5th ANNUAL

ASIA-PACIFIC STEVIE® AWARDS

Awards Banquet and Ceremonies

Friday, 1 June, 2018
Mira Hotel • Kowloon, Hong Kong
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As the Official News Distribution Partner of the 2018 Asia-Pacific Stevie Awards, PR Newswire - a premier global service provider of news release distribution and multimedia platform - is providing the Gold, Silver and Bronze winning companies the following offers* to announce and share their winning stories to their target audiences.

**Offer 1**

The winning companies of the following awards categories sponsored by PR Newswire will receive:

- Award for Innovation in Media Relations
- Most Innovative Public Relations Agency of the Year
- Most Innovative Communications Team of the Year

- One (1) complimentary English press release (include a photo or logo) distribution to APAC English Only circuit for one (1) trade category.
- The release will be accompanied by a complimentary online media distribution report.

**Offer 2**

The winning companies (Gold, Silver and Bronze) of the rest of awards categories will receive:

- A special rate of US$600 for one (1) English press release (include a photo or logo) distribution to APAC English Only circuit for one (1) trade category.
- Each release will be accompanied by a complimentary online media distribution report.

Email asia.marketing@prnasia.com for more information.

* The English press release is to be provided by the winning companies. Offers expire on June 30, 2018. The content of the press release must be related to the winning at the Asia-Pacific Stevie Awards. Press release must be distributed from now until July 14, 2018.
Welcome to the 2018 Asia-Pacific Stevie® Awards. We are so pleased that you are able to join us this evening as we celebrate and present the Grand, Gold, Silver, and Bronze Stevie Awards in this competition. Congratulations again on your awards!

The Asia-Pacific Stevie Awards are open to all organizations operating in the 22 nations of the Asia-Pacific region. We started this competition because we believe that this fast-growing region deserves a Stevie Awards competition of its own. The categories focus on innovation because in the long run innovation is the only differentiator in business that matters. It is the only differentiator that can be sustained as a long-term competitive advantage.

We cannot complete a successful Stevie Awards program without the commitment and participation of our volunteer judges. All of the members of this year’s juries are acknowledged in this program. We thank them for their time, interest and insights.

The Asia-Pacific Stevie Awards is one of seven different Stevie Awards programs. Each program has its own focus, list of categories and schedule. I invite you to learn about them at [www.StevieAwards.com](http://www.StevieAwards.com). Our other programs include:

**The Stevie Awards for Great Employers** recognizesthe world’s best companies to work for, and the human resources teams, professionals, achievements, and HR-related products and suppliers that help to create and drive great workplaces.

**The International Business Awards®** are open to all organizations worldwide, and include categories to honor accomplishments in all aspects of work life.

**The American Business Awards®** are open to all organizations operating in the U.S.A., and feature a wide variety of categories to recognize achievement in every facet of the workplace.

**The German Stevie Awards** are open to all organizations operating in Germany.

**The Stevie Awards for Sales & Customer Service** are open to all organizations worldwide, and recognize the achievements of sales, customer service, and call center professionals.

**The Stevie Awards for Women in Business** are open to all organizations worldwide, and recognize the achievements of women executives, entrepreneurs, and the organizations they run.

Stevie Award judges include many of the world’s most respected executives, entrepreneurs, innovators, and business educators. Together our seven programs harness the insights and talents of more than 1,000 professionals on our juries every year.

Thank you again for coming this evening, and for participating in the Asia-Pacific Stevie Awards.

Michael Gallagher  
President  
The Stevie Awards

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**AGENDA**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:00 pm/18:00</td>
<td>Cocktails &amp; Networking</td>
</tr>
<tr>
<td>7:00 pm/19:00</td>
<td>Dinner</td>
</tr>
<tr>
<td>7:40 pm/19:40</td>
<td>Awards Presentations</td>
</tr>
</tbody>
</table>
CONGRATULATIONS TO ALL STEVIE® WINNERS!

The most precious asset in the PR business is the network of customers.
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your customers and other businesses, and your business and others
through existing, powerful human networks.

We hope to be a communication partner
to help you achieve your highest performance.
MISTRESS OF CEREMONIES

Model, broadcaster, professional emcee, news anchor, television host, instructor, English lecturer, business entrepreneur, voice actor, more Korean than a native Korean: Lisa Kelley. There are numerous titles associated with Lisa Kelley but if you had to describe her in one phrase it would be an entertainer or communicator overflowing with excitement.

Most famous for co-hosting the popular program English Café on Korean network EBS, Lisa debuted as a model and has worked in television and radio, online and offline for more than 25 years on EBS, Arirang TV, Traffic Broadcasting and many other channels as a host, announcer, instructor, and voice actor.

Most Koreans know Lisa as the voice of various commercials, Incheon International Airport, the metro and bus lines throughout Korea. Earlier this year she was the official voice of the 2018 Winter Olympics as the English announcer at the medals plaza in PyeongChang, South Korea.

Currently the face of Hanwoo Board, she is working hard to promote the Korean beef cattle industry.

LEARN ABOUT ALL OF THE STEVIE® AWARDS PROGRAMS

VISIT US AT STEVIEAWARDS.COM
FrieslandCampina (Hong Kong) Limited (FCHK), a subsidiary of Royal FrieslandCampina, has maintained a long presence in Hong Kong since 1938, providing a full range of high quality and nutritious dairy products, including FRISO® infant and toddler milk formula, DUTCH LADY® dairy based beverages, OPTIMEL® adult nutrition formula and dairy products including BLACK & WHITE® and LONGEVITY®. Over the past eight decades, FCHK has remained committed to nourishing the lives of Hong Kong people across all ages.

Recognising that our success comes from the community and consumers we serve, FCHK continues to be committed to giving back by leveraging our dairy heritage and expertise.

FCHK and its brand BLACK & WHITE® have been leading the development of the Hong Kong-style milk tea for since 1940s; and is committed to promoting and preserving the Hong Kong-style milk tea making techniques, an Intangible Cultural Heritage of Hong Kong. FCHK formed a public-private partnership with local social service organisations and renowned chain restaurant groups to host the New Generation Milk Tea Master Training Programme (“The Programme”), a unique community empowerment and cultural sustainability programme that provided training for unemployed individuals with basic local tea shops bartending skills, equip trainers with vocational skills and introduce new blood into the industry. FCHK also extend The Programme to secondary school students to ensure the preservation of the cultural heritage will get passed on to the next generation.
JUDGES

The following professionals were on the juries of the 2018 Asia-Pacific Stevie® Awards. Their average scores determined the Gold, Silver and Bronze Stevie Award winners. We thank them for their interest, time and insights.

COMPANY/MANAGEMENT/ CUSTOMER SERVICE JURY

CHAIR:
Wayne (Yangchun) Park
CEO
thyssenkrupp Elevator
Seoul, Korea

“As Chair of the 2018 Company, Management & Customer Service Awards Judging Committee, I personally learnt a lot in evaluating all the applications, in terms of innovative thinking, unique leadership, and especially new experiences which I’d never come across before in my industry.

COMMITTEE:
Robert Campbell, Executive Vice President,
Interplan International Corp., Taipei, Taiwan
Terence Chu, Founder & CEO, APAX Group,
Shanghai, Shanghai, China
Himavan Singh Dahiya, CDM [Trade Marketing & Distribution],
ITC LIMITED, Kolkata, West Bengal, India
Le Duy Binh, Managing Director,
Economica Vietnam, Hanoi, Vietnam
Ahmed Rauf Essa, Co-Founder, Telemart,
Karachi, Sindh, Pakistan
Jillian Hamilton, Managing Director,
Manage Damage,
Brisbane, Queensland, Australia
Ambika Hanchate, CEO/Executive Director,
Green India International Foundation,
Vijayawada, Andra Pradesh, India
Mehdi Hassan, Principal Consultant, Wipro Limited,
Painted Post, New York, USA
Dr. Rassel Kassem, Management Thinker & Author,
Abu Dhabi Judicial Department,
Abu Dhabi International Airport,
Abu Dhabi, United Arab Emirates
Jong Kim, Professor, aSSIST (Seoul School of Integrated Sciences & Technologies),
Seoul, South Korea
Steven Kim, President, Hanek Korea,
Seoul, South Korea

Le Quoc Vinh, Chairman, Le & Brothers Limited—Le Bros, Hanoi, Vietnam
Brandy Lee, Director—HR & Administration,
Vinci Construction Grands Projets, Hong Kong
Karthik Rajakumar, Strategy Manager/Strategist,
PricewaterhouseCoopers LLP,
New York, New York, USA
Dr. Ahmad Rushdi, Director-QHSSE,
Salalah Free Zone Company,
Salalah, Dhofar, Oman
Will Tarrant, Co-Founder & Managing Partner,
Service Metrics Group, Wan Chai, Hong Kong

MARKETING & PR/PUBLICATIONS/ LIVE EVENTS JURY

CHAIR:
Cathryn van der Walt
Founder & Director
12 Worlds Communications
Camp Hill, Queensland, Australia

“Judging the entrants in the Marketing, PR, Publications and Live Events categories was quite challenging as so many entries were of exceptional calibre and firmly committed to innovating their services and skills. The sheer number of entries has reinforced my belief that marketers and organisations that rely on marketing for success are well placed to continue to meet their customers’ needs in the coming decades. The breakthrough innovations and campaigns in the digital space were particularly impressive, and I strongly believe this level of innovation will lead the way globally. It was a pleasure to Chair my fellow judges, who were all committed to benchmarking regional excellence. It was an invaluable and insightful experience.”

COMMITTEE:
Daniel Anderson, Communications Manager,
Sage Software,
Sydney, New South Wales, Australia
Tamara Ben-Moshe, Director | Ideas Specialist,
TBM Marketing, Melbourne, Victoria, Australia
Sanjeeth Boloor, Head of Marketing,
Mobigraph Inc., Bangalore, Karnataka, India
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* MTR refers to Kwun Tong Line, Tsuen Wan Line, Island Line, South Island Line, Tung Chung Line, Tseung Kwan O Line and Disneyland Resort Line.
* JCDecaux Transport holds the largest market share among Outdoor media in Hong Kong according to admanGo.
**MARKETING & PR/PUBLICATIONS/LIVE EVENTS JURY** —Continued

Himavan Singh Dahiya, CDM [Trade Marketing & Distribution], ITC LIMITED, Kolkata, West Bengal, India

Doron Fetman, CEO & Founder, EFF Creative, Singapore

Sona Jepsen, Global Head of Sales Enablement, FIS Global, Westfield, New Jersey, USA

Bhargav Katikala, Co-founder and Chief Marketing Officer, One Youth Media, Hyderabad, Telangana, India

Lilian Keaty, Marketing Director, ClasLimited, Sydney, New South Wales, Australia

Kiran Kumar, Manager, Operations, BB, Bangalore, Karnataka, India

Pauline Lin, Business Director, Leo Burnett Advertising Company, Shanghai, China

Jade McKenzie, Founder, Event Head, Melbourne, Victoria, Australia

Sascha Moore, Director, Create Design & Marketing, Surry Hills, New South Wales, Australia

Sandeep Nagpal, Vice President, Head of Marketing APAC & MEA, CVENT, Inc., Gurgaon, Haryana, India

Hoang Ngoc Bich, CEO, Crestcom Vietnam, Hanoi, Vietnam

Violeta Niculut, Marketing Manager, Anchor Grup, Bucharest, Bucharest, Romania

Tony Prentice, Managing Partner, Leap Agency, Melbourne, Victoria, Australia

Sandeep Roy, Co-Founder –Head Creatives and Development, Clapperboy Creations, Mumbai, Maharashtra/Asia, India

Marcus Schulz, Head of Marketing, Sydney, New South Wales, Australia

Richard Stewart, Freelance Event Creative, VOK DAMS, Wayne, Pennsylvania, USA

Stacey Suryoputro, Corporate Secretary, PT Bank Commonwealth Indonesia, Jakarta, DKI Jakarta, Indonesia

Vonj Tingson, President, PAGEONE Media & Communications, Inc., Makati, Metro Manila, Philippines

Ky Wilson, Australasian Marketing & Membership Manager, Australasian Promotional Products Association, Melbourne, Victoria, Australia

**WEBSITES/APPs/HR JURY**

**CHAIR:**

Jose Antonio T. Valdez
Vice President and Head of Marketing, Customer Solutions and Product Development
Manila Electric Company (Meralco), Pasig City, Metro Manila, Philippines

*“Being a judge and Chair is both an edifying and a mind-boggling experience. Excellence all around that anyone can learn from! As a jaded marketing/communications/digital practitioner you would think you’ve seen everything, but the discipline continues to evolve, and there are those who continue to push the boundaries and bring us to new ground. For that, they deserve the laurels. And happily, there were plenty to choose from this year. Congratulations to all the 2018 winners!”*

**COMMITTEE:**

Geeta Gwahani, HR Director, TATA Consultancy Services, Edison, New Jersey, USA

Abdul Hafiz, CEO and Founder, Purplesoft Technology Pty Ltd, Melbourne, Victoria, Australia

Ayyap Hariharan, Senior Strategy Advisor, Motivate Consulting & Training FZ LLC, Dubai, United Arab Emirates

Toby Hassan-Fishman, Chief Creative Officer and Co-Founder, Eff Creative Pte Ltd, Singapore

Syeda Amna Nasir Jamal, CEO, Tavuun Welfare Association, Karachi, Sindh, Pakistan

Chris Litherland, Founder & Lead Consultant, Mariposa Consulting International, Heinsberg, North Rhine-Westphalia, Germany

Anahita Tonkin, Director, Clariti Group, Brisbane, Queensland, Australia

Doyle Yoon, Associate Professor, University of Oklahoma, Norman, Oklahoma, USA
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*IDC Worldwide Semiannual Software Tracker, 1H 2017
**Silver Stevie® Awards Winner
"As a Chair of the 2018 Asia-Pacific Stevie Awards, I must first acknowledge these fabulous awards and the professional way in which they are conducted. At the Clariti Group in Australia, we enter many international awards. The Stevie Awards stand out as one of the most innovative with impeccable standards. The experience of participating in the Asia-Pacific Stevie Awards has been first class and a highlight of 2018. Carefully reviewing hundreds of quality applications has confirmed that the Asia Pacific region and its businesses are world class in terms of their innovative strategies, their significant growth and their positioning on a global scale. The calibre of organisations entering these awards continues to increase and is a testament to the success and coverage of the Asia-Pacific Stevie Awards. Overall, the standard of submissions was excellent, and I sincerely hope the winners of the 2018 Asia-Pacific Stevie Awards will benefit from the coverage across the globe that they will receive. Congratulations to each and every company that entered: the achievements of your organisation and teams are now set to be highlighted worldwide. I wish each and every one of you incredible success in the future."

COMMITTEE:
Seongmoon Cho, Senior Researcher (Ph.D in Climate Change), Korea Environmental Industry & Technology Institute, Seoul, South Korea
Kieu Diem Phuc, Director, KP Law Office, Hanoi, Vietnam
Ankita Goel, Senior Product Manager, Google Inc, Mountain View, California, USA
Mehdi Hassan, Principal Consultant, Wipro Limited, Painted Post, New York, USA
Pritesh Jarodiya, Operation Manager, Yogi Texas Holding Inc, Allen, Texas, USA
Hardik Joshi, Lead/Senior Software Engineer, State of Oregon, Wilsonville, Oregon, USA
Suhas Pande, Lead Full Stack Developer/Functional Architect, Derex Technologies, Harrison, New Jersey, USA
Vijay Pandey, Director of Technology, Intueor Consulting, Inc., Irvine, California, USA
Haider Raza Rizvi, Software Analyst & Quality Manager, Siemens, Princeton, New Jersey, USA
Parmod Satija, Director-Product Development, Alpha Net, Milpitas, California, USA

Subash Thota, Project Manager, SMDI, Ashburn, Virginia, USA
Amarendra Reddy Thummeti, Senior Business Intelligence Engineer, Align technology (Invisalign), Milpitas, California, USA
Sasank Vemana, Lead Developer, Florida State University, Tallahassee, Florida, USA
Agung Wicaksono, Regional Ambassador, The United Nations Environment Programme (UNEP), Banyuwangi, East Java, Indonesia

CHINESE-LANGUAGE JURY
Terence Chu, Founder & CEO, APAX Group, Shanghai, Shanghai, China
Phillis Ho, Media & Marketing Manager, Turkish Airlines, Wan Chai, Hong Kong, China
Brandy Lee, Director –HR & Administration, Vinci Construction Grands Projets, Hong Kong
Pauline Lin, Business Director, Leo Burnett Advertising Company, Shanghai, China
Richard Stewart, Freelance Event Creative, VOK DAMS, Wayne, Pennsylvania, USA
Clara Wang, Founder & CEO, KAI Communications, Beijing, China
Eunice Wong, Greater China Growth Officer, Ketchum, Hong Kong
Spencer Wong, Chief Executive Officer/Chief Creative Officer, McCann, Hong Kong

INDONESIAN-LANGUAGE JURY
Chair:
Yesi Gusteti, Professor, Universitas Darmas Indonesia, Dharmasraya, Sumatera Barat, Indonesia

Committee:
Eranki Jamin, Independent Commissioner, PT Tigaraksa Satria Tbk, Jakarta, South Jakarta, Indonesia
Mansi Sharma, Content Manager, Eff Creative Group Pte Ltd., Singapore
Stacey Suryoputro, Corporate Secretary, PT Bank Commonwealth Indonesia, Jakarta, Indonesia
Agung Wicaksono, Regional Ambassador, The United Nations Environment Programme (UNEP), Banyuwangi, East Java, Indonesia
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KOREAN-LANGUAGE JURY

CHAIR:
Jung Hieh Shon, CEO, HanaroADCOM, Seoul, South Korea

COMMITTEE:
Seog Bong Bae, Representative, Korea Commercial Film Makers Union, Seoul, South Korea
Jin Mu Cho, Vice President, Korea Business Communicators Association, Seoul, South Korea
Seongmoon Cho, Senior Researcher, Environment Management Service, Korea Environmental Industry & Technology Institute, Seoul, South Korea
Young Il Hong, Professor, Dept. Visual Information Design Nam Seoul University, Seoul, South Korea
Yoonkyung Hwang, Busan Metropolitan Police Agency, Busan, South Korea
Ji Youn Jeon, Artist, Seoul, South Korea
Hung Ki Kim, President, Korea Business Communicators Association, Seoul, South Korea
Jae Choon Ko, Marketing Director, Taekwondo Promotion Foundation, South Korea
Yong Taeg Kong, Professor Visual Design, Hanyang University, Seoul, South Korea
Ji Hyun Kwak, CEO, Communication on, South Korea
Seung Hoo Lee, Purunet.com, Seoul, South Korea
Ju Hyung Lee, Professor, Korea University Invention Association, Seoul, South Korea

VIETNAMESE-LANGUAGE JURY

CHAIR:
Dang Huy Dong
Former Deputy Minister
Ministry of Planning and Investment
Hanoi, Vietnam

COMMITTEE:
Le Duy Binh, Managing Director, Economica Vietnam, Hanoi, Vietnam
Kieu Diem Phuc, Director, KP Law Office, Hanoi, Vietnam
Hoang Ngoc Bich, CEO, Crestcom Vietnam, Hanoi, Vietnam
Le Quoc Vinh, Chairman, Le & Brothers Limited – Le Bros, Hanoi, Vietnam
Silver Stevie Winner
Innovation in Technology

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2018 STEVIE WINNERS

The following nominations have been selected as Stevie® Award winners in the 2018 Asia-Pacific Stevie Awards. Winners will be celebrated and presented with their awards during the fifth annual gala banquet and awards ceremony on Friday, 1 June at the Mira Hotel in Hong Kong.

AWARDS FOR INNOVATION IN MANAGEMENT

Award for Innovative Management in Business Product & Service Industries

GOLD STEVIE WINNER

SOOHYUN Inc., 대한민국 대표 노블레스 혼혼정보회사 수현: Seoul, South Korea: “Noblesse’s marriage information company, 대한민국 대표 노블레스 혼혼정보회사 수현”

SILVER STEVIE WINNERS

Clariti Group, Brisbane, QLD Australia: Clariti Group Innovates to Help Businesses ‘Climb Their Own Everest’

NS Home Shopping, NSW, Seoul, South Korea: “Total retailing company that grows based on ‘trust’, 신뢰를 바탕으로 성장하는 중합유통기업

Award for Innovative Management in Consumer Product & Service Industries

GOLD STEVIE WINNER

HANAROADCOM, 하나로에드컴, Seoul, South Korea: Jung Hieh Shon, CEO, 손정휘 하나로에드컴 CEO

BRONZE STEVIE WINNER

PT Angkasa Pura II (PERSERO), Jakarta, Indonesia: Integrated Transportation

Award for Innovative Management in Financial Industries — More than 100 Employees

GOLD STEVIE WINNER

PT Bank Ganesha Tbk., Jakarta, Indonesia: Ganesha’s Turnaround from A Sleeping Bank through Growth and Innovation

SILVER STEVIE WINNER

BOC Group Life Assurance Company Limited, Hong Kong, China: Creating a Blend-in Organizational Culture to Leverage

Award for Innovative Management in Manufacturing Industries — More than 100 Employees

GOLD STEVIE WINNER

PT Petrokimia Gresik, Gresik, Indonesia: Mr. I Ketut Rusnaya, Chief Executive of Innovation Program & Cost Reduction Program

SILVER STEVIE WINNER

Telkom Indonesia, Jakarta, Indonesia: Transforming Holding Company by Digital Platform

Award for Innovative Management in Government — More than 100 Employees

GOLD STEVIE WINNER

Seocho-Gu, 서울 구, Seoul, South Korea: A happy workplace for self-reliance of disabled people, 장애인 자립을 위한 행복한 일터 「능률」 키메 운영

Award for Innovative Management in Non-Profit Organization or NGOs

GOLD STEVIE WINNER

AD STARS ORGANIZING COMMITTEE, 사단법인부산국제광고협회회계조직위원회, Seoul, South Korea: 이의자 부산국제광고협회 초대협위원장, 부산국제광고협회 고문 — Advisor to the President of the Busan International Advertising Festival and Busan International Advertising

SILVER STEVIE WINNERS


Seegene Medical Foundation, 재단법인 씽에의료재단, Seoul, South Korea: Quality Driven Innovation as a differentiation Strategy, 품질 주도적 혁신을 통한 차별화 전략

Award for Innovative Management in Public Enterprises — More Than 100 Employees

GOLD STEVIE WINNER

Seoul Housing and Communities Corporation, 서울주택도시공사, Seoul, South Korea: ‘Housing Welfare’, ‘Urban regeneration’, 서울주택도시공사 CF

SILVER STEVIE WINNER

PT Petrokimia Gresik, Gresik, Indonesia: Board of Directors of PT Petrokimia Gresik
Upcoming Stevie® Awards Deadlines

2018 Stevie® Awards for Great Employers

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Final Entry Deadline:
6 June, 2018

2018 International Business Awards®

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Final Entry Deadline:
13 June, 2018

2018 Stevie® Awards for Women in Business

The world’s preeminent business awards for female entrepreneurs, executives, employees and the organizations they run.

Early-bird Entry Deadline:
18 July, 2018

Learn More and Enter at www.StevieAwards.com
AWARDS FOR INNOVATION IN MANAGEMENT — Continued

Award for Innovative Management in Technology Industries — More than 100 Employees

**GOLD STEVIE WINNER**
Freelancer.com, Sydney, NSW Australia: Innovative Management in Technology

**SILVER STEVIE WINNERS**
Telkom Indonesia, Jakarta, Indonesia: Account Management Alignment Program
Telkom Indonesia, Jakarta, Indonesia: Subsidiaries Healthiness Advisory Support System (SHELVY)

**BRONZE STEVIE WINNERS**
Amobee, San Diego, CA USA: Robert Woolfrey, Amobee SVP, Asia
Cisco IT-China-GATS, Shanghai, China: Machine learning in Supply chain shipment optimization
Telkom Indonesia, Jakarta, Indonesia: Smart City Nusantara Go To Market Strategy

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AWARDS FOR EXCELLENCE IN CORPORATE INNOVATION

Award for Excellence in Innovation in Business Product & Service Industries — Up to 100 Employees

**GOLD STEVIE WINNER**
Bendalls Group, North Sydney, NSW Australia: The Female Social Network

**SILVER STEVIE WINNERS**
Appco Korea, 애프코리아, Seoul, South Korea: Providing innovative business support services, 혁신적인 비즈니스 지원 서비스를 제공하는 기업 애프코리아

**BRONZE STEVIE WINNERS**
Kumsung Publishing Co., Ltd, Seoul, South Korea: Purunet ‘Knowledge Management utilizing ‘collective intelligence’, 푸르넷 교사의 집단지성을 이용한 지식경영의 실천과 성공

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Award for Excellence in Innovation in Business Product & Service Industries — More than 100 Employees

**GOLD STEVIE WINNER**
DHL Express Vietnam, Ho Chi Minh, Vietnam: On Demand Delivery

**SILVER STEVIE WINNERS**
Mundipharma Singapore Holding Pte Ltd, Singapore: Excellence in Innovation in Health Care Industries Nomination
PSG Global Solutions Inc., Marina Del Ray, CA USA: Continuous Improvement on Recruitment Process Delivery

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Award for Excellence in Innovation in Consumer Product & Service Industries — Up to 100 Employees

**GOLD STEVIE WINNER**
APAX Recreation, Shanghai, China: Discovery Adventures Park — the Key IP project introduced and hatched by APAX Recreation

**SILVER STEVIE WINNERS**
Panasonic Korea Co., Ltd, 파나소닉코리아주식회사, Seoul, South Korea: Best Practices for ‘Corporate Social Responsibility’, 삼성 경영을 통한 파나소닉코리아의 ‘기업의 사회적 책임’ 모범 사례

**BRONZE STEVIE WINNERS**
Crimson Education, Melbourne, VIC Australia
Ortigas & Company, Limited Partnership, Quezon City, Philippines: Innovating ways to ride two-wheels at Circulo Verde’s The Bike Playground

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Award for Excellence in Innovation in Consumer Product & Service Industries — More than 100 Employees

**GOLD STEVIE WINNER**
Kumsung Publishing Co., Ltd, Seoul, South Korea: Admedika — Member of Telkom Indonesia, Jakarta, Indonesia: Admedika: Digital Health Management Provider

**SILVER STEVIE WINNERS**
USANA Australia Pty Ltd, Castle Hill, NSW Australia: USANA Health Science — Specialty: Marketing, product design & development and Research & Development

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The audience motivation company asia pte ltd, Singapore: amc asia!
VNPT Vinaphone Corporation, Hanoi, Vietnam: Vpoint card — a customer loyalty solution bringing businesses closer to customers

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Award for Excellence in Innovation in Financial Industries

**GOLD STEVIE WINNER**
PT Bank Ganesha Tbk., Jakarta, Indonesia: Turning Around a Sleeping Bank — Remarkable Evolution through Growth and Innovation

**SILVER STEVIE WINNER**
HX Investments Limited, Hong Kong, China

---

Award for Excellence in Innovation in Health Care Industries — Up to 100 Employees

**GOLD STEVIE WINNER**
Admedika — Member of Telkom Indonesia, Jakarta, Indonesia: Admedika: Digital Health Management Provider

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Award for Excellence in Innovation in Health Care Industries — More than 100 Employees

**GOLD STEVIE WINNER**
USANA Australia Pty Ltd, Castle Hill, NSW Australia: USANA Health Science — Specialty: Marketing, product design & development and Research & Development
AWARDS FOR EXCELLENCE IN CORPORATE INNOVATION —
Continued

Award for Excellence in Innovation in Health Care Industries — More than 100 Employees

GOLD STEVIE WINNER
VNPT Vinaphone Corporation, Hanoi, Vietnam: VNPT HIS

SILVER STEVIE WINNER
USANA Health Sciences, Salt Lake City, UT USA: USANA 2017

Award for Excellence in Innovation in Manufacturing Industries

GOLD STEVIE WINNER
Balebat — Member of Telkom Indonesia, Jakarta, Indonesia: Turn Around Strategy of Balebat

SILVER STEVIE WINNERS
889 Global Solutions, Ltd., Columbus, OH USA: Offices in Shanghai, Beijing, Ningbo and Guangzhou, China
PT Petrokimia Gresik, Gresik, Indonesia

Award for Excellence in Innovation in Government — More Than 100 Employees

GOLD STEVIE WINNER
Seocho-Gu, Seoul, South Korea: Win-win partnership with ‘food trucks’, 상생의 동반자 ‘서리풀 주도역’

Award for Excellence in Innovation in Non-Profit Organizations or NGOs — Up to 100 Employees

GOLD STEVIE WINNER
Hands Group, Narrabeen, NSW Australia: Hands Across The Water

Award for Excellence in Innovation in Public Enterprises — More than 100 Employees

GOLD STEVIE WINNER
Gyeonggido Job Foundation, 재단법인 경기도일자리재단, Seoul, South Korea: Implement a New Public Employment Service Policy, 새로운 공공 고용서비스 정책 리드

SILVER STEVIE WINNER
PT Petrokimia Gresik, Gresik, Indonesia

Award for Excellence in Innovation in Technology Industries

GOLD STEVIE WINNER
M800 Limited, Hong Kong, China

SILVER STEVIE WINNERS
Freelancer.com, Sydney, NSW Australia
PT Mega Akses Persada, Jakarta, Indonesia: FiberStar as Innovator in Digital Era in Indonesia

BRONZE STEVIE WINNERS
Forest Interactive, Kuala Lumpur, Malaysia
OVO, Sydney, NSW Australia: OVO Australia’s first true Media Telco

AWARDS FOR INNOVATION IN COMMUNICATIONS/ PUBLIC RELATIONS

Award for Innovation in Community Relations or Public Service Communications

GOLD STEVIE WINNER
Australian Attorney-General’s Department and Icon Agency, Richmond, VIC Australia: ‘Now’s the Time’ — Australian National Firearms Amnesty 2017

SILVER STEVIE WINNERS
Bureau of Investment & Industries of Yongin City & SW · Design Convergent Center of Dankook University, 용인시 투자산업국 & 단국대 SW디자인 융합센터, Yongin, South Korea: New Collaboration, “Cocoon Center’, ‘코쿤 센터’시각의 전환, 새로운 관계를 상상하다
Busan City Hall, 부산광역시, Busan, South Korea: Busan Generation Communication Project — The Heart of the Elderly, 부산시 세대소통 프로젝트 — 노인의 마음
Busan City Hall, 부산광역시, Busan, South Korea: ‘Busan Metropolitan City Kids Welcome Concert, 부산광역시 키즈힐컴콘서트
Busan City Hall, 부산광역시, Busan, South Korea: Public Service Solution “Village Office”. 부산형 생활 안정 공공 서비스 솔루션 ‘마을지기 사무소
Busan City Hall, 부산광역시, Busan, South Korea: Waterside Park Clean Lotto, 수변공원 클린로또
CLP Holdings Limited, Hong Kong, China: CLP “A Century of Power” Launch
FrieslandCampina (Hong Kong) Limited, Hong Kong, China: New Generation Milk Tea Master Training Program — 2017
Globe Telecom, Taguig, Manila, Philippines: Globe Future Makers
HC Consumer Finance Philippines Inc./ Home Credit Philippines, Taguig City, Philippines: Juan, Two, Three, Financial Literacy Program
AWARDS FOR INNOVATION IN COMMUNICATIONS/ PUBLIC RELATIONS — Continued

Award for Innovation in Community Relations or Public Service Communications — Continued

SILVER STEVIE WINNERS

HUSHWISH, Seoul, South Korea, Korea Expressway Corporation, Gimcheon City, Gyeongsangbuk-do, South Korea: Expressway Second Accident Prevention Campaign, 韓國道路公社. 고속도로 2차 사고 예방 캠페인

Korea Environmental Industry and Technology Institute, KEITI, South Korea: “Proliferation of Eco-friendly Life Campaign”, 環境生態環境 確保 大國民 廣告活動

Megaworld Corporation, Taguig, Manila, Philippines: Cause for a New Coast 2017: A Movement to Save the Island of Boracay

Overman, Seoul, South Korea, Incheon Metropolitan City, Incheon, South Korea: Happy Bus Day

PTT Exploration and Production Public Company Limited, Bangkok, Thailand: The Waste to Energy Project

PTTEP Indonesia, Jakarta, Indonesia: PTTEP Malunda, PTTEP Layanan Kesehatan Cuma-cuma (LKC), An Integrated Health Service for The Poor

Resorts World Manila, Pasay, Manila, Philippines: Run With Me 2017

Strategic Public Relations Group Limited, Hong Kong, China: Krankin’ Thru China (KTC) — 2017 KTC Yunnan-Beijing Dream Ride

BRONZE STEVIE WINNERS

PT Pembangkitan Jawa Bali (PJB), Surabaya, Indonesia: PJB Class For Aligning Vocational High School Learning To Power Generation Industry Needs

Sitel Philippines, Makati City, Manila, Philippines: Sitel Academy: Empowering the Youth And Aspiring BPO Professionals Through CSR

SM City East Ortigas, Pasig City, Philippines: Urban Playground

SM City Fairview, Quezon City, Philippines: SM City Fairview’s Q Art

SM City Taytay, Taytay, Philippines: Pet Park

SM Supermalls Central 2 Malls — SM City Manila and SM City San Lazaro, Manila, Philippines: Frozen Factory

Telkomtelstra — Member of Telkom Indonesia, Jakarta, Indonesia: Gardu: Integrated Public Relations Activation

Award for Innovation in Investor Relations

GOLD STEVIE WINNERS

Strategic Public Relations Group Limited, Hong Kong, China: BGMC International Limited — Constructing an Effective IPO

The K Yedaham, The-K에다함상조주, Seoul, South Korea: The K Yedaham Sarang Daham CSV project, The-K에다함상조, 사랑다함 CSV 프로젝트

SILVER STEVIE WINNERS

Strategic Public Relations Group Limited, Hong Kong, China: Jacobson Pharma Corporation Limited — From Main Board to Index

Strategic Public Relations Group Limited, Hong Kong, China: Nissin Foods Company Limited — Creating an Appetite for an “Ichiban” IPO

Strategic Public Relations Group Limited, Hong Kong, China: Precision Tsugami (China) Corporation Limited — Built for Success

BRONZE STEVIE WINNER

Perfect Relations Pvt Ltd, Mumbai, India: Launch of India’s First International Exchange India Inx by BSE India

Award for Innovation in Media Relations

GOLD STEVIE WINNER

KT, Seoul, South Korea: KT, Success of Pyeongchang 5G Olympic! Continue at MWC 2018, KT, 평창5G올림픽 성공! MWC 2018 에서도 이어가다

SILVER STEVIE WINNERS

Korea Environmental Industry and Technology Institute, KEITI, South Korea: Environmental technology R & D, easy and fun for the people!, 환경기술 R&D, 국민에게 쉽고 재미있게!

Pantera Pictures — 판테라픽쳐스, Seoul, South Korea: Hyundai Oilbank Corporation PR Film, 현대오일뱅크 홍보영상

PT Petrokimia Gresik, Gresik, Indonesia: Program Apresiasi Karya Jurnalistik Peraih Predikat

Sinclair, Hong Kong, China: Swire Properties Art Month Programme 2017

BRONZE STEVIE WINNER

E-state Online Co. Ltd., Tokyo, Japan: Using Social to Inform Luxury Real Estate Customers Differently
AWARDS FOR INNOVATION IN COMMUNICATIONS/PUBLIC RELATIONS — Continued

Award for Innovation in Public Affairs Communications

GOLD STEVIE WINNER
Australian Attorney General’s Department and Icon Agency, Richmond, VIC, Australia: ‘Now’s the Time’ — Australian National Firearms Amnesty 2017

SILVER STEVIE WINNERS
Busan City Hall, Busan Metropolitan City, Busan, South Korea: Busan Metropolitan City Kids Welcome Concert, ‘한족 어린이 사무소’ — Kindergarten for Children of the Korean Minority

Hong Kong Association of Psychosocial Rehabilitation (HKAPR), Hong Kong, China: Enlightening Hearts and Minds to Improve Schizophrenia Care

Korea Energy Information Agency, 한국에너지정보문화재단, Seoul, South Korea: 2017 Online Communication about Korea Energy Transition Policy, 대한민국 에너지정책 온라인소통

Korea Resource Circulation Service Agency, 한국순환자원유통지원센터, Seoul, South Korea: ‘Writing and rewriting’ Emerging empty container reuse culture, ‘다 쓰고 다시 쓰는’ 빈용기 재사용 문화 확산

Ministry of Health and Welfare, 보건복지부, Seoul, South Korea: A safe country without worrying from hospital bills ‘Measures to enhance health insurance protection’, 병원비 걱정 없는 안전한 나라 건강보험 보장성 강화대책

OVERMAN, Seoul, South Korea: Happy Bus Day

Whan Creative Company, 환 크리에이티브 컴퍼니, Seoul, South Korea: Cultural Campaign for Hospice and Palliative care ‘No one is alone’, 호스피스 환희의료 인식 개선을 위한 문화 캠페인 ‘누구도 홀로이지 않게’

BRONZE STEVIE WINNERS
Korea Land And Geospatial Informatix Corporation, 한국토정보공사, Seoul, South Korea: Magazine ‘Ddang-Gwa Sa-Ram-Deul’ (Land and People), 한국토정보공사 매거진 ‘땅과 사람들

Hanam City, 하남시청, Hanam, South Korea: Green Stories of Hanam city

Award for Innovation in the Use of Celebrities or Public Figures

GOLD STEVIE WINNER
Tencent Technology, Hong Kong, China:
Tencent: WE Summit 2017 — Inspiring people to work together to create solutions to the many challenges facing all of us

BRONZE STEVIE WINNER
PT Telkom Indonesia, Jakarta, Indonesia: GAC’s Song “Untuk Indonesia” as Endorsement Song for Telkom Peduli Budaya Nusantara Campaign

Award for Innovation in the Use of Events

GOLD STEVIE WINNER
Wharf China Estates Limited, Chengdu, China: “All in Here” — realizing Chengdu IFS’ fashion leadership in China

SILVER STEVIE WINNERS
CLP Holdings Limited, Hong Kong, China: CLP “A Century of Power” Launch

Green Bulb Public Relations, Quezon City, Philippines: Nestle NANKID Future City: An Interactive Digital Park

SM Prime Holdings, Inc., Pasay, Philippines: Art Karnival

Tencent Technology, Hong Kong, China: Tencent: Thought leadership summit with the most influential leaders in the Guangdong-Hong Kong-Macau region

BRONZE STEVIE WINNERS
HGC Global Communications Limited, Hong Kong, China: HGC eSports Show

SM City East Ortigas, Pasig City, Philippines: Kid Conference

SM Prime Holdings, Inc., Pasay, Philippines: Everyday is Play Day

Telkomtelstra — Member of Telkom Indonesia, Jakarta, Indonesia: Digital Transformation Journey
AWARDS FOR INNOVATION IN COMMUNICATIONS/ PUBLIC RELATIONS — Continued

Award for Innovation in the Use of Social Media

GOLD STEVIE WINNER
Choice Hotels Asia-Pac, East Melbourne, VIC Australia: Choice TravelGrammer 2017

SILVER STEVIE WINNERS
CLP Holdings Limited, Hong Kong, China: CLP “A Century of Power” Launch
Hana Financial Group, Myeong-dong, Seoul, South Korea: Hana Financial Group SNS Service, 하나금융그룹 SNS서비스
Kangwon Land Co., Ltd. — 주식회사 강원랜드, Jeongseon, South Korea: High1 Resort Social Channel, 하이원리조트 소셜 채널
KEB Hana Bank, KEB하나은행, Seoul, South Korea: KEB하나은행 SNS
Korea Electric Power Corporation, Korea전력공사, Naju-Si, Jeollanam-Do, South Korea: O2O Social Communication Collabo Innovation, 온라인과 오프라인의 소셜 커뮤니케이션 콜라보
Megaworld Corporation, Taguig, Manila, Philippines: #TownshipsAreUs; The Magic of Social Media Videos
Seoul Metropolitan Government, 서울특별시청, Seoul, South Korea: Real-time Communications Based on Listening, 시민의 소리를 경청하는 실시간 소통형 정
Telkom Indonesia, Jakarta, Indonesia: Social Media Center for Drug Abuse Eradication

BRONZE STEVIE WINNERS
PT Petrokimia Gresik, Gresik, Indonesia: Media Sosial PT Petrokimia Gresik: Trending Topic & Pilihan Favorit
PT Telkom Indonesia, Jakarta, Indonesia: Celebrating Independence Through National Song Cover Competition ‘Musik Untuk Indonesia’

Award for Innovation in the Use of Video

GOLD STEVIE WINNER
Sinclair, Hong Kong, China: Singapore For Everyone

SILVER STEVIE WINNERS
Busan City Hall, 부산광역시, Busan, South Korea: Busan Generation Communication Project — The Heart of the Elderly, 부산시 세대소통 프로젝트 — 노인의 마음
Hill+Knowlton Strategies China, Shanghai, China: Livestreaming Super Brand Day with Crocs

KEB HANA Bank, KEB하나은행, Seoul, South Korea: KEB하나은행 VIDEO
Korea Electric Power Corporation, 한국전력공사, Naju-Si, Jeollanam-Do, South Korea: Cheer Up, KOREA! Social Campaign. 힘을 내요, 대한민국! 영상 소셜 캠페인
Megaworld Corporation, Taguig, Manila, Philippines: #TownshipsAreUs; The Magic of Social Media Videos
SK Networks, SK네트웍스㈜, Seoul, South Korea: SK networks 24hs where we all make it happen, 모두가 함께 만듭니다 SK네트웍스 24시

BRONZE STEVIE WINNERS
CLP Holdings Limited, Hong Kong, China: CLP “A Century of Power” Launch
Korea Environmental Industry and Technology Institute, KEITI, 한국환경산업기술원, Seoul, South Korea: VA promotes environmental policy through video, VA, 환경정책을 영상으로 홍보하다
We Love Videos Manila, Inc., Pasig City, Manila, Philippines: JOLLIBEE 1000th Store Launch Video

Award for Innovation in the Use of Viral Media/ Word of Mouth

GOLD STEVIE WINNER
Busan Metropolitan Police Agency, Busan, South Korea: Stop Downloadkill

BRONZE STEVIE WINNER
Busan City Hall, 부산광역시, Busan, South Korea: Waterside Park Clean Lotto, 수변공원 클린로또

Most Innovative Public Relations Agency of the Year

GOLD STEVIE WINNER
NCC Ad, 엔씨씨에이드, Seoul, South Korea: Promotion of 2018 Pyeongchang Winter Olympic Communication, 2018 평창 동계올림픽 커뮤니케이션 홍보

SILVER STEVIE WINNER
Sinclair, Hong Kong, China

BRONZE STEVIE WINNER
McGallen & Bolden Pte Ltd, Singapore: Disrupting PR and Digital Marketing with innovative technologies, campaigns, and people development programs
AWARDS FOR INNOVATION IN COMMUNICATIONS/ PUBLIC RELATIONS — Continued

Most Innovative Communications Team of the Year

GOLD STEVIE WINNER
E-state Online Co. Ltd., Tokyo, Japan: Thinking Differently: Brainstorming for a New Approach for Luxury Real Estate in Japan

SILVER STEVIE WINNERS
Freelancer.com, Sydney, NSW Australia: Freelancer Communications Team
KT, Seoul, South Korea: KBN Center — KT Group internal communication — KBN센터 — KT그룹 사내커뮤니케이션

Most Innovative Communications Professional of the Year

GOLD STEVIE WINNER
The Interactions Lab PTY LTD, Sydney, NSW Australia: Danielle Di-Masi, Digital Communicator, Had private meeting with Dalai Lama to discuss her work in innovation and communications technology

SILVER STEVIE WINNER
KT, Seoul, South Korea: KT KBN Center Sungil, Park Deputy General Manager, KT KBN센터 박성일 차장

BRONZE STEVIE WINNERS
Personal Growth Expo, Mudgeeraba, QLD Australia: Innovation from with IN
PT Telekomunikasi Indonesia (Persero) Tbk, Jakarta, Indonesia: Restoring Trust After Crisis

AWARDS FOR INNOVATION IN MARKETING

Award for Innovation in Brand Development

GOLD STEVIE WINNER
Leap Agency, Cremorne, VIC Australia: Charles Darwin University, Vocational Education Training

SILVER STEVIE WINNERS
Busan, Saha-gu District, 부산광역시 사하구, Busan, South Korea: Gamcheon Culture Village Branding Project
CLP Power Hong Kong Limited, Hong Kong, China: CLP Electric Vehicle (EV) Site and App Revamp
E-state Online Co. Ltd., Tokyo, Japan: A Fresh Approach to Luxury Real Estate in Japan

PT PP Properti Tbk, Tangerang Selatan, Indonesia: Test Living @ The Ayoma Apartment
Treasure Collection, 주트레جل컬렉션, Seoul, South Korea: Pasietit, 파시에티
VOK DAMS China, Beijing, China: Porsche Digital Toolkit

BRONZE STEVIE WINNERS
PT Petrominema Gresik, Gresik, Indonesia: Mendukung Program Ketahanan Pangan Nasional dengan Pupuk NPK Phonska Plus
Shopping Center Management Corporation, Marilao, Philippines: Food Fest
SM Mall of Asia, Pasay, Philippines: Happiness Day
Telkomtelstra — Member of Telkom Indonesia, Jakarta, Indonesia: Telkomtelstra Azure Hybrid Integrated Campaign

Award for Innovation in Brand Renovation/ Re-Branding

GOLD STEVIE WINNERS
Eduwill Co., Ltd., 에듀윌, Seoul, South Korea: The most acceptance rate, Eduwill, 최다합격 에듀윌
UnitingCare Queensland/Blue Care, Brisbane, QLD Australia: Blue Care — Live life your way

SILVER STEVIE WINNERS
HGC Global Communications Limited, Hong Kong, China: HGC Global Communications Limited
Leap Agency, Cremorne, VIC Australia: Charles Darwin University, Vocational Education Training

BRONZE STEVIE WINNER
VNPT Vinaphone Corporation, Hanoi, Vietnam: Brand Rejuvenation Of Vinaphone

Award for Innovation in Branded Entertainment

GOLD STEVIE WINNER
VOK DAMS China, Beijing, China: AUDI Urban Electronics

SILVER STEVIE WINNERS
Busan Metropolitan City — 부산광역시, Busan, South Korea: Busan Metropolitan City Kids Welcome Concert, 부산광역시 키즈월컴콘서트
HGC Global Communications Limited, Hong Kong, China: Michael Jackson Tribute Concert

BRONZE STEVIE WINNERS
Shopping Center Management Corporation, Marilao, Philippines: EnterToyment Fest
SM Mall of Asia, Pasay, Philippines: Philippine International Pyromusical Competition
AWARDS FOR INNOVATION IN MARKETING — Continued

Award for Innovation in Content Marketing/Branded Editorial

GOLD STEVIE WINNER
Hanam City, 하남시청, Hanam, South Korea: Green Stories of Hanam city

SILVER STEVIE WINNERS
DANI Communications, 다니커뮤니케이션, Seoul, South Korea: Developer Book of Shinyoung, 신영 디비로퍼 북
International Business Machines, IBM, Beijing, China: IBM Super in Sonic Programme
Kyung Sung Media Group, Kyungsung Culture History 통성문화사, Seoul, South Korea: KFI 40 Years History Book 한국소방산업기술원 40년사 『국민안전을 위한 아름다운 동행』()
PCCW Solutions, Hong Kong, China: Thought leadership content marketing campaign
PT Petrokimia Gresik, Gresik, Indonesia: Tabloid Sahabat Petani

BRONZE STEVIE WINNERS
CLP Power Hong Kong Limited, Hong Kong, China: CLP Electric Vehicle (EV) Site and App Revamp
State Street Asia Limited, Hong Kong, China: A New Climate for Growth

Award for Innovation in Cross-Media Marketing

GOLD STEVIE WINNER

SILVER STEVIE WINNERS
Bendalls Group, North Sydney, NSW Australia: The Female Social Network
E-state Online Co. Ltd., Tokyo, Japan: Using Social and Web: A Seamless Approach to Luxury Real Estate Customers
Leap Agency, Cremorne, VIC Australia: Aveo Retirement group — The Journey
Multicultural Aged Care Services Geelong, North Geelong, VIC Australia: MyMACS campaign shifts the way people think about aged care
Telkomtelstra — Member of Telkom Indonesia, Jakarta, Indonesia: Integrated Digital Marketing to Boost Leads Generation & Sales Opportunities

Award for Innovation in Paid Media Planning & Management

GOLD STEVIE WINNER
Amobee, San Diego, CA USA: Mastercard Identifies Custom Audience Segments with Amobee Operator Data to Reach Frequent Subway Riders

SILVER STEVIE WINNERS
Korea Hydro & Nuclear Power, 한국수력원자력, Seoul, South Korea: Power of the Republic of Korea, 대한민국의 힘
MD Media — Member of Telkom Indonesia, Jakarta, Indonesia: Disruptive Way to Promote Indonesian Tourism
PT Petrokimia Gresik, Gresik, Indonesia: Program Apresiasi Karya Jurnalistik Peraih Predikat

Award for Innovation in Product Placement

GOLD STEVIE WINNER

BRONZE STEVIE WINNER
Telkom Indonesia, Jakarta, Indonesia: Effective Market Penetration by Integrated Marketing Event

Award for Innovation in Sponsorships

GOLD STEVIE WINNER
HGC Global Communications Limited, Hong Kong, China: Presenting Sponsor — Volvo Ocean Race Hong Kong stopover

BRONZE STEVIE WINNER
PT Petrokimia Gresik, Gresik, Indonesia: Program Apresiasi Karya Jurnalistik Peraih Predikat

Award for Innovation in Social Media Marketing

GOLD STEVIE WINNER
MERALCO, Pasig City, Manila, Philippines: Lighting Up Facebook With Christmas Vibes

SILVER STEVIE WINNERS
Busan City Hall, 부산광역시, Busan, South Korea: Waterside Park Clean Lotto — 수변공원 클린로또
KEB Hana Bank, KEB하나은행, Seoul, South Korea: KEB Hana Bank SNS — KEB하나은행 SNS
Multicultural Aged Care Services Geelong, North Geelong, VIC Australia: MyMACS spreads Christmas cheer (and plenty of laughs) via video
PT Petrokimia Gresik, Gresik, Indonesia: Media Sosial PT Petrokimia Gresik: Trending Topic & Pilihan Favorit
Telkom Indonesia, Jakarta, Indonesia: NextGen Enterprise Social Media Management

BRONZE STEVIE WINNERS
Bendalls Group, North Sydney, NSW Australia: The Female Social Network
PCCW Solutions Ltd, Hong Kong, China: Market expansion through social media
AWARDS FOR INNOVATION IN MARKETING — Continued

Most Innovative Advertising or Marketing Agency of the Year

**GOLD STEVIE WINNER**
JCDecaux Transport, Hong Kong, China: Innovative Marketing

**SILVER STEVIE WINNER**
HANAROADCOM, 하나로애드컴, Seoul, South Korea: HANAROADCOM, 하나로애드컴

**BRONZE STEVIE WINNER**
Bendalls Group, North Sydney, NSW Australia: The Female Social Network

Most Innovative Advertising or Marketing Team of the Year

**GOLD STEVIE WINNER**

**SILVER STEVIE WINNER**
Lisa Kelley, 리사 케리, Seoul, South Korea: Lisa Kelley, warming hearts around the world during the PyeongChang Winter Olympics!, 글로벌의 가슴에 따뜻함을 새긴 만능 엔터테이너, 리사케리

**BRONZE STEVIE WINNER**
PT Petrokimia Gresik, Gresik, Indonesia: Direktur Pemasaran PG: Meinu Sadariyo

AWARDS FOR INNOVATION IN PUBLICATIONS

Award for Innovation in Annual Reports

**GOLD STEVIE WINNER**
Hong Kong Tourism Board, Hong Kong, China: Hong Kong Tourism Board Annual Report 2016/17 — We Make the Difference

**SILVER STEVIE WINNERS**
CLP Holdings Limited, Hong Kong, China: CLP 2017 Annual Report
Korea South-East Power Co., Ltd, 한국남동발전, Jinju, South Korea: 2017 Sustainability Report

**BRONZE STEVIE WINNER**

Award for Innovation in Government Publications

**GOLD STEVIE WINNER**
Korea Land And Geospatial Informatix Corporation, 한국토정보공사, Jeonju, South Korea: Magazine “Ddang-Gwa Sa-Ram-Deul(Land and People)”, 한국토정보공사 매거진 ‘땅과 사람들’

**SILVER STEVIE WINNERS**
HanamCity, 하남시청, Hanam, South Korea: Cheongjeong Hanam, 하남시 소식지 ‘청정하남’
PT Petrokimia Gresik, Gresik, Indonesia: Buku “Memupuk Kesuburan Menebar Kemakmuran” sebagai Pendukung Program Ketahanan Pangan Nasional

**BRONZE STEVIE WINNER**

Award for Innovation in Marketing or Sales Literature

**GOLD STEVIE WINNER**
LOTTE Department Store, Seoul, South Korea: 2017 LOTTE Department Store Chuseok Premium Collection

**SILVER STEVIE WINNERS**
PT Petrokimia Gresik, Gresik, Indonesia: Tabloid Sahabat Petani
Resorts World Manila, Pasay, Manila, Philippines: Chitty Chitty Bang Bang Interactive Playbill
AWARDS FOR INNOVATION IN PUBLICATIONS — Continued

Award for Innovation in House Organizations and Publications

**GOLD STEVIE WINNER**
DANI Communications — 다니기획, Seoul, South Korea: 60 Years of LOTTE FOODS, 롯데푸드 60년사

**SILVER STEVIE WINNERS**
Korea South-East Power Co., Ltd., 한국남동발전, Jinju, South Korea: Company Magazine, ‘NAMDONGAE’, 한국남동발전 사보 ‘남동애’
Kyungsung Media Group, 경성문화사, Seoul, South Korea: BORAMAE Magazine, 보람병원 사보 『보람愛』
Megaworld Corporation, Taguig, Manila, Philippines: Inside World: Megaworld’s Home of Digital Information

**BRONZE STEVIE WINNERS**
PT Petrokimia Gresik, Gresik, Indonesia: Majalah GEMA: Media Internal Petrokimia Gresik
PT Trakindo Utama, Jakarta, Indonesia: PT Trakindo Utama Customer’s Magazine: APAKABAR (How Are You?)

Award for Innovation in Non-Profit/NGO Publications

**GOLD STEVIE WINNER**
LAB360,股份有限公司, Seoul, South Korea: KADA (Korea Anti-Doping Agency) Annual Report 2016, 2016 한국도핑방지위원회(KADA) 연간보고서

**SILVER STEVIE WINNERS**
PT Petrokimia Gresik, Gresik, Indonesia: Majalah GEMA: Media Internal Petrokimia Gresik
PT Trakindo Utama, Jakarta, Indonesia: PT Trakindo Utama Customer’s Magazine: APAKABAR (How Are You?)

Award for Innovation in Public Enterprise Publications

**GOLD STEVIE WINNERS**
DaeTong Planning Co., Ltd. (주) 대동기획, Seoul, South Korea: 30 years of KOSHA, 한국산업안전보건공단 30년사
Korea South-East Power Co., Ltd., 한국남동발전, Jinju, South Korea: Company Magazine, ‘NAMDONGAE’, 한국남동발전 사보 ‘남동애’

**BRONZE STEVIE WINNERS**

Award for Innovation in Other Types of Publications

**GOLD STEVIE WINNER**
Kyowon Co., Ltd., (주)교원 크리에이티브, Seoul, South Korea: DoYoSe Chinese, 도요세 중국어

**SILVER STEVIE WINNER**
DaeTong Planning Co., Ltd. (주) 대동기획, Seoul, South Korea: 60 years of DORCO, 도루코 60년사

**BRONZE STEVIE WINNER**
PT Petrokimia Gresik, Gresik, Indonesia: Majalah GEMA: Media Internal Petrokimia Gresik

AWARDS FOR INNOVATION IN WEBSITES AND BLOGS

Award for Innovation in Business Information or Application Websites

**GOLD STEVIE WINNER**
Telkom Indonesia, Jakarta, Indonesia: Solutionpedia

**BRONZE STEVIE WINNER**
Telkom Indonesia, Jakarta, Indonesia: Interprom

Award for Innovation in Corporate Websites

**GOLD STEVIE WINNER**
PT Bank Ganesha Tbk., Jakarta, Indonesia: Leverage Website and Social Media to Improve Branding and Generate Sales

**SILVER STEVIE WINNER**
NongHyup Life Insurance, NH농협생명, Seoul, South Korea: NongHyup Life Online Insurance, NH농협생명 온라인보험

**BRONZE STEVIE WINNERS**
CLP Holdings Limited, Hong Kong, China: CLP Electric Vehicle (EV) Site and App Revamp
PT Petrokimia Gresik, Gresik, Indonesia

Award for Innovation in Education or Training Websites

**GOLD STEVIE WINNER**
Centumsoft, Planning Team, Busan, South Korea: Pusan National University, 부산대학교 홈페이지

**SILVER STEVIE WINNERS**
Purunet.com, 푸르넷닷컴, Seoul, South Korea: Purunet School, 푸르넷 아이스쿨
AWARDS FOR INNOVATION IN WEBSITES AND BLOGS — Continued

Award for Innovation in General Information Websites

**GOLD STEVIE WINNER**
MDMedia — member of Telkom Indonesia, Jakarta, Indonesia: New Indonesian Yellow Pages

**BRONZE STEVIE WINNERS**
CLP Holdings Limited, Hong Kong, China: CLP Electric Vehicle (EV) Site and App Revamp
PT Petrokimia Gresik, Gresik, Indonesia: Website Sahabat Petani: Peduli, Inspiratif, dan Mencerdaskan

Award for Innovation in Government Websites

**GOLD STEVIE WINNER**
CREA CON, Superbean.tv, 클럼, Seoul, South Korea: The city hall of Paju’s social website, 파주시청 소셜 웹사이트

**SILVER STEVIE WINNER**
Telkom Indonesia, Jakarta, Indonesia: National School Supervision Dashboard

**BRONZE STEVIE WINNER**
PT Petrokimia Gresik, Gresik, Indonesia

Award for Innovation in News Websites

**GOLD STEVIE WINNER**
KT, Seoul, South Korea: KT Corp’s in-company communications website — KBN, KT그룹 사내커뮤니케이션 KBN의 웹진6웹사이트

**SILVER STEVIE WINNER**
PT Petrokimia Gresik, Gresik, Indonesia: Website Sahabat Petani: Peduli, Inspiratif, dan Mencerdaskan

Award for Innovation in Shopping or E-commerce Websites

**GOLD STEVIE WINNER**
Freelancer.com, Sydney, NSW Australia

**SILVER STEVIE WINNER**
Telkom Indonesia, Jakarta, Indonesia: tokokoperhutani.com: An e-commerce for Agroforestry

Award for Innovation in Social Websites

**GOLD STEVIE WINNER**
Korea Electric Power Corporation, 한국전력공사, Naju-Si, Jeollanam-Do, South Korea: Open up the Future of Energy by Social Communication, 소셜미디어 소통으로 에너지의 미래를 열어가다

**BRONZE STEVIE WINNER**
PT Petrokimia Gresik, Gresik, Indonesia

AWARDS FOR INNOVATION IN APPS

Award for Innovation in Business Information Apps

**GOLD STEVIE WINNER**
Patrakom — Member of Telkom Indonesia, Jakarta, Indonesia: Vessel Information System Mobile App

**SILVER STEVIE WINNER**
RippleNami, Inc., Cardiff, CA USA: RippleNami: An Imagination Run Wild With The Mission To Connect 5 Billion Unconnected People

**BRONZE STEVIE WINNER**
CLP Power Hong Kong Limited, Hong Kong, China: CLP Electric Vehicle (EV) Site and App Revamp

Award for Innovation in Business Utility Apps

**GOLD STEVIE WINNER**
Telkomsigma — member of Telkom Indonesia, Jakarta, Indonesia: Fotosintesis: Precision Plantation System

**SILVER STEVIE WINNERS**
Azeus Systems Limited, North Point, Hong Kong: Azeus Convene
CLP Power Hong Kong Limited, Hong Kong, China: CLP Electric Vehicle (EV) Site and App Revamp
Telkomsigma — member of Telkom Indonesia, Jakarta, Indonesia: Mobile ERP Merah Putih

**BRONZE STEVIE WINNER**
Prism Pay Pty Ltd, Melbourne, VIC Australia: Prism Horse Management Platform

Award for Innovation in Education or Training Apps

**GOLD STEVIE WINNER**
Binary Digital Advertising Inc., Pasig, Manila, Philippines: Coach2Grow by Globe Telecom

Award for innovation in General Information Apps

**GOLD STEVIE WINNER**
Telkom Indonesia, Jakarta, Indonesia: The City In Your Hand
AWARDS FOR INNOVATION IN APPS — Continued

Award for Innovation in General Utility Apps

GOLD STEVIE WINNER
Grab Philippines/MyTaxi.PH, Makati City, Manila, Philippines: GrabTrike: Giving Filipino Transportation a Digital Upgrade

SILVER STEVIE WINNERS
CLP Power Hong Kong Limited, Hong Kong, China: CLP Electric Vehicle (EV) Site and App Revamp
PT Petrokimia Gresik, Gresik, Indonesia: PetroXfert: Smart Partner for Smart Farmer
Telkom Indonesia, Jakarta, Indonesia: JMCARe App

Award for Innovation in Shopping or E-commerce Apps

GOLD STEVIE WINNER
Singapore Airlines, Singapore: Singapore Airlines Mobile Apps — iOS & Android Smartphones, Apple Watch and Tablet

SILVER STEVIE WINNER
Finnet — Member of Telkom Indonesia, Jakarta, Indonesia: Fintech Bill Payment on e-Commerce

Award for Innovation in Social Apps

GOLD STEVIE WINNER
Telkom Indonesia, Jakarta, Indonesia: GUI Micro SME Loans Application

AWARDS FOR INNOVATION IN EVENTS

Award for Innovation in Business-to-Business Events

GOLD STEVIE WINNER
amc asial, Singapore: adidas 18Q3 Trade Meeting

SILVER STEVIE WINNERS
APAX Group, APAX Events, Shanghai, China: Asia PT Expo 2017 - Punjab
Globe Telecom, Inc./Globe Business, Taguig City, Manila, Philippines: The Leadership Innovation (Lead-In) Forum
JCDecaux Transport, Hong Kong, China: MTR advertising “Innovate Festival”
Telkomtelstra — Member of Telkom Indonesia, Jakarta, Indonesia: ALEXA (Azure Launch Experience Awareness)

Award for Innovation in Consumer Events

GOLD STEVIE WINNER
AUDITOIRE CHINA, Shanghai, China: adidas Republic Of Sports Activation 2017

SILVER STEVIE WINNERS
APAX Group, APAX Events, Shanghai, China: Starbucks Reserve® Roastery Grand Opening Ceremony in Shanghai
The audience motivation company asia pte ltd, Singapore: Amway FestTalk
Jack Morton Worldwide, Singapore: Magnum Pints Launch
Megaworld Corporation, Taguig, Manila, Philippines: Philippines’ biggest ‘Beary’ Merry Christmas on display
SM Mall of Asia, Pasay, Philippines: Philippine International Pyromusical Competition
SM Prime Holdings, Inc., Pasay, Philippines: Tsum-tacular Christmas
Uniplan (Shanghai) Co. Ltd., Guangzhou Branch, Guangzhou, China: DJI RoboMaster 2017
VOK DAMS China, Beijing, China: Fascination Porsche

BRONZE STEVIE WINNERS
The audience motivation company asia pte ltd, Singapore: IMDA Tech Saturday Upsized 2017
Manila Electric Company (Meralco), Pasig, Manila, Philippines: The 6th Luminaries: A Future of Possibilities
Personal Growth Expo, Mudgeeabra, QLD Australia: Innovation from within
SM Mall of Asia, Pasay, Philippines: Happiness Day

Award for Innovation in Entertainment Events

GOLD STEVIE WINNER
Shopping Center Management Corporation/ SM City Pampanga, Pampanga, Philippines: Biggest Lantern of Hope 2018

SILVER STEVIE WINNERS
AUDITOIRE, Shanghai, China: The Singapore Night Festival 2017
Busan City Hall, 부산광역시, Busan, South Korea: Busan Metropolitan City Kids Welcome Concert — 부산광역시 기즈월컴콘서트
HGC Global Communications Limited, Hong Kong, China: HGC Grand Concert
HGC Global Communications Limited, Hong Kong, China: HGC Music Show
Painter Chung Mee, 화가 정미, Seoul, South Korea: Manif Seoul International Art Fair — 마니프 서울 국제 아트 페어
SM Prime Holdings, Inc., Pasay, Philippines: Art Karnival
SM Supermalls, Pasay, Philippines: Castaway Music Festival 4
AWARDS FOR INNOVATION IN EVENTS — Continued

Award for Innovation in Entertainment Events — Continued

**BRONZE STEVIE WINNERS**
SM Prime Holdings, Inc., Pasay, Philippines: Everyday is Play Day
SM Supermalls, Pasay, Philippines: SM City Clark Pyro Fest
SM Supermalls, Pasay, Philippines: SM South Luzon’s Dinos in the Mall

**Award for Innovation in Internal (Corporate) Events**

**GOLD STEVIE WINNER**
USANA Health Sciences, Salt Lake City, UT USA: USANA Guinness World Record Attempt

**SILVER STEVIE WINNERS**
CLP Holdings Limited, Hong Kong, China: CLP “A Century of Power” Launch
Manila Electric Company (MERALCO), Pasig, Manila, Philippines: Meralco Technology and Innovation Summit (MTECH) 2017: Journey to Tomorrow
Painter Chung Mee, 화가 정, Seoul, South Korea: SOULMATE연작
Resorts World Manila, Pasay, Manila, Philippines: Kaya Natin ’To: A Benefit Show
PT Petrokimia Gresik, Gresik, Indonesia: PT Petrokimia Gresik XXXI Innovation Convention: “Innovation is Our Tradition”

**BRONZE STEVIE WINNER**
Telkom Indonesia, Jakarta, Indonesia: Miracle Enterprise Awards

**Award for Innovation in Government Events**

**GOLD STEVIE WINNER**
Interplan International Corp., Taipei, Taiwan: 2017 Taipei Universiade Opening Ceremony

**SILVER STEVIE WINNERS**
Busan City Hall, 부산광역시, Busan, South Korea: Busan Generation Communication Project — The Heart of the Elderly — 부산시 세대소통 프로젝트 — 노인의 마음
Busan City Hall, 부산광역시, Busan, South Korea: Busan Metropolitan City Kids Welcome Concert — 부산광역시 키즈합창 콘서트
Busan City Hall, 부산광역시, Busan, South Korea: Waterside Park Clean Lotto — 수변공원 클린로또
The audience motivation company asia pte ltd, Singapore: IMDA Tech Saturday Upsized 2017

**BRONZE STEVIE WINNER**
The audience motivation company asia pte ltd, Singapore: IE Singapore Global Trader Summit & Dialogue 2017

**Award for Innovation in Non-Profit/NGO Events**

**GOLD STEVIE WINNER**
Strategic Public Relations Group Limited, Hong Kong, China: Krankin’ Thru China (KTC) — 2017 KTC Yunnan-Beijing Dream Ride

**BRONZE STEVIE WINNER**
Hanoi Small and Medium Enterprise Association, Hanoi, Vietnam: Innovative promotion events of Hanoi SME

**Award for Innovation in Public Enterprise Events**

**GOLD STEVIE WINNER**
CLP Holdings Limited, Hong Kong, China: CLP “A Century of Power” Launch

**SILVER STEVIE WINNER**
PT Petrokimia Gresik, Gresik, Indonesia: PT Petrokimia Gresik XXXI Innovation Convention: “Innovation is Our Tradition”

**BRONZE STEVIE WINNER**
Telkom Indonesia, Jakarta, Indonesia: IPA Convex: Breaking Barrier to Oil and Gas Market

AWARDS FOR INNOVATION IN CUSTOMER SERVICE

**Award for the Innovative Use of Technology in Customer Service > Computer Industries**

**GOLD STEVIE WINNER**
HP Inc. Customer Support, APJ, Bangalore, India: Transforming Customer Experience using Artificial Intelligence

**SILVER STEVIE WINNERS**
Dell Technologies, Asia Pacific Japan Consumer Support, Xiamen, China: Improving Customer Experience via Automation and Analytics
Dell Technologies Ltd., Bangalore, India: Early Warning System
Dell Technologies Ltd., Bangalore, India: Scrub Automation
SolarWinds Software Asia Pte. Ltd., Singapore: SolarWinds develops key talents to drive Customer Success
AWARDS FOR INNOVATION IN CUSTOMER SERVICE — Continued

Award for the Innovative Use of Technology in Customer Service > Financial Services Industries

**GOLD STEVIE WINNER**
HSBC Singapore, Singapore: HSBC — Newgen-Innovative Use of Technology in Customer Service

**SILVER STEVIE WINNERS**
ICICI Lombard General Insurance Company Ltd, Mumbai, India: Instant Video Solution — An innovative way of claiming motor insurance
Telkom Indonesia, Jakarta, Indonesia: Digital Omni Channel Platform

Award for the Innovative Use of Technology in Customer Service > Government

**GOLD STEVIE WINNER**
Seocho-Gu, 서울시, Seoul, South Korea: Seocho 100 mosquito sheriff's operation — 서울시100만 모기방어관 운영

**SILVER STEVIE WINNERS**
Admedika — Member of Telkom Indonesia, Jakarta, Indonesia: UMB Hospital Registration Solution
Appco Korea, 애프코코리아, Seoul, South Korea: Appco Korea, operating innovative customer service centre, 혁신적인 Customer Service Center를 운영하는 기업 애프코코리아
GoDaddy, Marion, IA USA: GoDaddy Customer Service

Award for the Innovative Use of Technology in Customer Service > Other Service Industries

**GOLD STEVIE WINNER**
Nuance Communications, Sydney, NSW Australia: ANZ Asia-Pacific

**SILVER STEVIE WINNERS**
Admedika — Member of Telkom Indonesia, Jakarta, Indonesia: UMB Hospital Registration Solution
Appco Korea, 애프코코리아, Seoul, South Korea: Appco Korea, operating innovative customer service centre, 혁신적인 Customer Service Center를 운영하는 기업 애프코코리아
GoDaddy, Marion, IA USA: GoDaddy Customer Service

Award for the Innovative Use of Technology in Customer Service > Public Enterprise

**GOLD STEVIE WINNER**
Korea Environmental Industry and Technology Institute, KEITI, 한국환경산업기술원, Seoul, South Korea: Introduction to online system for Korea Eco-Label program, 환경마크 인증 수 과정 온라인화, “종이 없는 인증 처리” 실현

**SILVER STEVIE WINNER**
PT Petrokimia Gresik, Gresik, Indonesia: PetroXfert: Smart Partner for Smart Farmer

Award for the Innovative Use of Technology in Customer Service > Telecommunications Industries

**GOLD STEVIE WINNER**
Telkom Indonesia, Jakarta, Indonesia: Commuter Vending Machine as a New Digital Point of Sales

**SILVER STEVIE WINNERS**
Indosat Ooredoo, Singapore: Indosat Ooredoo Satellite Services
Infiniti Telecommunications Pty Ltd, St Kilda, VIC Australia: Infiniti Communications introduces principal support-system app in Australia; saving time, cutting costs and astounding customers.
M800 Limited, Hong Kong, China: M800 Limited — M800 liveConnect
VNPT Vinaphone Corporation, Hanoi, Vietnam: FREEDOO — The Community Based Business Concept Of VNPT

**BRONZE STEVIE WINNERS**
Cisco Systems, St Leonards, NSW Australia: Automated Problem Detection and Alert for ACI
Indosat Ooredoo, Singapore: Indosat Ooredoo Data Centers

Award for the Innovative Use of Technology in Customer Service > All Other Industries

**GOLD STEVIE WINNER**
DHL Express Vietnam, Ho Chi Minh, Vietnam: Technology for consistent high quality and customer centricity

**SILVER STEVIE WINNERS**
Crimson Education, Melbourne, VIC Australia
Hotel Souihada, 호텔소일하다, Seoul, South Korea: The best marketing is kindness, 호텔 소일하다 객실팀 — 친절이 최상의 마케팅이다
VXI Global Solutions, Los Angeles, CA USA: VXI — Technology Enabled Customer Experience Management

**BRONZE STEVIE WINNER**
EasyPnP (阳光印网), Beijing, China: EasyPnP innovative corporate procurement services — 阳光印网创新性企业采购服务
AWARDS FOR INNOVATION IN CUSTOMER SERVICE — Continued

Award for Innovation in Customer Service Management, Planning & Practice > Computer Industries

GOLD STEVIE WINNER
HP Inc. Customer Support, APJ, Bangalore, India: Reinventing Premium Support in South Pacific

SILVER STEVIE WINNERS
HP Inc. Customer Support, APJ, Bangalore, India: PickUp and Return By Appointment — South East Asia

Award for Innovation in Customer Service Management, Planning & Practice > Government

GOLD STEVIE WINNER
Seocho-Gu, Seoul, South Korea: Seocho Community News, ‘서초 이웃 간 소통의 가교’서초구소식

SILVER STEVIE® WINNER:
The Korea Coast Guard - 해양경찰청, Sejong, South Korea: Draw Our Sea with the People, 국민과 함께 그리는 우리의 바다

Award for Innovation in Customer Service Management, Planning & Practice > Non-Profit

GOLD STEVIE WINNER
Taehyung Kim & Siyeon Eum, SW Design Convergent Center of Dankook University, South Korea: Develop and spread innovative educational platform based on software and design thinking

Award for Innovation in Customer Service Management, Planning & Practice > Other Service Industries

GOLD STEVIE WINNER
eDENT, Seoul, South Korea: Dental Intellectual, Dental 지식

SILVER STEVIE WINNERS
Cisco Systems, St Leonards, NSW Australia: Project Rooster: Innovating processes to increasing customer satisfaction while reducing spend
PT Angkasa Pura II (PERSERO), Jakarta, Indonesia: Airport Terminal Helper in Soekarno-Hatta International Airport

Award for Innovation in Customer Service Management, Planning & Practice > Public Enterprise

GOLD STEVIE WINNER
Korea Electric Power Corporation, South Korea: KEPCO customer center (call center) service introduction — 한국전력공사 고객센터(콜센터) 서비스 소개

Award for Innovation in Customer Service Management, Planning & Practice > Telecommunications Industries

GOLD STEVIE WINNER
Viettel Group, Hanoi, Vietnam: Viettel Group Campaign Management

SILVER STEVIE WINNERS
Cisco Systems, Bangalore, India: Breaking Down Walls to Delight Customers
Cisco Systems, St Leonards, NSW Australia: Always-On Critical Infrastructure Support Services
Cisco Systems, St Leonards, NSW Australia: Robot CIN (Queue Monitoring & Alerting as a Service)
QVO, Sydney, NSW Australia: Australia’s first true media telco

BRONZE STEVIE WINNER
Far Eastone Telecommunications Co., Ltd., Taipei, Taiwan

Award for Innovation in Customer Service Management, Planning & Practice > All Other Industries

GOLD STEVIE WINNER
Hong Kong Tourism Board, Hong Kong, China: Meet the Hong Kong Pals

SILVER STEVIE WINNERS
EPIS, 농림수산식품교육문화정보원, Seoul, South Korea: National Food Certification System PR Video, 농식품국가인증제도 홍보영상
Rimini Street, Inc., Sydney, NSW Australia: Enabling IT Decision Makers to Drive Innovation
VXI Global Solutions, Los Angeles, CA USA: VXI — Contact Center Partner for the world’s leading brands — sustainable double digit growth in the highly competitive customer management BPO industry

BRONZE STEVIE WINNER
Pitstop Motors Inc., Quezon City, Philippines: Commitment to Customer Service
AWARDS FOR INNOVATION IN HUMAN RESOURCES

Award for the Innovative Use of Technology in Human Resources

GOLD STEVIE WINNER
Career Money Life, Melbourne, VIC Australia:
Career Money Life — Digital Disruptor

SILVER STEVIE WINNER
Concentrix Corporation, Tempe, AZ USA:
Concentrix Gamification Revolutionizes Learning in Contact Centers

Award for Innovation in Human Resources Management, Planning & Practice > Financial Services Industries

GOLD STEVIE WINNER
PT Bank Ganesha Tbk., Jakarta, Indonesia:
Remarkable Turnaround Enabled by Comprehensive HR Transformation

BRONZE STEVIE WINNER
BOC Group Life Assurance Company Limited, Hong Kong, China:
Creating a Blend-in Organizational Culture to Leverage

Award for Innovation in Human Resources Management, Planning & Practice > Non-Profit

GOLD STEVIE WINNER
Seegene Medical Foundation, 서울시강남구대치동, South Korea:
Human Resource Cultivation for enhancing Innovation, 혁신 고취를 위한 인재 양성

Award for Innovation in Human Resources Management, Planning & Practice > Other Service Industries

GOLD STEVIE WINNER
Manage Damage, Wooroongabba, QLD Australia:
Risk Dollarisation — a Groundbreaking Approach to Non-Financial Risk

BRONZE STEVIE WINNERS
PT Angkasa Pura II (PERSERO), Jakarta, Indonesia:
TransformAction
Sitel Philippines, Makati City, Manila, Philippines:
People First: Effective Employee Engagement & Retention in the BPO Industry

Award for Innovation in Human Resources Management, Planning & Practice > All Other Industries

GOLD STEVIE WINNER
Petroliam Nasional Berhad (PETRONAS), Kuala Lumpur, Malaysia:
Managerial Excellence Leadership Development Journey

BRONZE STEVIE WINNERS
IRPC Public Company Limited, Bangkok, Thailand:
IRPC Human Resource Excellence
LafargeHolcim, Singapore: South East Asia Sales Academy — Business mindset change
PT Pembangkitan Jawa Bali, Surabaya, Indonesia:
Acceleration Of Paiton Generation Unit Operator Excellent (OPEXC)

AWARDS FOR INNOVATION IN TECHNOLOGY

Award for the Innovation in Technology Development > Computer Industries

GOLD STEVIE WINNER
BoardPAC Pte Ltd, Singapore: BoardPAC — an innovative and user-friendly board meeting process automation solution

SILVER STEVIE WINNERS
689Cloud, Hanoi, Vietnam
Acronis Asia Pte Ltd, Singapore: Active Protection:
AI technology that fights off all kinds of cyberattacks
Cloudbric Corporation, Seoul, South Korea:
Elite Full Service Website Security
Darktrace, Singapore: Darktrace Enterprise Immune System
Dell Technologies Ltd., Bangalore, India:
Call Driver Analytical Tool
Telkom Sigma — Member of Telkom Indonesia, Jakarta, Indonesia: TelsiGuard: Cloud — Based Security Services

Award for the Innovation in Technology Development > Financial Services Industries

GOLD STEVIE WINNER
FIS Payments, Jacksonville, FL USA:
FIS, Real-Time Payments in Australia

SILVER STEVIE WINNER
Finnet - Member of Telkom Indonesia, Jakarta, Indonesia: Finpay: e-commerce payment in a single click

Award for the Innovation in Technology Development > Other Service Industries

GOLD STEVIE WINNER
SATS Ltd, Singapore:
SATS Technology Innovation Centre
SILVER STEVIE WINNER
Freelancer.com, Sydney, NSW Australia
AWARDS FOR INNOVATION IN TECHNOLOGY — Continued

Award for the Innovation in Technology Development > Telecommunications Industries

GOLD STEVIE WINNER
VNPT Technology, Hanoi, Vietnam: VNPT Technology Smart Connected Platform

SILVER STEVIE WINNERS:
M800 Limited, Hong Kong, China
Metrasat — Member of Telkom Indonesia, Jakarta, Indonesia: Relating Rural Area via 4G Over Satellite

BRONZE STEVIE WINNERS
MATRIXX Software, Saratoga, CA USA: Telco Transformation In APAC
Ooredoo Myanmar, Yangon, Myanmar: Ooredoo Myanmar 4G Expansion

Award for the Innovation in Technology Development > All Other Industries

GOLD STEVIE WINNER
Elliptic Labs, San Francisco, California and Shanghai, China: Elliptic Labs is the leader in ultrasound virtual proximity and gesture sensing

SILVER STEVIE WINNERS
PT Petrosida Gresik — PT Petrokimia Gresik Group, Gresik, Indonesia: PETROZYME for leather Industry
SiD Corporation, 주식회사 에스아이다, Pyeongtaek-si, South Korea: Sculpture of Jeongnimsa Temple Site, Sabi Period(BUYEO), Baekje Historic Areas, 유네스코 세계문화유산 백제역사문화유산 산양상조형문물(부여) Vamp, Sydney, NSW Australia: Vamp — Innovation in Technology

Award for Innovation in Technology Management, Planning & Implementation > Financial Services

GOLD STEVIE WINNER
Telkom Indonesia, Jakarta, Indonesia: Digital Omni Channel Platform

SILVER STEVIE WINNER
Telkom Indonesia, Jakarta, Indonesia: E-Dapem: Next-Gen Electronic Data Payment

Award for Innovation in Technology Management, Planning & Implementation > Government

GOLD STEVIE WINNER
Seocho-Gu, 서울시, 서울, South Korea: Seocho-gu’s communication channel ‘Seocho-gu internet broadcasting’, 서울시의 소통채널 ‘서초구 인터넷방송’

SILVER STEVIE WINNERS
Telkom Indonesia, Jakarta, Indonesia: DNA Solution for National Computer Based Test (NCBT)
Telkom Indonesia, Jakarta, Indonesia: Integrated Waste Management System

Award for Innovation in Technology Management, Planning & Implementation > Other Service Industries

GOLD STEVIE WINNER
Korea Seven Co., Ltd., 코리아세븐, Seoul, South Korea: World’s First convenience store with biometric payment system/ First unmanned convenient store, 세계 최초 생체결제 시스템을 적용한 국내 최초 무인편의점

SILVER STEVIE WINNERS
JCDecaux Transport, Hong Kong, China: Best Engagement Strategy — Beacon-empowered Interactive and O2O Media Solution
PT Angkasa Pura II (PERSERO), Jakarta, Indonesia: Airport Operation Control Center
Telkom Indonesia, Jakarta, Indonesia: Indonesian Pharmaceutical Ecosystem Digital Transformation

BRONZE STEVIE WINNER
Amobee, San Diego, CA USA

Award for Innovation in Technology Management, Planning & Implementation > Public Enterprise

GOLD STEVIE WINNER
Gyeonggido Job Foundation, 제단법인 경기도일자리재단, Seoul, South Korea: Employment Information Platforms ‘JOBaba.net’, 경기도고용지원플랫폼 잡아바

SILVER STEVIE WINNER
Telkom Indonesia, Jakarta, Indonesia: Integrated Waste Management System

BRONZE STEVIE WINNER
PT Petrokimia Gresik, Gresik, Indonesia: Teknologi Informasi PT Petrokimia Gresik (Produksen Pupuk Nasional Indonesia)
AWARDS FOR INNOVATION IN TECHNOLOGY — Continued

Award for Innovation in Technology Management, Planning & Implementation > Telecommunications Industries

GOLD STEVIE WINNER:
HGC Global Communications Limited, Hong Kong, China: HGC OTT Content Expansion Solution

BRONZE STEVIE WINNER:
MDMedia — members of Telkom Indonesia, Jakarta, Indonesia: SmartAds Wifi.id LBA

Award for Innovation in Technology Management, Planning & Implementation > All Other Industries

GOLD STEVIE WINNER
Manila Electric Company (MERALCO), Pasig City, Manila, Philippines: Office365 The New Normal — maximizing productivity for Meralco’s Digital Pivot

SILVER STEVIE WINNER
SID Corporation, 주식회사 예스아이다, Pyeongtaek-si, South Korea: Sculpture of Jeongnimsa Temple Site, Sabi Period (BUYEO), Baekje Historic Areas, 유네스코 세계문화유산 백제역사보존지구 사비상징조형물(부여)

BRONZE STEVIE WINNER
PT Petrokimia Gresik, Gresik, Indonesia: Teknologi Informasi PT Petrokimia Gresik

AWARDS FOR INNOVATION IN PRODUCT DESIGN AND DEVELOPMENT

Award for Innovation in Business-to-Business Products

GOLD STEVIE WINNER
LexisNexis Australia, Sydney, NSW Australia: High Court Analyser — LexisNexis Australia

SILVER STEVIE WINNERS
Allegis Global Solutions, Hanover, MD USA: Allegis Global Solutions Launches IGNITE to Attract Hard-to-Find Talent
eDENT, 주식회사 이덴트, Seoul, South Korea: Dental Intellectual, Dental 지식

FIS Payments, Jacksonville, FL USA: FIS, ATM Managed Services — Philippines

Award for Innovation in Business-to-Business Services

GOLD STEVIE WINNER
Manage Damage, Woolloongabba, QLD Australia: Risk Dollarisation — a Groundbreaking Approach to Non-Financial Risk

SILVER STEVIE WINNERS
Bendalls Group, North Sydney, NSW Australia: The Female Social Network

Indosat Ooredoo, Singapore: Indosat Ooredoo IoT Connect
AWARDS FOR INNOVATION IN PRODUCT DESIGN AND DEVELOPMENT — Continued

Award for Innovation in Consumer Products & Services

GOLD STEVIE WINNER
PT Petrokimia Gresik, Gresik, Indonesia:
Dengan Pupuk NPK Phonska Plus Hasil Panen Melimpah Hingga Dua Kali Lipat

SILVER STEVIE WINNERS
Crimson Education, Melbourne, VIC Australia
Forest Interactive, Kuala Lumpur, Malaysia
Morris Cookies (Asia) Limited, Hong Kong, China: Morris Cookies
ThermoBrush, Cowell, SA Australia
Treasure Collection, 쟄트레철콜렉션.
Seoul, South Korea: Pasietiti, 파시에티
USANA Australia Pty Ltd, Castle Hill, NSW, Australia: USANA Celavive®

BRONZE STEVIE WINNERS
Nu Skin (Malaysia) Sdn. Bhd., Kuala Lumpur, Malaysia: ageLOC Lumispa
Telkom Indonesia, Jakarta, Indonesia: GUI: Micro SME Loans Application

Award for Innovation in Consumer Electronics & Information Technology

GOLD STEVIE WINNER
Jalin — Member of Telkom Indonesia, Jakarta, Indonesia: LINK Debits Switching: Indonesian Nation Payment Gateway

SILVER STEVIE WINNER
Digivision, Hanoi, Vietnam: Cryptohub

Award for Innovation in Construction, Manufacturing or Materials

GOLD STEVIE WINNER
Studio up, 스투디오 에이업, Seoul, South Korea: A-upprimo, 에이업프리모

Award for Innovation in Energy & Sustainability

GOLD STEVIE WINNER
Shopping Center Management Corporation, Marilao, Philippines: È-lluminArt

Award for Innovation in Government Services

GOLD STEVIE WINNER
Telkom Indonesia, Jakarta, Indonesia: Digital Command Center for Cyber Diplomacy

SILVER STEVIE WINNERS
Seocho-Gu, 서초구, Seoul, South Korea:
Frost Pool Igloo Shelter — 겨울철 추위를 막아주는 ‘설리플러그루’
Telkom Indonesia, Jakarta, Indonesia: Disruptive Big Data Utilization for Indonesia Tourism Promotion

BRONZE STEVIE WINNER
PT Petrokimia Gresik, Gresik, Indonesia:
Mendukung Program Ketahanan Pangan Nasional dengan Pupuk NPK Phonska Plus

Award for Innovation in Health & Wellness

GOLD STEVIE WINNER
Admedika — Member of Telkom Indonesia, Jakarta, Indonesia: T-Health MOM Advance

SILVER STEVIE WINNERS
Admedika — Member of Telkom Indonesia, Jakarta, Indonesia: Health Intelligence Big Data Service
USANA Australia Pty Ltd, Castle Hill, NSW Australia: USANA Prenatal CellSentials®

BRONZE STEVIE WINNER
USANA Health Sciences, Salt Lake City, UT USA: USANA Celavive

Award for Innovation in Industrial Design

GOLD STEVIE WINNER
SID Corporation, 주식회사 에스아이디,
Seoul, South Korea: Sculpture of Jeongnimsa Temple Site, Sabi Period (BUYEO), Baeje Historic Areas, 유네스코세계문화유산 백제역사보존지구 사비상징조형물(부여)

Award for Innovation in Living, Learning, and Working Environments

GOLD STEVIE WINNER
Globe Telecom, Metro Manila, Philippines: Project PRISM: Empowering Educators for the Future of Learning

SILVER STEVIE WINNERS
Indosat Ooredoo, Jakarta, Indonesia:
Indosat Ooredoo Quipper
Seocho-Gu, 서초구, Seoul, South Korea:
The "Hyodo Culture Bus", 주민 교통편의를 높여주는 '효도버스' 문화버스
Viettel Group, Hanoi, Vietnam: Viettel360
AWARDS FOR INNOVATION IN PRODUCT DESIGN AND DEVELOPMENT — Continued

Award for Innovation in Media, Visual Communications & Entertainment

**GOLD STEVIE WINNER**
Tuan Chau Hanoi Joint Stock Company, Hanoi, Vietnam: The Quintessence of Tonkin — A desire to touch audiences’ hearts

**SILVER STEVIE WINNERS**
Dure Art, (사)예술공장 두레, Seoul, South Korea: Traditional become Modernism Korea traditional theatre ‘Miyaljeon’, 전통양식을 현대적으로 활용하는 창작마당극 <미얄전>
Theme Park, Hanoi, Vietnam: Hoi An memories
Toothlife Co., Ltd., Milyang city, South Korea: Toonation — Everybody’s Hearts Aims You

**BRONZE STEVIE WINNER**
HGC Global Communications, Hong Kong, China: Launch of New eSports Online Platform

Award for Innovation in Medical/Dental

**GOLD STEVIE WINNER**
eDENT, 주식회사 이덴트, Seoul, South Korea: Dental Intellectual, Dental 지식IN

Award for Innovation in Transportation & Logistics

**GOLD STEVIE WINNER**
ILCS — Member of Telkom Indonesia, Jakarta, Indonesia: Smart Port ID: Digitizing Port & Business Community

**SILVER STEVIE WINNER**
Metra — Member of Telkom Indonesia, Jakarta, Indonesia: Free Flow Electronic Collection