5th ANNUAL

ASIA-PACIFIC STEVIE®AWARDS



Awards Banquet and Ceremonies

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As the Official News Distribution Partner of the 2018 Asia-Pacific Stevie Awards, PR Newswire - a premier global service provider of news release distribution and multimedia platform - is providing the Gold, Silver and Bronze winning companies the following offers* to announce and share their winning stories to their target audiences.

Offer 1

The winning companies of the following awards categories sponsored by PR Newswire will receive:

- Award for Innovation in Media Relations
- Most Innovative Public Relations Agency of the Year
- Most Innovative Communications Team of the Year
- One (1) complimentary English press release (include a photo or logo) distribution to APAC English Only circuit for one (1) trade category.
- The release will be accompanied by a complimentary online media distribution report.

Offer 2

The winning companies (Gold, Silver and Bronze) of the rest of awards categories will receive:

- A special rate of US\$600 for one (1) English press release (include a photo or logo) distribution to APAC English Only circuit for one (1) trade category.
- Each release will be accompanied by a complimentary online media distribution report.

Email <u>asia.marketing@prnasia.com</u> for more information.

^{*} The English press release is to be provided by the winning companies. Offers expire on June 30, 2018. The content of the press release must be related to the winning at the Asia-Pacific Stevie Awards. Press release must be distributed from now until July 14, 2018.



Welcome to the 2018 Asia-Pacific Stevie® Awards. We are so pleased that you are able to join us this evening as we celebrate and present the Grand, Gold, Silver, and Bronze Stevie Awards in this competition. Congratulations again on your awards!

The Asia-Pacific Stevie Awards are open to all organizations operating in the 22 nations of the Asia-Pacific region. We started this competition because we believe that this fast-growing region deserves a Stevie Awards competition of its own. The categories focus on innovation because in the long run innovation is the only differentiator in business that matters. It is the only differentiator that can be sustained as a long-term competitive advantage.

We cannot complete a successful Stevie Awards program without the commitment and participation of our volunteer judges. All of the members of this year's juries are acknowledged in this program. We thank them for their time, interest and insights.

The Asia-Pacific Stevie Awards is one of seven different Stevie Awards programs. Each program has its own focus, list of categories and schedule. I invite you to learn about them at www.StevieAwards.com Our other programs include:

The Stevie Awards for Great Employers recognizes the world's best companies to work for, and the human resources teams, professionals, achievements, and HR-related products and suppliers that help to create and drive great workplaces.

The International Business Awards® are open to all organizations worldwide, and include categories to honor accomplishments in all aspects of work life.

The American Business Awards® are open to all organizations operating in the U.S.A., and feature a wide variety of categories to recognize achievement in every facet of the workplace.

The German Stevie Awards are open to all organizations operating in Germany.

The Stevie Awards for Sales & Customer Service are open to all organizations worldwide, and recognize the achievements of sales, customer service, and call center professionals.

The Stevie Awards for Women in Business are open to all organizations worldwide, and recognize the achievements of women executives, entrepreneurs, and the organizations they run.

Stevie Award judges include many of the world's most respected executives, entrepreneurs, innovators, and business educators. Together our seven programs harness the insights and talents of more than 1,000 professionals on our juries every year.

Thank you again for coming this evening, and for participating in the Asia-Pacific Stevie Awards.

Michael Gallagher

Midne Jally Com

President

The Stevie Awards

AGENDA

6:00 pm/18:00 Cocktails & Networking

7:00 pm/19:00 Dinner

7:40 pm/19:40 **Awards Presentations**





CONGRATULATIONS TO ALL STEVIE® WINNERS!

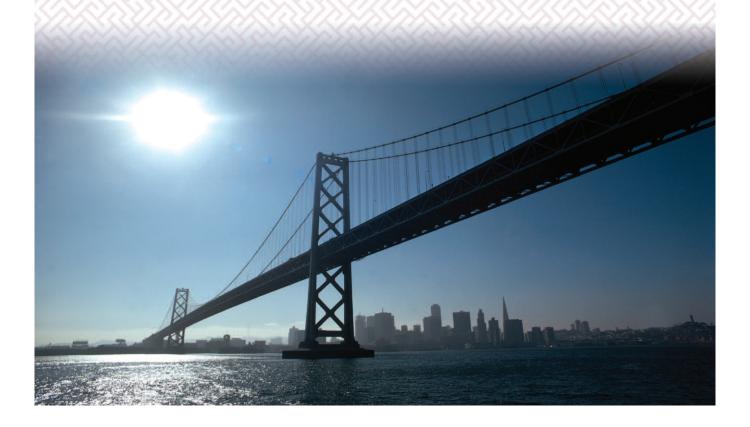
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MISTRESS OF CEREMONIES



Model, broadcaster, professional emcee, news anchor, television host, instructor, English lecturer, business entrepreneur, voice actor, more Korean than a native Korean: Lisa Kelley. There are numerous titles associated with Lisa Kelley but if you had to describe her in one phrase it would be an entertainer or communicator overflowing with excitement.

Most famous for co-hosting the popular program English Café on Korean network EBS, Lisa debuted as a model and has worked in television and radio, online and offline for more than 25 years on EBS, Arirang TV, Traffic Broadcasting and many other channels as a host, announcer, instructor, and voice actor.

Most Koreans know Lisa as the voice of various commercials, Incheon International Airport, the metro and bus lines throughout Korea. Earlier this year she was the official voice of the 2018 Winter Olympics as the English announcer at the medals plaza in PyeongChang, South Korea.

Currently the face of Hanwoo Board, she is working hard to promote the Korean beef cattle industry.



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FCHK and its brand BLACK & WHITE® have been leading the development of the Hong Kong-style milk tea for since 1940s; and is committed to promoting and preserving the Hong Kong-style milk tea making techniques, an Intangible Cultural Heritage of Hong Kong. FCHK formed a public-private partnership with local social service organisations and renowned chain restaurant groups to host the New Generation Milk Tea Master Training Programme ("The Programme"), a unique community empowerment and cultural sustainability programme that provided training for unemployed individuals with basic local tea shops bartending skills, equip trainees with vocational skills and introduce new blood into the industry. FCHK also extend The Programme to secondary school students to ensure the preservation of the cultural heritage will get passed on to the next generation.



















JUDGES

The following professionals were on the juries of the 2018 Asia-Pacific Stevie® Awards. Their average scores determined the Gold, Silver and Bronze Stevie Award winners. We thank them for their interest, time and insights.

COMPANY/MANAGEMENT/ CUSTOMER SERVICE JURY

CHAIR:



Wayne (Yangchun) Park CEO thyssenkrupp Elevator Seoul, Korea

"As Chair of the 2018 Company, Management & Customer Service Awards Judging Committee, I personally learnt a lot in evaluating all the applications, in terms of innovative thinking, unique leadership, and especially new experiences which I'd never come across before in my industry.

COMMITTEE:

Robert Campbell, Executive Vice President, Interplan International Corp., Taipei, Taiwan

Terence Chu, Founder & CEO, APAX Group, Shanghai, Shanghai, China

Himavan Singh Dahiya, CDM [Trade Marketing & Distribution], ITC LIMITED,
Kolkota, West Bengal, India

Le Duy Binh, *Managing Director,* Economica Vietnam, Hanoi, Vietnam

Ahmed Rauf Essa, *Co-Founder,* Telemart, Karachi, Sindh, Pakistan

Jillian Hamilton, Managing Director, Manage Damage, Brisbane, Queensland, Australia

Ambika Hanchate, CEO/Executive Director, Green India International Foundation, Vijayawada, Andra Pradesh, India

Mehdi Hassan, *Principal Consultant*, Wipro Limited, Painted Post, New York, USA

Dr. Rassel Kassem, Management Thinker & Author, Abu Dhabi Judicial Department, Abu Dhabi International Airport, Abu Dhabi, United Arab Emirates

Jong Kim, Professor, aSSIST (Seoul School of Integrated Sciences & Technologies), Seoul, South Korea

Steven Kim, *President,* Henkel Korea, Seoul, South Korea

Le Quoc Vinh, *Chairman,* Le & Brothers Limited— Le Bros, Hanoi, Vietnam

Brandy Lee, *Director–HR & Administration*, Vinci Construction Grands Projets, Hong Kong

Karthik Rajakumar, *Strategy Manager/Strategist,* PricewaterhouseCoopers LLP, New York, New York, USA

Dr. Ahmad Rushdi, *Director-QHSSE,* Salalah Free Zone Company, Salalah, Dhofar, Oman

Will Tarrant, Co-Founder & Managing Partner, Service Metrics Group, Wan Chai, Hong Kong

MARKETING & PR/PUBLICATIONS/ LIVE EVENTS JURY

CHAIR:



Cathryn van der WaltFounder & Director
12 Worlds Communications
Camp Hill, Queensland, Australia

"Judging the entrants in the Marketing, PR, Publications and Live Events categories was quite challenging as so many entries were of exceptional calibre and firmly committed to innovating their services and skills. The sheer number of entries has reinforced my belief that marketers and organisations that rely on marketing for success are well placed to continue to meet their customers' needs in the coming decades. The breakthrough innovations and campaigns in the digital space were particularly impressive, and I strongly believe this level of innovation will lead the way globally. It was a pleasure to Chair my fellow judges, who were all committed to benchmarking regional excellence. It was an invaluable and insightful experience."

COMMITTEE:

Daniel Anderson, Communications Manager,
Sage Software,
Sydnoy, New South Wales, Australia

Sydney, New South Wales, Australia

Tamara Ben-Moshe, *Director* | *Ideas Specialist,* TBM Marketing, Melbourne, Victoria, Australia

Sanjeeth Boloor, *Head of Marketing*, Mobigraph Inc., Bangalore, Karnataka, India

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^{*} MTR refers to Kwun Tong Line, Tsuen Wan Line, Island Line, South Island Line, Tung Chung Line, Tseung Kwan O Line and Disneyland Resort Line.

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MARKETING & PR/PUBLICATIONS/ LIVE EVENTS JURY—Continued

Himavan Singh Dahiya, CDM [Trade Marketing & Distribution], ITC LIMITED, Kolkata, West Bengal, India

Doron Fetman, CEO & Founder, EFF Creative, Singapore

Sona Jepsen, Global Head of Sales Enablement, FIS Global, Westfield, New Jersey, USA

Bhargav Katikala, Co-founder and Chief Marketing Officer, One Youth Media, Hyderabad, Telangana, India

Lilian Keaty, *Marketing Director,* Class Limited, Sydney, New South Wales, Australia

Kiran Kumar, *Manager, Operations,* BB, Bangalore, Karnataka, India

Pauline Lin, Business Director, Leo Burnett Advertising Company, Shanghai, China

Jade McKenzie, Founder, Event Head, Melbourne, Victoria, Australia

Sascha Moore, Director, Create Design & Marketing, Surry Hills, New South Wales, Australia

Sandeep Nagpal, Vice President, Head of Marketing APAC & MEA, CVENT, Inc., Gurgaon, Haryana, India

Hoang Ngoc Bich, *CEO*, Crestcom Vietnam, Hanoi, Vietnam

Violeta Niculut, *Marketing Manager,* Anchor Grup, Bucharest, Bucharest, Romania

Tony Prentice, *Managing Partner,* Leap Agency, Melbourne, Victoria, Australia

Sandeep Roy, Co-Founder – Head Creatives and Development, Clapperboy Creations, Mumbai, Maharashtra/Asia, India

Marcus Schulz, Head of Marketing, Sydney, New South Wales, Australia

Richard Stewart, Freelance Event Creative, VOK DAMS, Wayne, Pennsylvania, USA

Stacey Suryoputro, Corporate Secretary, PT Bank Commonwealth Indonesia, Jakarta, DKI Jakarta, Indonesia

Vonj Tingson, President, PAGEONE Media & Communications, Inc., Makati, Metro Manila, Philippines

Ky Wilson, Australasian Marketing & Membership Manager, Australasian Promotional Products Association, Melbourne, Victoria, Australia

Eunice Wong, *Greater China Growth Officer,* Ketchum, Hong Kong

Spencer Wong, CEO & Chief Creative Office, McCann WorldGroup, Hong Kong

Larry Yu, *Managing Director,* WordSmith, Wanchai, Hong Kong

WEBSITES/APPS/HR JURY

CHAIR:



Jose Antonio T. Valdez Vice President and Head of Marketing, Customer Solutions and Product Development Manila Electric Company (Meralco), Pasig City, Metro Manila, Philippines

"Being a judge and Chair is both an edifying and a mindboggling experience. Excellence all around that any one can learn from! As a jaded marketing/communications/digital practitioner you would think you've seen everything, but the discipline continues to evolve, and there are those who continue to push the boundaries and bring us to new ground. For that, they deserve the laurels. And happily, there were plenty to choose from this year. Congratulations to all the 2018 winners!"

COMMITTEE:

Geeta Gwalani, HR Director, TATA Consultancy Services, Edison, New Jersey, USA

Abdul Hafiz, CEO and Founder, Purplesoft Technology Pty Ltd, Melbourne, Victoria, Australia

Ayyap Hariharan, Senior Strategy Advisor, Motivaluate Consulting & Training FZ LLC, Dubai, United Arab Emirates

Toby Hassan-Fishman, Chief Creative Officer and Co-Founder, Eff Creative Pte Ltd, Singapore

Syeda Amna Nasir Jamal, CEO, Tavuun Welfare Association, Karachi, Sindh, Pakistan

Chris Litherland, Founder & Lead Consultant, Mariposa Consulting International, Heinsberg, North Rhine-Westphalia, Germany

Anahita Tonkin, *Director,* Clariti Group, Brisbane, Queensland, Australia

Doyle Yoon, Associate Professor, University of Oklahoma, Norman, Oklahoma, USA



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NEW PRODUCT & SERVICE/IT JURY

CHAIR:



Belinda-Jane Dolan *CEO*Clariti Group
Brisbane, Queensland, Australia

"As a Chair of the 2018 Asia-Pacific Stevie Awards, I must first acknowledge these fabulous awards and the professional way in which they are conducted. At the Clariti Group in Australia, we enter many international awards. The Stevie Awards stand out as one of the most innovative with impeccable standards. The experience of participating in the Asia-Pacific Stevie Awards has been first class and a highlight of 2018. Carefully reviewing hundreds of quality applications has confirmed that the Asia Pacific region and its businesses are world class in terms of their innovative strategies, their significant growth and their positioning on a global scale. The calibre of organisations entering these awards continues to increase and is a testament to the success and coverage of the Asia-Pacific Stevie Awards. Overall, the standard of submissions was excellent, and I sincerely hope the winners of the 2018 Asia-Pacific Stevie Awards will benefit from the coverage across the globe that they will receive. Congratulations to each and every company that entered: the achievements of your organisation and teams are now set to be highlighted worldwide. I wish each and every one of you incredible success in the future."

COMMITTEE:

Seongmoon Cho, Senior Researcher (Ph.D in Climate Change), Korea Environmental Industry & Technology Institute, Seoul, South Korea

Kieu Diem Phuc, *Director,* KP Law Office, Hanoi. Vietnam

Ankita Goel, Senior Product Manager, Google Inc, Mountain View, California, USA

Mehdi Hassan, *Principal Consultant,* Wipro Limited, Painted Post, New York, USA

Pritesh Jarodiya, Operation Manager, Yogl Texas Holding Inc, Allen, Texas, USA

Hardik Joshi, Lead/Senior Software Engineer, State of Oregon, Wilsonville, Oregon, USA

Suhas Pande, Lead Full Stack Developer/ Functional Architect, Derex Technologies, Harrison, New Jersey, USA

Vijay Pandey, Director of Technology, Intueor Consulting, Inc., Irvine, California, USA

Haider Raza Rizvi, Software Analyst & Quality Manager, Siemens, Princeton, New Jersey, USA

Parmod Satija, Director-Product Development, Alpha Net, Milpitas, California, USA **Subash Thota,** *Project Manager,* SMDI, Ashburn, Virginia, USA

Amarendra Reddy Thummeti,

Senior Business Intelligence Engineer, Align technology (Invisalign), Milpitas, California, USA

Sasank Vemana, *Lead Developer*, Florida State University, Tallahassee, Florida, USA

Agung Wicaksono, *Regional Ambassador*, The United Nations Environment Programme (UNEP), Banyuwangi, East Java, Indonesia

CHINESE-LANGUAGE JURY

Terence Chu, Founder & CEO, APAX Group, Shanghai, Shanghai, China

Phillis Ho, *Media & Marketing Manager,* Turkish Airlines, Wan Chai, Hong Kong, China

Brandy Lee, *Director –HR & Administration*, Vinci Construction Grands Projets, Hong Kong

Pauline Lin, Business Director, Leo Burnett Advertising Company, Shanghai, China

Richard Stewart, Freelance Event Creative, VOK DAMS, Wayne, Pennsylvania, USA

Clara Wang, Founder & CEO, KAI Communications, Beijing, China

Eunice Wong, *Greater China Growth Officer,* Ketchum, Hong Kong

Spencer Wong, Chief Executive Officer/ Chief Creative Officer, McCann, Hong Kong

INDONESIAN-LANGUAGE JURY

CHAIR:

Yesi Gusteti, *Professor,*Universitas Dharmas Indonesia,
Dharmasraya, Sumatera Barat, Indonesia

COMMITTEE:

Eranky Jamin, *Independent Commissioner,* PT Tigaraksa Satria Tbk, Jakarta, South Jakarta, Indonesia

Mansi Sharma, Content Manager, Eff Creative Group Pte Ltd., Singapore

Stacey Suryoputro, Corporate Secretary, PT Bank Commonwealth Indonesia, Jakarta, Indonesia

Agung Wicaksono, *Regional Ambassador*, The United Nations Environment Programme (UNEP), Banyuwangi, East Java, Indonesia





KOREAN-LANGUAGE JURY

CHAIR:

Jung Hieh Shon, *CEO*, HanaroADCOM, Seoul, South Korea

COMMITTEE:

Seog Bong Bae, Representative, Korea Commercial Film Makers Union, Seoul. South Korea

Jin Mu Cho, *Vice President,* Korea Business Communicators Association, Seoul, South Korea

Seongmoon Cho, Senior Researcher, Environment Management Service, Korea Environmental Industry & Technology Institute, Seoul, South Korea

Young Il Hong, *Professor,* Dept. Visual Information Design Nam Seoul University, Seoul, South Korea

Yoonkyung Hwang, Busan Metropolitan Police Agency, Busan, South Korea

Ji Youn Jeon, Artist, Seoul, South Korea

Hung Ki Kim, *President,* Korea Business Communicators Association, Seoul, South Korea

Jae Choon Ko, Marketing Director,
Taekwondo Promotion Foundation, South Korea

Yong Taeg Kong, *Professor Visual Design,* Hanyang University, Seoul, South Korea

Ji Hyun Kwak, *CEO,* Communication on, South Korea

Seung Hoo Lee, Purunet.com, Seoul, South Korea

Ju Hyung Lee, *Professor,* Korea University Invention Association, Seoul, South Korea

Youn-Tack Moon, Professor, Smart Media, Jeju International University, Cheju, Jeju-do, South Korea

Ae Kyung Park, Today Newspaper, Seoul, South Korea

Jong Sun Park, CEO, BRCom, Seoul, South Korea

Beom Seok Seo, Professor,

Dept. Advertising & PR Se-Myung University, Jecheon-si, Chungcheongbuk-do, South Korea

Ji Sung Song, *Professor,* Visual Design, Hanyang University, Seoul, South Korea

VIETNAMESE-LANGUAGE JURY

CHAIR:



Dang Huy Dong
Former Deputy Minister
Ministry of Planning and Investment
Hanoi, Vietnam

COMMITTEE:

Le Duy Binh, *Managing Director*, Economica Vietnam, Hanoi, Vietnam

Kieu Diem Phuc, *Director,* KP Law Office, Hanoi, Vietnam

Hoang Ngoc Bich, *CEO*, Crestcom Vietnam, Hanoi, Vietnam

Le Quoc Vinh, Chairman, Le & Brothers Limited – Le Bros, Hanoi, Vietnam





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2018 STEVIE WINNERS

The following nominations have been selected as Stevie® Award winners in the 2018 Asia-Pacific Stevie Awards. Winners will be celebrated and presented with their awards during the fifth annual gala banquet and awards ceremony on Friday, 1 June at the Mira Hotel in Hong Kong.

AWARDS FOR INNOVATION IN MANAGEMENT

Award for Innovative Management in Business Product & Service Industries

GOLD STEVIE WINNER

SOOHYUN Inc.,대한민국 대표 노블레스 결혼정보회사 수현: Seoul, South Korea: "Noblesse's marriage information company, 대한민국 대표 노블레스 결혼정보회사 수현

SILVER STEVIE WINNERS

Clariti Group, Brisbane, QLD Australia: Clariti Group Innovates to Help Businesses 'Climb Their Own Everest'

NS Home Shopping, NS홈쇼핑, Seoul, South Korea: "Total retailing company that grows based on 'trust'", 신뢰'를 바탕으로 성장하는 종합유통기업

Award for Innovative Management in Consumer Product & Service Industries

GOLD STEVIE WINNER

HANAROADCOM, 하나로애드컴, Seoul, South Korea: Jung Hieh Shon, CEO, 손정희 하나로애드컴 CEO

BRONZE STEVIE WINNER

PT Angkasa Pura II (PERSERO), Jakarta, Indonesia: Integrated Transportation

Award for Innovative Management in Financial Industries — More than 100 Employees

GOLD STEVIE WINNER

PT Bank Ganesha Tbk., Jakarta, Indonesia: Ganesha's Turnaround from A Sleeping Bank through Growth and Innovation

SILVER STEVIE WINNER

BOC Group Life Assurance Company Limited, Hong Kong, China: Creating a Blend-in Organizational Culture to Leverage

Award for Innovative Management in Manufacturing Industries — More than 100 Employees

GOLD STEVIE WINNER

PT Petrokimia Gresik, Gresik, Indonesia: Mr. I Ketut Rusnaya, Chief Executive of Innovation Program & Cost Reduction Program

SILVER STEVIE WINNER

Telkom Indonesia, Jakarta, Indonesia: Transforming Holding Company by Digital Platform

Award for Innovative Management in Government — More than 100 Employees

GOLD STEVIE WINNER

Seocho-Gu, 서초구, Seoul, South Korea: A happy workplace for self-reliance of disabled people, 장애인 자립을 위한 행복한 일터 『늘봄』카페 운영

Award for Innovative Management in Non-Profit Organization or NGOs

GOLD STEVIE WINNER

AD STARS ORGANIZING COMMITTEE, 사단법인부산국제광고제조직위원회, Seoul, South Korea: 이의자 부산국제광고제 초대집행위원장, 부산국제광고제 고문 — Advisor to the President of the Busan International Advertising Festival and Busan International Advertising

SILVER STEVIE WINNERS

Hanoi Small and Medium Enterprise Association, Hanoi, Vietnam: Innovative Management of Hanoi SME

Seegene Medical Foundation, 재단법인 씨젠의료재단, Seoul, South Korea: Quality Driven Innovation as a differentiation Strategy, 품질 주도적 혁신을 통한 차별화 전략

Award for Innovative Management in Public Enterprises — More Than 100 Employees

GOLD STEVIE WINNER

Seoul Housing and Communities Corporation, 서울주택도시공사, Seoul, South Korea: 'Housing Welfare'. 'Urban regeneration', SH서울주택도시공사 CF

SILVER STEVIE WINNER

PT Petrokimia Gresik, Gresik, Indonesia: Board of Directors of PT Petrokimia Gresik

Upcoming Stevie® Awards Deadlines

2018 Stevie® Awards for Great Employers



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Final Entry Deadline:

6 June, 2018

2018 International Business Awards®



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Final Entry Deadline:

13 June, 2018

2018 Stevie® Awards for Women in Business



The world's preeminent business awards for female entrepreneurs, executives, employees and the organizations they run.

Early-bird Entry Deadline:

18 July, 2018

Learn More and Enter at www.StevieAwards.com



AWARDS FOR INNOVATION IN MANAGEMENT — Continued

Award for Innovative Management in Technology Industries — More than 100 Employees

GOLD STEVIE WINNER

Freelancer.com, Sydney, NSW Australia: Innovative Management in Technology

SILVER STEVIE WINNERS

Telkom Indonesia, Jakarta, Indonesia:
Account Management Alignment Program

Telkom Indonesia, Jakarta, Indonesia: Subsidiaries Healthiness Advisory Support System (SHELVY)

BRONZE STEVIE WINNERS

Amobee, San Diego, CA USA: Robert Woolfrey, Amobee SVP, Asia

Cisco IT China-GATS, Shanghai, China: Machine learning in Supply chain shipment optimization Telkom Indonesia, Jakarta, Indonesia:

Smart City Nusantara Go To Market Strategy

AWARDS FOR EXCELLENCE IN CORPORATE INNOVATION

Award for Excellence in Innovation in Business Product & Service Industries — Up to 100 Employees

GOLD STEVIE WINNER

Bendalls Group, North Sydney, NSW Australia: The Female Social Network

SILVER STEVIE WINNER

Appco Korea, 애프코코리아, Seoul, South Korea: Providing innovative business support services, 혁신적인 비즈니스 지원 서비스를 제공하는 기업 애프코코리아

Award for Excellence in Innovation in Business Product & Service Industries — More than 100 Employees

GOLD STEVIE WINNER

DHL Express Vietnam, Ho Chi Minh, Vietnam: On Demand Delivery

SILVER STEVIE WINNERS

Mundipharma Singapore Holding Pte Ltd, Singapore: Excellence in Innovation in Health Care Industries Nomination

PSG Global Solutions Inc., Marina Del Ray, CA USA: Continuous Improvement on Recruitment Process Delivery The audience motivation company asia pte ltd, Singapore: amc asia!

VNPT Vinaphone Corporation, Hanoi, Vietnam: Vpoint card — a customer loyalty solution bringing businesses closer to customers

Award for Excellence in Innovation in Consumer Product & Service Industries — Up to 100 Employees

GOLD STEVIE WINNER

APAX Recreation, Shanghai, China: Discovery Adventures Park — the Key IP project introduced and hatched by APAX Recreation

SILVER STEVIE WINNER

Panasonic Korea Co., Ltd, 파나소닉코리아주식회사, Seoul, South Korea: Best Practices for 'Corporate Social Responsibility', 상생 경영을 통한 파나소닉코리아의 '기업의 사회적 책임' 모범 사례

Award for Excellence in Innovation in Consumer Product & Service Industries — More than 100 Employees

GOLD STEVIE WINNER

Kumsung Publishing Co., Ltd, Seoul, South Korea: Purunet 'Knowledge Management' utilizing 'collective intelligence', 푸르넷 교사의 집단지성을 이용한 지식경영의 실천과 성공

SILVER STEVIE WINNER

Crimson Education, Melbourne, VIC Australia

BRONZE STEVIE WINNER

Ortigas & Company, Limited Partnership, Quezon City, Philippines: Innovating ways to ride twowheels at Circulo Verde's The Bike Playground

Award for Excellence in Innovation in Financial Industries

GOLD STEVIE WINNER

PT Bank Ganesha Tbk., Jakarta, Indonesia: Turning Around a Sleeping Bank — Remarkable Evolution through Growth and Innovation

SILVER STEVIE WINNER

HX Investments Limited, Hong Kong, China

Award for Excellence in Innovation in Health Care Industries — Up to 100 Employees

GOLD STEVIE WINNER

Admedika — Member of Telkom Indonesia, Jakarta, Indonesia: Admedika: Digital Health Management Provider

SILVER STEVIE WINNER

USANA Australia Pty Ltd, Castle Hill, NSW Australia: USANA Health Science — Specialty: Marketing, product design & development and Research & Development



AWARDS FOR EXCELLENCE IN CORPORATE INNOVATION —

Continued

Award for Excellence in Innovation in Health Care Industries — More than 100 Employees

GOLD STEVIE WINNER

VNPT Vinaphone Corporation, Hanoi, Vietnam: VNPT HIS

SILVER STEVIE WINNER

USANA Health Sciences, Salt Lake City, UT USA: USANA 2017

Award for Excellence in Innovation in Manufacturing Industries

GOLD STEVIE WINNER

Balebat — Member of Telkom Indonesia, Jakarta, Indonesia: Turn Around Strategy of Balebat

SILVER STEVIE WINNERS

889 Global Solutions, Ltd., Columbus, OH USA: Offices in Shanghai, Beijing, Ningbo and Guangzhou, China

PT Petrokimia Gresik, Gresik, Indonesia

Award for Excellence in Innovation in Government — More Than 100 Employees

GOLD STEVIE WINNER

Seocho-Gu, 서초구, Seoul, South Korea: Win-win partnership with 'food trucks', 상생의 동반자 '서리풀 푸드트럭'

Award for Excellence in Innovation in Non-Profit Organizations or NGOs — Up to 100 Employees

GOLD STEVIE WINNER

Hands Group, Narrabeen, NSW Australia: Hands Across The Water

Award for Excellence in Innovation in Public Enterprises — More than 100 Employees

GOLD STEVIE WINNER

Gyeonggido Job Foundation, 재단법인 경기도일자리재단, Seoul, South Korea: Implement a New Public Employment Service Policy, 새로운 공공 고용서비스 정책 리드

SILVER STEVIE WINNER

PT Petrokimia Gresik, Gresik, Indonesia

Award for Excellence in Innovation in Technology Industries

<u>GOLD STEVIE WINNER</u> M800 Limited, Hong Kong, China

SILVER STEVIE WINNERS

Freelancer.com, Sydney, NSW Australia PT Mega Akses Persada, Jakarta, Indonesia: FiberStar as Innovator in Digital Era in Indonesia

BRONZE STEVIE WINNERS

Forest Interactive, Kuala Lumpur, Malaysia OVO, Sydney, NSW Australia: OVO Australia's first true Media Telco

AWARDS FOR INNOVATION IN COMMUNICATIONS/ PUBLIC RELATIONS

Award for Innovation in Community Relations or Public Service Communications

GOLD STEVIE WINNER

Australian Attorney-General's Department and Icon Agency, Richmond, VIC Australia: 'Now's the Time' — Australian National Firearms Amnesty 2017

SILVER STEVIE WINNERS

Bureau of Investment & Industries of Yongin City & SW·Design Convergent Center of Dankook University, 용인시 투자산업국 & 단국대 SW디자인 융합센터, Yongin, South Korea: New Collaboration, "Cocoon Center", '코쿤센터'_사고의 진화, 새로운 관계를 상상하다

Busan City Hall, 부산광역시, Busan, South Korea: Busan Generation Communication Project — The Heart of the Elderly, 부산시 세대소통 프로젝트 — 노인의 마음

Busan City Hall, 부산광역시, Busan, South Korea: "Busan Metropolitan City Kids Welcome Concert, 부산광역시 키즈웰컴콘서트

Busan City Hall, 부산광역시, Busan, South Korea: Public Service Solution "Village Office". 부산형 생활 안정 공공 서비스 솔루션 "마을지기 사무소

Busan City Hall, 부산광역시, Busan, South Korea: Waterside Park Clean Lotto, 수변공원 클린로또

CLP Holdings Limited, Hong Kong, China: CLP "A Century of Power" Launch

FrieslandCampina (Hong Kong) Limited, Hong Kong, China: New Generation Milk Tea Master Training Program — 2017

Globe Telecom, Taguig, Manila, Philippines: Globe Future Makers

HC Consumer Finance Philippines Inc./ Home Credit Philippines, Taguig City, Philippines: Juan, Two, Three, Financial Literacy Program



Award for Innovation in Community Relations or Public Service Communications — Continued

SILVER STEVIE WINNERS

- HUSHWISH, Seoul, South Korea, Korea Expressway Corporation, Gimcheon City, Gyeongsangbuk-do, South Korea: Expressway Second Accident Prevention Campaign, 한국도로공사 고속도로 2차 사고 예방 캠페인
- Korea Environmental Industry and Technology Institute, KEITI, 한국환경산업기술원, Seoul, South Korea: "Proliferation of Eco-friendly Life Campaign", 친환경생활 확산 대국민 캠페인
- Megaworld Corporation, Taguig, Manila, Philippines: Cause for a New Coast 2017: A Movement to Save the Island of Boracay
- Overman, Seoul, South Korea, Incheon Metropolitan City, Incheon, South Korea: Happy Bus Day
- PTT Exploration and Production Public Company Limited, Bangkok, Thailand: The Waste to Energy Project
- PTTEP Indonesia, Jakarta, Indonesia: PTTEP Malunda, PTTEP Layanan Kesehatan Cuma-cuma (LKC), An Integrated Health Service for The Poor
- Resorts World Manila, Pasay, Manila, Philippines: Run With Me 2017
- Strategic Public Relations Group Limited, Hong Kong, China: Krankin' Thru China (KTC) — 2017 KTC Yunnan-Beijing Dream Ride

BRONZE STEVIE WINNERS

- PT Pembangkitan Jawa Bali (PJB), Surabaya, Indonesia: PJB Class For Aligning Vocational High School Learning To Power Generation Industry Needs
- Sitel Philippines, Makati City, Manila, Philippines: Sitel Academy: Empowering the Youth And Aspiring BPO Professionals Through CSR
- SM City East Ortigas, Pasig City, Philippines: Urban Playground
- SM City Fairview, Quezon City, Philippines: SM City Fairview's Q Art
- SM City Taytay, Taytay, Philippines: Pet Park SM Supermalls Central 2 Malls — SM City Manila and SM City San Lazaro, Manila, Philippines: Frozen Factory
- Telkomtelstra Member of Telkom Indonesia, Jakarta, Indonesia: Gardu: Integrated Public Relations Activation

Award for Innovation in Investor Relations

GOLD STEVIE WINNERS

- Strategic Public Relations Group Limited, Hong Kong, China: BGMC International Limited — Constructing an Effective IPO
- The K Yedaham, The-K예다함상조㈜, Seoul, South Korea: The K Yedaham Sarang Daham CSV project, The-K예다함상조, 사랑다함 CSV 프로젝트

SILVER STEVIE WINNERS

- Strategic Public Relations Group Limited, Hong Kong, China: Jacobson Pharma Corporation Limited — From Main Board to Index
- Strategic Public Relations Group Limited, Hong Kong, China: Nissin Foods Company Limited — Creating an Appetite for an "Ichiban" IPO
- Strategic Public Relations Group Limited, Hong Kong, China: Precision Tsugami (China) Corporation Limited — Built for Success

BRONZE STEVIE WINNER

Perfect Relations Pvt Ltd, Mumbai, India:Launch of India's First International Exchange India Inx by BSE India

Award for Innovation in Media Relations

GOLD STEVIE WINNER

KT, Seoul, South Korea: KT, Success of Pyeongchang 5G Olympic! Continue at MWC 2018, KT, 평창5G올림픽 성공! MWC 2018 에서도 이어가다

SILVER STEVIE WINNERS

- Korea Environmental Industry and Technology Institute, KEITI, 한국환경산업기술원, Seoul, South Korea: Environmental technology R & D, easy and fun for the people!, 환경기술 R&D, 국민에게 쉽고 재미있게!
- Pantera Pictures 판테라픽쳐스, Seoul, South Korea:Hyundai Oilbank Corporation PR Film, 현대오일뱅크 홍보영상
- PT Petrokimia Gresik, Gresik, Indonesia: Program Apresiasi Karya Jurnalistik Peraih Predikat
- Sinclair, Hong Kong, China: Swire Properties Art Month Programme 2017

BRONZE STEVIE WINNER

E-state Online Co. Ltd., Tokyo, Japan: Using Social to Inform Luxury Real Estate Customers Differently



Award for Innovation in Public Affairs Communications

GOLD STEVIE WINNER

Australian Attorney General's Department and Icon Agency, Richmond, VIC Australia: 'Now's the Time' — Australian National Firearms Amnesty 2017

SILVER STEVIE WINNERS

- Busan City Hall, 부산광역시, Busan, South Korea: Busan Metropolitan City Kids Welcome Concert, 부산광역시 키즈웰컴콘서트
- Busan City Hall, 부산광역시, Busan, South Korea: Public Service Solution — "Village Office", 부산형 생활 안정 공공 서비스 솔루션 "마을지기 사무소"
- Hong Kong Association of Psychosocial Rehabilitation (HKAPR), Hong Kong, China: Enlightening Hearts and Minds to Improve Schizophrenia Care
- Korea Energy Information Agency, 한국에너지정보문화재단, Seoul, South Korea: 2017 Online Communication about Korea Energy Transition Policy, 2017 대한민국 에너지정책 온라인소통
- Korea Resource Circulation Service Agency, 한국순환자원유통지원센터, Seoul. South Korea: 'Writing and rewriting' Emerging empty container reuse culture, '다 쓰고 다시 쓰는' 빈용기 재사용 문화 확산
- Ministry of Health and Welfare, 보건복지부, Seoul, South Korea: A safe country without worrying from hospital bills "Measures to enhance health insurance protection", 병원비 걱정 없는 든든한 나라 '건강보험 보장성 강화대책
- OVERMAN, Seoul, South Korea: Happy Bus Day Whan Creative Company, 환 크리에이티브 컴퍼니, Seoul, South Korea: Cultural Campaign for Hospice and Palliative care 'No one is alone', 호스피스 완화의료 인식 개선을 위한 문화 캠페인 '누구도 홀로이지 않게'

BRONZE STEVIE WINNERS

- Korea Land And Geospatial Informatix Corporation, 한국국토정보공사, Seoul, South Korea: Magazine "Ddang-Gwa Sa-Ram-Deul" (Land and People), 한국국토정보공사 매거진 '땅과 사람들
- Hanam City, 하남시청, Hanam, South Korea: Green Stories of Hanam city

Award for Innovation in the Use of Celebrities or Public Figures

GOLD STEVIE WINNER

Tencent Technology, Hong Kong, China: Tencent: WE Summit 2017 — Inspiring people to work together to create solutions to the many challenges facing all of us

BRONZE STEVIE WINNER

PT Telkom Indonesia, Jakarta, Indonesia: GAC's Song "Untuk Indonesia" as Endorsement Song for Telkom Peduli Budaya Nusantara Campaign

Award for Innovation in the Use of Events

GOLD STEVIE WINNER

Wharf China Estates Limited, Chengdu, China: "All in Here" — realizing Chengdu IFS' fashion leadership in China

SILVER STEVIE WINNERS

- CLP Holdings Limited, Hong Kong, China: CLP "A Century of Power" Launch
- Green Bulb Public Relations, Quezon City, Philippines: Nestle NANKID Future City: An Interactive Digital Park
- SM Prime Holdings, Inc., Pasay, Philippines: Art Karnival
- Tencent Technology, Hong Kong, China: Tencent: Thought leadership summit with the most influential leaders in the Guangdong-Hong Kong-Macau region

BRONZE STEVIE WINNERS

- HGC Global Communications Limited, Hong Kong, China: HGC eSports Show
- SM City East Ortigas, Pasig City, Philippines: Kid Conference
- SM Prime Holdings, Inc., Pasay, Philippines: Everyday is Play Day
- Telkomtelstra Member of Telkom Indonesia, Jakarta, Indonesia: Digital Transformation Journey



Award for Innovation in the Use of Social Media

GOLD STEVIE WINNER

Choice Hotels Asia-Pac, East Melbourne, VIC Australia: Choice TravelGrammer 2017

SILVER STEVIE WINNERS

CLP Holdings Limited, Hong Kong, China: CLP "A Century of Power" Launch

Hana Financial Group, Myeong-dong, Seoul, South Korea: Hana Financial Group SNS Service, 하나금융그룹 SNS서비스

Kangwon Land Co., Ltd. — 주식회사 강원랜드, Jeongseon, South Korea: High1 Resort Social Channel, 하이원리조트 소셜 채널

KEB Hana Bank, KEB하나은행, Seoul, South Korea: KEB Hana Bank's SNS. KEB하나은행 SNS

Korea Electric Power Corporation, 한국전력공사, Naju-Si, Jeollanam-Do, South Korea: O2O Social Communication Collabo Innovation, 온라인과 오프라인의 소셜 커뮤니케이션 콜래보

Megaworld Corporation, Taguig, Manila, Philippines: #TownshipsAreUs: The Magic of Social Media Videos

Seoul Metropolitan Government, 서울특별시청, Seoul, South Korea: Real-time Communications Based on Listening, 시민의 소리를 경청하는 실시간 소통행정

Telkom Indonesia, Jakarta, Indonesia: Social Media Center for Drug Abuse Eradication

BRONZE STEVIE WINNERS

PT Petrokimia Gresik, Gresik, Indonesia: Media Sosial PT Petrokimia Gresik: Trending Topic & Pilihan Favorit

PT Telkom Indonesia, Jakarta, Indonesia: Celebrating Independence Through National Song Cover Competition "Musik Untuk Indonesia"

Award for Innovation in the Use of Video

GOLD STEVIE WINNER

Sinclair, Hong Kong, China: Singapore For Everyone SILVER STEVIE WINNERS

Busan City Hall, 부산광역시, Busan, South Korea: Busan Generation Communication Project — The Heart of the Elderly, 부산시 세대소통 프로젝트 — 노인의 마음

Hill+Knowlton Strategies China, Shanghai, China: Livestreaming Super Brand Day with Crocs KEB HANA Bank, KEB하나은행, Seoul, South Korea: KEB하나은행 VIDEO

Korea Electric Power Corporation, 한국전력공사, Naju-Si, Jeollanam-Do, South Korea: Cheer Up, KOREA! Social Campaign, 힘을 내요, 대한민국! 영상 소셜 캠페인

Megaworld Corporation, Taguig, Manila, Philippines: #TownshipsAreUs: The Magic of Social Media Videos

SK Networks, SK네트웍스 ㈜, Seoul, South Korea: SK networks 24hs where we all make it happen, 모두가 함께 만듭니다 SK네트웍스 24시

BRONZE STEVIE WINNERS

CLP Holdings Limited, Hong Kong, China: CLP "A Century of Power" Launch

Korea Environmental Industry and Technology Institute, KEITI, 한국환경산업기술원, Seoul, South Korea: VA promotes environmental policy through video, VA, 환경정책을 영상으로 홍보하다

We Love Videos Manila, Inc., Pasig City, Manila, Philippines: JOLLIBEE 1000th Store Launch Video

Award for Innovation in the Use of Viral Media/ Word of Mouth

GOLD STEVIE WINNER

Busan Metropolitan Police Agency, Busan, South Korea: Stop Downloadkill

BRONZE STEVIE WINNER

Busan City Hall, 부산광역시, Busan, South Korea: Waterside Park Clean Lotto, 수변공원 클린로또

Most Innovative Public Relations Agency of the Year

GOLD STEVIE WINNER

NCC Ad, 엔씨씨애드, Seoul, South Korea: Promotion of 2018 Pyeongchang Winter Olympic Communication, 2018 평창 동계올림픽 커뮤니케이션 홍보

SILVER STEVIE WINNER

Sinclair, Hong Kong, China

BRONZE STEVIE WINNER

McGallen & Bolden Pte Ltd, Singapore: Disrupting PR and Digital Marketing with innovative technologies, campaigns, and people development programs



Most Innovative Communications Team of the Year

GOLD STEVIE WINNER

E-state Online Co. Ltd., Tokyo, Japan: Thinking Differently: Brainstorming for a New Approach for Luxury Real Estate in Japan

SILVER STEVIE WINNERS

Freelancer.com, Sydney, NSW Australia: Freelancer.com Communications Team

KT, Seoul, South Korea: KBN Center — KT Group internal communication — KBN 센터 — KT그룹 사내커뮤니케이션

Most Innovative Communications Professional of the Year

GOLD STEVIE WINNER

The Interactions Lab PTY LTD, Sydney, NSW Australia: Danielle Di-Masi, Digital Communicator, Had private meeting with Dalai Lama to discuss her work in innovation and communications technology

SILVER STEVIE WINNER

KT, Seoul, South Korea: KT KBN Center Sungil, Park Deputy General Manager, KT KBN센터 박성일 차장

BRONZE STEVIE WINNERS

Personal Growth Expo, Mudgeeraba, QLD Australia: Innovation from with IN

PT Telekomunikasi Indonesia (Persero) Tbk, Jakarta, Indonesia: Restoring Trust After Crisis

AWARDS FOR INNOVATION IN MARKETING

Award for Innovation in Brand Development

GOLD STEVIE WINNER

Leap Agency, Cremorne, VIC Australia: Charles Darwin University, Vocational Education Training

SILVER STEVIE WINNERS

Busan, Saha-gu District, 부산광역시 사하구, Busan, South Korea: Gamcheon Culture Village Branding Project, 감천문화마을 브랜드화 사업

CLP Power Hong Kong Limited, Hong Kong, China: CLP Electric Vehicle (EV) Site and App Revamp

E-state Online Co. Ltd., Tokyo, Japan: A Fresh Approach to Luxury Real Estate in Japan PT PP Properti Tbk, Tangerang Selatan, Indonesia: Test Living @ The Ayoma Apartment

Treasure Collection, ㈜트레졀컬렉션, Seoul, South Korea: Pasietit, 파시에티티

VOK DAMS China, Beijing, China: Porsche Digital Toolkit

BRONZE STEVIE WINNERS

PT Petrokimia Gresik, Gresik, Indonesia: Mendukung Program Ketahanan Pangan Nasional dengan Pupuk NPK Phonska Plus

Shopping Center Management Corporation, Marilao, Philippines: Food Fest

SM Mall of Asia, Pasay, Philippines: Happiness Day Telkomtelstra — Member of Telkom Indonesia, Jakarta, Indonesia: Telkomtelstra Azure Hybrid Integrated Campaign

Award for Innovation in Brand Renovation/ Re-Branding

GOLD STEVIE WINNERS

Eduwill Co., Ltd., ㈜ 에듀윌, Seoul, South Korea: The most acceptance rate, Eduwill, 최다합격 에듀윌

UnitingCare Queensland/Blue Care, Brisbane, QLD Australia: Blue Care — Live life your way

SILVER STEVIE WINNERS

HGC Global Communications Limited, Hong Kong, China: HGC Global Communications Limited

Leap Agency, Cremorne, VIC Australia: Charles Darwin University, Vocational Education Training

Metro Pacific Water, Makati City, Manila, Philippines: The Metro Pacific Water Rebranding Journey: Helping water flow to homes, through hands.

BRONZE STEVIE WINNER

VNPT Vinaphone Corporation, Hanoi, Vietnam: Brand Rejuvenation Of Vinaphone

Award for Innovation in Branded Entertainment

GOLD STEVIE WINNER

VOK DAMS China, Beijing, China: AUDI Urban Electronics

SILVER STEVIE WINNERS

Busan Metropolitan City — 부산광역시, Busan, South Korea: Busan Metropolitan City Kids Welcome Concert, 부산광역시 키즈웰컴콘서트

HGC Global Communications Limited, Hong Kong, China: Michael Jackson Tribute Concert

BRONZE STEVIE WINNERS

Shopping Center Management Corporation, Marilao, Philippines: EnterToyment Fest

SM Mall of Asia, Pasay, Philippines: Philippine International Pyromusical Competition



AWARDS FOR INNOVATION IN MARKETING —Continued

Award for Innovation in Content Marketing/ Branded Editorial

GOLD STEVIE WINNER

Hanam City, 하남시청, Hanam, South Korea: Green Stories of Hanam city

SILVER STEVIE WINNERS

DANI Communications, 다니기획, Seoul, South Korea: Developer Book of Shinyoung, 신영 디벨로퍼 북

International Business Machines, IBM, Beijing, China: IBM Super in Sonic Programme

Kyung Sung Media Group, Kyungsung Culture History 경성문화사, Seoul, South Korea: KFI 40 Years History Book, 한국소방산업기술원 40년사 『국민안전을 위한 아름다운 동행』()

PCCW Solutions, Hong Kong, China: Thought leadership content marketing campaign

PT Petrokimia Gresik, Gresik, Indonesia: Tabloid Sahabat Petani

BRONZE STEVIE WINNERS

CLP Power Hong Kong Limited, Hong Kong, China: CLP Electric Vehicle (EV) Site and App Revamp

State Street Asia Limited, Hong Kong, China: A New Climate for Growth

Award for Innovation in Cross-Media Marketing

GOLD STEVIE WINNER

Harman International Singapore Pte Ltd, Singapore: JBL® JR: The Gift Of Sound — PR & Marketing Campaign (Asia-Pacific)

SILVER STEVIE WINNERS

Bendalls Group, North Sydney, NSW Australia: The Female Social Network

E-state Online Co. Ltd., Tokyo, Japan: Using Social and Web: A Seamless Approach to Luxury Real Estate Customers

Leap Agency, Cremorne, VIC Australia: Aveo Retirement group — The Journey

Multicultural Aged Care Services Geelong, North Geelong, VIC Australia: MyMACS campaign shifts the way people think about aged care

Telkomtelstra — Member of Telkom Indonesia, Jakarta, Indonesia: Integrated Digital Marketing to Boost Leads Generation & Sales Opportunities

Award for Innovation in Paid Media Planning & Management

GOLD STEVIE WINNER

Amobee, San Diego, CA USA: Mastercard Identifies Custom Audience Segments with Amobee Operator Data to Reach Frequent Subway Riders

SILVER STEVIE WINNERS

Korea Hydro & Nuclear Power, 한국수력원자력, Seoul, South Korea: Power of the Republic of Korea, 대한민국의 힘

MD Media — Member of Telkom Indonesia, Jakarta, Indonesia: Disruptive Way to Promote Indonesian Tourism

PT Petrokimia Gresik, Gresik, Indonesia: Program Apresiasi Karya Jurnalistik Peraih Predikat

Award for Innovation in Product Placement

GOLD STEVIE WINNER

PT Petrokimia Gresik, Gresik, Indonesia: Petro Agrifood Expo 2017: "Promosi Produk Inovasi PG dan Keberhasilannya"

BRONZE STEVIE WINNER

Telkom Indonesia, Jakarta, Indonesia: Effective Market Penetration by Integrated Marketing Event

Award for Innovation in Sponsorships

GOLD STEVIE WINNER

HGC Global Communications Limited, Hong Kong, China: Presenting Sponsor — Volvo Ocean Race Hong Kong stopover

BRONZE STEVIE WINNER

PT Petrokimia Gresik, Gresik, Indonesia: Program Apresiasi Karya Jurnalistik Peraih Predikat

Award for Innovation in Social Media Marketing

GOLD STEVIE WINNER

MERALCO, Pasig City, Manila, Philippines: Lighting Up Facebook With Christmas Vibes

SILVER STEVIE WINNERS

Busan City Hall, 부산광역시, Busan, South Korea: Waterside Park Clean Lotto — 수변공원 클린로또

KEB Hana Bank, KEB하나은행, Seoul, South Korea: KEB Hana Bank SNS — KEB하나은행 SNS

Multicultural Aged Care Services Geelong, North Geelong, VIC Australia: MyMACS spreads Christmas cheer (and plenty of laughs) via video

PT Petrokimia Gresik, Gresik, Indonesia: Media Sosial PT Petrokimia Gresik: Trending Topic & Pilihan Favorit

Telkom Indonesia, Jakarta, Indonesia: NextGen Enterprise Social Media Management

BRONZE STEVIE WINNERS

Bendalls Group, North Sydney, NSW Australia: The Female Social Network

PCCW Solutions Ltd, Hong Kong, China: Market expansion through social media



AWARDS FOR INNOVATION IN MARKETING —Continued

Most Innovative Advertising or Marketing Agency of the Year

GOLD STEVIE WINNER

JCDecaux Transport, Hong Kong, China: Innovative Marketing

SILVER STEVIE WINNER

HANAROADCOM, 하나로애드컴, Seoul, South Korea: HANAROADCOM, 하나로애드컴

BRONZE STEVIE WINNER

Bendalls Group, North Sydney, NSW Australia: The Female Social Network

Most Innovative Advertising or Marketing Team of the Year

GOLD STEVIE WINNER

Gangwon-do Office, 강원도청, Gangwon-do, South Korea: "2018 PyeongChang Winter Olympic Promotion Plan (Advertisement, Media Planning, PPL) — 2018 평창 동계올림픽 홍보 플랜(광고, 미디어플래닝, PPL)"

Most Innovative Marketing or Advertising Professional of the Year

GOLD STEVIE WINNER

Bendalls Group, North Sydney, NSW Australia: Fi Bendall, The Female Social Network

SILVER STEVIE WINNER

Lisa Kelley, 리사 켈리, Seoul, South Korea:
Lisa Kelley, warming hearts around the world
during the PyeongChang Winter Olympics!,
글로벌의 가슴에 평창을 새긴 만능 엔터테이터,
리사켈리

BRONZE STEVIE WINNER

PT Petrokimia Gresik, Gresik, Indonesia: Direktur Pemasaran PG: Meinu Sadariyo

AWARDS FOR INNOVATION IN PUBLICATIONS

Award for Innovation in Annual Reports

GOLD STEVIE WINNER

Hong Kong Tourism Board, Hong Kong, China: Hong Kong Tourism Board Annual Report 2016/17 — We Make the Difference

SILVER STEVIE WINNERS

CLP Holdings Limited, Hong Kong, China: CLP 2017 Annual Report

Korea South-East Power Co., Ltd, 한국남동발전, Jinju, South Korea: 2017 Sustainability Report, 한국남동발전주식회사 2017 지속가능경영보고서

BRONZE STEVIE WINNER

PT Petrokimia Gresik, Gresik, Indonesia: PG's 2016 Annual Report: "Transformation towards Excellent Performance"

Award for Innovation in Government Publications

GOLD STEVIE WINNER

Korea Land And Geospatial Informatix Corporation, 한국국토정보공사, Jeonju, South Korea: Magazine "Ddang-Gwa Sa-Ram-Deul(Land and People)", 한국국토정보공사 매거진 '땅과 사람들'

SILVER STEVIE WINNERS

HanamCity, 하남시청, Hanam, South Korea: Cheongjeong Hanam, 하남시 소식지 '청정하남'

PT Petrokimia Gresik, Gresik, Indonesia: Buku "Memupuk Kesuburan Menebar Kemakmuran" sebagai Pendukung Program Ketahanan Pangan Nasional

PT Petrokimia Gresik, Gresik, Indonesia: PG's 2016 Sustainability Report: "Sustainable Transformation in Harmony"

BRONZE STEVIE WINNER

PT Petrokimia Gresik, Gresik, Indonesia: PG's 2016 Annual Report: "Transformation towards Excellent Performance"

Award for Innovation in Marketing or Sales Literature

GOLD STEVIE WINNER

LOTTE Department Store, Seoul, South Korea: 2017 LOTTE Department Store Chuseok Premium Collection

SILVER STEVIE WINNERS

PT Petrokimia Gresik, Gresik, Indonesia: Tabloid Sahabat Petani

Resorts World Manila, Pasay, Manila, Philippines: Chitty Chitty Bang Bang Interactive Playbill



AWARDS FOR INNOVATION IN PUBLICATIONS — Continued

Award for Innovation in House Organizations and Publications

GOLD STEVIE WINNER

DANI Communications — 다니기획, Seoul, South Korea: 60 Years of LOTTE FOODS, 롯데푸드 60년사

SILVER STEVIE WINNERS

Korea South-East Power Co., Ltd., 한국남동발전, Jinju, South Korea: Company Magazine 'NAMDONGAE', 한국남동발전 사보 '남동愛'

Kyungsung Media Group, 경성문화사, Seoul, South Korea: BORAMAE Magazine, 보라매병원 사보 『보람愛』

Megaworld Corporation, Taguig, Manila, Philippines: Inside World: Megaworld's Home of Digital Information

BRONZE STEVIE WINNERS

PT Petrokimia Gresik, Gresik, Indonesia:
Majalah GEMA: Media Internal Petrokimia Gresik
PT Trakindo Utama, Jakarta, Indonesia:

PT Trakindo Utama Customer's Magazine: APAKABAR (How Are You?)

Award for Innovation in Non-Profit/NGO Publications

GOLD STEVIE WINNER

LAB360, ㈜, Seoul, South Korea: KADA (Korea Anti-Doping Agency) Annual Report 2016, 2016 한국도핑방지위원회(KADA) 연간보고서

Award for Innovation in Public Enterprise Publications

GOLD STEVIE WINNERS

DaeTong Planning Co., Ltd. (주) 대통기획, Seoul, South Korea: 30 years of KOSHA, Korea Occupational Safety & Health Agency, 한국산업안전보건공단 30년사

Korea South-East Power Co., Ltd., 한국남동발전, Jinju, South Korea: Company Magazine 'NAMDONGAE', 한국남동발전 사보 '남동愛'

BRONZE STEVIE WINNERS

PT Petrokimia Gresik, Gresik, Indonesia: PG's 2016 Annual Report: "Transformation towards Excellent Performance"

PT Petrokimia Gresik, Gresik, Indonesia: PG's 2016 Sustainability Report: "Sustainable Transformation in Harmony"

Award for Innovation in Other Types of Publications

GOLD STEVIE WINNER

Kyowon.Co.Ltd, (주)교원 크리에이티브, Seoul, South Korea: DoYoSe Chinese, 도요새 중국어

SILVER STEVIE WINNER

DaeTong Planning Co., Ltd. (주)대통기획, Seoul, South Korea: 60 years of DORCO, 도루코 60년사

BRONZE STEVIE WINNER

PT Petrokimia Gresik, Gresik, Indonesia: Majalah GEMA: Media Internal Petrokimia Gresik

AWARDS FOR INNOVATION IN WEBSITES AND BLOGS

Award for Innovation in Business Information or Application Websites

GOLD STEVIE WINNER

Telkom Indonesia, Jakarta, Indonesia: Solutionpedia

BRONZE STEVIE WINNER

Telkom Indonesia, Jakarta, Indonesia: Interprom

Award for Innovation in Corporate Websites

GOLD STEVIE WINNER

PT Bank Ganesha Tbk., Jakarta, Indonesia: Leverage Website and Social Media to Improve Branding and Generate Sales

SILVER STEVIE WINNER

NongHyup Life Insurance, NH농협생명, Seoul, South Korea: NongHyup Life Online Insurance, NH농협생명 온라인 보험

BRONZE STEVIE WINNERS

CLP Holdings Limited, Hong Kong, China: CLP Electric Vehicle (EV) Site and App Revamp PT Petrokimia Gresik. Gresik. Indonesia

Award for Innovation in Education or Training Websites

GOLD STEVIE WINNER

Centumsoft, Planning Team, Busan, South Korea: Pusan National University, 부산대학교 홈페이지 ()

SILVER STEVIE WINNERS

Kumsung Publishing Co., Ltd, Seoul, South Korea: 2016 – 2017 Innovation for the Sustained Growth of English Buddy

Purunet.com, 푸르넷닷컴, Seoul, South Korea: Purunet School, 푸르넷 아이스쿨



AWARDS FOR INNOVATION IN WEBSITES AND BLOGS — Continued

Award for Innovation in General Information Websites

GOLD STEVIE WINNER

MDMedia — member of Telkom Indonesia, Jakarta, Indonesia: New Indonesian Yellow Pages

BRONZE STEVIE WINNERS

CLP Holdings Limited, Hong Kong, China: CLP Electric Vehicle (EV) Site and App Revamp

PT Petrokimia Gresik, Gresik, Indonesia: Website Sahabat Petani: Peduli, Inspiratif, dan Mencerdaskan

Award for Innovation in Government Websites

GOLD STEVIE WINNER

CREACON, Superbean.tv, 클콩, Seoul, South Korea: The city hall of Paju's social website, 파주시청 소셜 웹사이트

SILVER STEVIE WINNER

Telkom Indonesia, Jakarta, Indonesia: National School Supervision Dashboard

BRONZE STEVIE WINNER

PT Petrokimia Gresik, Gresik, Indonesia

Award for Innovation in News Websites

GOLD STEVIE WINNER

KT, Seoul, South Korea: KT Corp's in-company communications website — KBN, KT그룹 사내커뮤니케이션 KBN의 웹진&웹사이트

SILVER STEVIE WINNER

PT Petrokimia Gresik, Gresik, Indonesia: Website Sahabat Petani: Peduli, Inspiratif, dan Mencerdaskan

Award for Innovation in Shopping or E-commerce Websites

GOLD STEVIE WINNER

Freelancer.com, Sydney, NSW Australia

SILVER STEVIE WINNER

Telkom Indonesia, Jakarta, Indonesia: tokoperhutani.com: An e-commerce for Agroforestry

Award for Innovation in Social Websites

GOLD STEVIE WINNER

Korea Electric Power Corporation, 한국전력공사, Naju-Si, Jeollanam-Do, South Korea: Open up the Future of Energy by Social Communication, 소셜미디어 소통으로 에너지의 미래를 열어가다

BRONZE STEVIE WINNER

PT Petrokimia Gresik, Gresik, Indonesia

AWARDS FOR INNOVATION IN APPS

Award for Innovation in Business Information Apps

GOLD STEVIE WINNER:

Patrakom — Member of Telkom Indonesia, Jakarta, Indonesia: Vessel Information System Mobile App

SILVER STEVIE WINNER

RippleNami, Inc., Cardiff, CA USA: RippleNami: An Imagination Run Wild With The Mission To Connect 5 Billion Unconnected People

BRONZE STEVIE WINNER

CLP Power Hong Kong Limited, Hong Kong, China: CLP Electric Vehicle (EV) Site and App Revamp

Award for Innovation in Business Utility Apps

GOLD STEVIE WINNER

Telkomsigma — member of Telkom Indonesia, Jakarta, Indonesia: Fotosintesis: Precision Plantation System

SILVER STEVIE WINNERS

Azeus Systems Limited, North Point, Hong Kong: Azeus Convene

CLP Power Hong Kong Limited, Hong Kong, China: CLP Electric Vehicle (EV) Site and App Revamp

Telkomsigma — member of Telkom Indonesia, Jakarta. Indonesia:Mobile ERP Merah Putih

BRONZE STEVIE WINNER

Prism Pay Pty Ltd, Melbourne, VIC Australia: Prism Horse Management Platform

Award for Innovation in Education or Training Apps

GOLD STEVIE WINNER

Binary Digital Advertising Inc., Pasig, Manila, Philippines: Coach2Grow by Globe Telecom

Award for innovation in General Information Apps

GOLD STEVIE WINNER

Telkom Indonesia, Jakarta, Indonesia: The City In Your Hand



AWARDS FOR INNOVATION IN APPS — Continued

Award for Innovation in General Utility Apps

GOLD STEVIE WINNER

Grab Philippines/MyTaxi.PH, Makati City, Manila, Philippines: GrabTrike: Giving Filipino Transportation a Digital Upgrade

SILVER STEVIE WINNERS

CLP Power Hong Kong Limited, Hong Kong, China: CLP Electric Vehicle (EV) Site and App Revamp

PT Petrokimia Gresik, Gresik, Indonesia: PetroXfert: Smart Partner for Smart Farmer Telkom Indonesia, Jakarta, Indonesia: JMCARe App

Award for Innovation in Shopping or E-commerce Apps

GOLD STEVIE WINNER

Singapore Airlines, Singapore: Singapore Airlines Mobile Apps — iOS & Android Smartphones, Apple Watch and Tablet

SILVER STEVIE WINNER

Finnet — Member of Telkom Indonesia, Jakarta, Indonesia: Fintech Bill Payment on e-Commerce

Award for Innovation in Social Apps

GOLD STEVIE WINNER

Telkom Indonesia, Jakarta, Indonesia: GUI Micro SME Loans Application

AWARDS FOR INNOVATION IN EVENTS

Award for Innovation in Business-to-Business Events

GOLD STEVIE WINNER

amc asia!, Singapore: adidas 18Q3 Trade Meeting SILVER STEVIE WINNERS

APAX Group, APAX Events, Shanghai, China: Plaza 66 — Home to Luxury2017.09.08

Globe Telecom, Inc./Globe Business, Taguig City, Manila, Philippines: The Leadership Innovation (Lead-In) Forum

JCDecaux Transport, Hong Kong, China: MTR advertising "Innovate Festival"

Telkomtelstra — Member of Telkom Indonesia, Jakarta, Indonesia: ALEXA (Azure Launch Experience Awareness)

Award for Innovation in Consumer Events

GOLD STEVIE WINNER

AUDITOIRE CHINA, Shanghai, China: adidas Republic Of Sports Activation 2017

SILVER STEVIE WINNERS

APAX Group, APAX Events, Shanghai, China: Starbucks Reserve® Roastery Grand Opening Ceremony in Shanghai

The audience motivation company asia pte ltd, Singapore: Amway FestTalk

Jack Morton Worldwide, Singapore: Magnum Pints Launch

Megaworld Corporation, Taguig, Manila, Philippines: Philippines' biggest 'Beary' Merry Christmas on display

PT Petrokimia Gresik, Gresik, Indonesia: Petro Agrifood Expo 2017: "Riset Sebagai Motor Penggerak Tumbuh Kembang Perusahaan"

SM Mall of Asia, Pasay, Philippines:
Philippine International Pyromusical Competition

SM Prime Holdings, Inc., Pasay, Philippines: Tsum-tacular Christmas

Uniplan (Shanghai) Co. Ltd., Guangzhou Branch, Guangzhou, China: DJI RoboMaster 2017

VOK DAMS China, Beijing, China: Fascination Porsche

BRONZE STEVIE WINNERS

The audience motivation company asia pte ltd, Singapore: IMDA Tech Saturday Upsized 2017

Manila Electric Company (Meralco), Pasig, Manila, Philippines: The 6th Luminaries: A Future of Possibilities

Personal Growth Expo, Mudgeeraba, QLD Australia: Innovation from with IN

SM Mall of Asia, Pasay, Philippines: Happiness Day

Award for Innovation in Entertainment Events

GOLD STEVIE WINNER

Shopping Center Management Corporation/ SM City Pampanga, Pampanga, Philippines: Biggest Lantern of Hope 2018

SILVER STEVIE WINNERS

AUDITOIRE, Shanghai, China: The Singapore Night Festival 2017

Busan City Hall, 부산광역시, Busan, South Korea: Busan Metropolitan City Kids Welcome Concert — 부산광역시 키즈웰컴콘서트

HGC Global Communications Limited, Hong Kong, China: HGC Grand Concert

HGC Global Communications Limited, Hong Kong, China: HGC Music Show

Painter Chung Mee, 화가 정미, Seoul, South Korea: Manif Seoul International Art Fair — 마니프 서울 국제 아트 페어

SM Prime Holdings, Inc., Pasay, Philippines: Art Karnival

SM Supermalls, Pasay, Philippines: Castaway Music Festival 4



AWARDS FOR INNOVATION IN EVENTS — Continued

Award for Innovation in Entertainment Events — Continued

BRONZE STEVIE WINNERS

SM Prime Holdings, Inc., Pasay, Philippines: Everyday is Play Day

SM Supermalls, Pasay, Philippines: SM City Clark Pyro Fest

SM Supermalls, Pasay, Philippines: SM South Luzons' Dinos in the Mall

Award for Innovation in Internal (Corporate) Events

GOLD STEVIE WINNER

USANA Health Sciences, Salt Lake City, UT USA: USANA Guinness World Record Attempt

SILVER STEVIE WINNERS

CLP Holdings Limited, Hong Kong, China: CLP "A Century of Power" Launch

Manila Electric Company (MERALCO), Pasig, Manila, Philippines: Meralco Technology and Innovation Summit (MTECH) 2017: Journey to Tomorrow

Painter Chung Mee, 화가 정, Seoul, South Korea: SOULMATE연작

Resorts World Manila, Pasay, Manila, Philippines: Kaya Natin 'To: A Benefit Show

PT Petrokimia Gresik, Gresik, Indonesia: PT Petrokimia Gresik XXXI Innovation Convention: "Innovation is Our Tradition"

BRONZE STEVIE WINNER

Telkom Indonesia, Jakarta, Indonesia: Miracle Enterprise Awards

Award for Innovation in Government Events

GOLD STEVIE WINNER

Interplan International Corp., Taipei, Taiwan: 2017 Taipei Universiade Opening Ceremony

SILVER STEVIE WINNERS

Busan City Hall, 부산광역시, Busan, South Korea: Busan Generation Communication Project — The Heart of the Elderly — 부산시 세대소통 프로젝트 — 노인의 마음

Busan City Hall, 부산광역시, Busan, South Korea: Busan Metropolitan City Kids Welcome Concert — 부산광역시 키즈웰컴콘서트

Busan City Hall, 부산광역시, Busan, South Korea: Waterside Park Clean Lotto — 수변공원 클린로또

The audience motivation company asia pte ltd, Singapore: IMDA Tech Saturday Upsized 2017

BRONZE STEVIE WINNER

The audience motivation company asia pte ltd, Singapore: IE Singapore Global Trader Summit & Dialogue 2017

Award for Innovation in Non-Profit/NGO Events

GOLD STEVIE WINNER

Strategic Public Relations Group Limited, Hong Kong, China: Krankin' Thru China (KTC) — 2017 KTC Yunnan-Beijing Dream Ride

BRONZE STEVIE WINNER

Hanoi Small and Medium Enterprise Association, Hanoi, Vietnam: Innovative promotion events of Hanoi SME

Award for Innovation in Public Enterprise Events

GOLD STEVIE WINNER

CLP Holdings Limited, Hong Kong, China: CLP "A Century of Power" Launch

SILVER STEVIE WINNER

PT Petrokimia Gresik, Gresik, Indonesia: PT Petrokimia Gresik XXXI Innovation Convention: "Innovation is Our Tradition"

BRONZE STEVIE WINNER

Telkom Indonesia, Jakarta, Indonesia: IPA Convex: Breaking Barrier to Oil and Gas Market

AWARDS FOR INNOVATION IN CUSTOMER SERVICE

Award for the Innovative Use of Technology in Customer Service > Computer Industries

GOLD STEVIE WINNER

HP Inc. Customer Support, APJ, Bangalore, India: Transforming Customer Experience using Artificial Intelligence

SILVER STEVIE WINNERS

Dell Technologies, Asia Pacific Japan Consumer Support, Xiamen, China: Improving Customer Experience via Automation and Analytics

Dell Technologies Ltd., Bangalore, India: Early Warning System

Dell Technologies Ltd., Bangalore, India: Scrub Automation

Solarwinds Software Asia Pte. Ltd., Singapore: SolarWinds develops key talents to drive Customer Success



AWARDS FOR INNOVATION IN CUSTOMER SERVICE — Continued

Award for the Innovative Use of Technology in Customer Service > Financial Services Industries

GOLD STEVIE WINNER

HSBC Singapore, Singapore: HSBC — Newgen-Innovative Use of Technology in Customer Service

SILVER STEVIE WINNERS

ICICI Lombard General Insurance Company Ltd, Mumbai, India: Instant Video Solution — An innovative way of claiming motor insurance Telkom Indonesia, Jakarta, Indonesia: Digital Omni Channel Platform

Award for the Innovative Use of Technology in Customer Service > Government

GOLD STEVIE WINNER

Seocho-Gu, 서초구, Seoul, South Korea: Seocho 100 mosquito sheriff's operation — 서초100인 모기보안관 운영

Award for the Innovative Use of Technology in Customer Service > Other Service Industries

GOLD STEVIE WINNER

Nuance Communications, Sydney, NSW Australia: ANZ Asia-Pacific

SILVER STEVIE WINNERS

Admedika — Member of Telkom Indonesia, Jakarta, Indonesia: UMB Hospital Registration Solution

Appco Korea, 애프코코리아, Seoul, South Korea: Appco Korea, operating innovative customer service centre, 혁신적인 Customer Service Center를 운영하는 기업 애프코코리아

GoDaddy, Marion, IA USA: GoDaddy Customer Service

Award for the Innovative Use of Technology in Customer Service > Public Enterprise

GOLD STEVIE WINNER

Korea Environmental Industry and Technology Institute, KEITI, 한국환경산업기술원, Seoul, South Korea: Introduction to online system for Korea Eco-Label program, 환경마크 인증 全 과정 온라인화, "종이 없는 인증 처리" 실현

SILVER STEVIE WINNER

PT Petrokimia Gresik, Gresik, Indonesia: PetroXfert: Smart Partner for Smart Farmer

Award for the Innovative Use of Technology in Customer Service > Telecommunications Industries

GOLD STEVIE WINNER

Telkom Indonesia, Jakarta, Indonesia: Commuter Vending Machine as a New Digital Point of Sales

SILVER STEVIE WINNERS

Indosat Ooredoo, Singapore: Indosat Ooredoo Satellite Services

Infiniti Telecommunications Pty Ltd, St Kilda, VIC Australia: Infiniti Communications introduces principal support-system app in Australia; saving time, cutting costs and astounding customers.

M800 Limited, Hong Kong, China: M800 Limited — M800 liveConnect

VNPT Vinaphone Corporation, Hanoi, Vietnam: FREEDOO — The Community Based Business Concept Of VNPT

BRONZE STEVIE WINNERS

Cisco Systems, St Leonards, NSW Australia: Automated Problem Detection and Alert for ACI Indosat Ooredoo, Singapore: Indosat Ooredoo Data Centers

Award for the Innovative Use of Technology in Customer Service > All Other Industries

GOLD STEVIE WINNER

DHL Express Vietnam, Ho Chi Minh, Vietnam: Technology for consistent high quality and customer centricity

SILVER STEVIE WINNERS

Crimson Education, Melbourne, VIC Australia Hotel Soulhada, 호텔소울하다, Seoul, South Korea: The best marketing is kindness, 호텔 소울하다 객실팀 — 친절이 최상의 마케팅이다

VXI Global Solutions, Los Angeles, CA USA: VXI — Technology Enabled Customer Experience Management

BRONZE STEVIE WINNER

EasyPnP (阳光印网), Beijing, China: EasyPnP innovative corporate procurement services — 阳光印网创新性企业采购服务



AWARDS FOR INNOVATION IN CUSTOMER SERVICE — Continued

Award for Innovation in Customer Service Management, Planning & Practice > Computer Industries

GOLD STEVIE WINNER

HP Inc. Customer Support, APJ, Bangalore, India: Reinventing Premium Support in South Pacific

SILVER STEVIE WINNERS

Cvent Inc., McLean, VA USA: Innovative Customer Service Achievements for Cvent Inc.

HP Inc. Customer Support, APJ, Bangalore, India: PickUp and Return By Appointment — South East Asia

Award for Innovation in Customer Service Management, Planning & Practice > Government

GOLD STEVIE WINNER

Seocho-Gu, 서초구, Seoul, South Korea: Seocho Community News, '서초 이웃 간 소통의 가교'서초구소식

SILVER STEVIE® WINNER:

The Korea Coast Guard - 해양경찰청, Sejong, South Korea: Draw Our Sea with the People, 국민과 함께 그리는 우리의 바다

Award for Innovation in Customer Service Management, Planning & Practice > Non-Profit

GOLD STEVIE WINNER

Taehyung Kim & Siyeon Eum, 김태형 & 엄시연/ SW Design Convergent Center of Dankook University, 단국대학교 SW 디자인 융합센터, Yongin, South Korea: Develop and spread innovative educational platform based on software and design thinking

Award for Innovation in Customer Service Management, Planning & Practice > Other Service Industries

GOLD STEVIE WINNER

eDENT, 주식회사 이덴트, Seoul, South Korea: Dental Intellectual, Dental 지식iN

SILVER STEVIE WINNERS

Cisco Systems, St Leonards, NSW Australia: Project Rooster: Innovating processes to increasing customer satisfaction while reducing spend

PT Angkasa Pura II (PERSERO), Jakarta, Indonesia: Airport Terminal Helper in Soekarno-Hatta International Airport

Award for Innovation in Customer Service Management, Planning & Practice > Public Enterprise

GOLD STEVIE WINNER

Korea Electric Power Corporation, 한국전력공사, Naju-Si, Jeollanam-Do, South Korea: KEPCO customer center (call center) service introduction — 한국전력공사 고객센터(콜센터) 서비스 소개

Award for Innovation in Customer Service Management, Planning & Practice > Telecommunications Industries

GOLD STEVIE WINNER

Viettel Group, Hanoi, Vietnam: Viettel Group Campaign Management

SILVER STEVIE WINNERS

Cisco Systems, Bangalore, India: Breaking Down Walls to Delight Customers

Cisco Systems, St Leonards, NSW Australia: Always-On Critical Infrastructure Support Services

Cisco Systems, St Leonards, NSW Australia: Robot CIN (Queue Monitoring & Alerting as a Service)

OVO, Sydney, NSW Australia: Australia's first true media telco

BRONZE STEVIE WINNER

Far EasTone Telecommunications Co., Ltd., Taipei, Taiwan

Award for Innovation in Customer Service Management, Planning & Practice > All Other Industries

GOLD STEVIE WINNER

Hong Kong Tourism Board, Hong Kong, China: Meet the Hong Kong Pals

SILVER STEVIE WINNERS

EPIS, 농림수산식품교육문화정보원, Seoul, South Korea: National Food Certification System PR Video, 농식품국가인증제도 홍보영상

Rimini Street, Inc., Sydney, NSW Australia: Enabling IT Decision Makers to Drive Innovation

VXI Global Solutions, Los Angeles, CA USA:
VXI — Contact Center Partner for the world's
leading brands — sustainable double digit
growth in the highly competitive customer
management BPO industry

BRONZE STEVIE WINNER

Pitstop Motors Inc., Quezon City, Philippines: Commitment to Customer Service



AWARDS FOR INNOVATION IN HUMAN RESOURCES

Award for the Innovative Use of Technology in Human Resources

GOLD STEVIE WINNER

Career Money Life, Melbourne, VIC Australia: Career Money Life — Digital Disruptor

SILVER STEVIE WINNER

Concentrix Corporation, Tempe, AZ USA: Concentrix Gamification Revolutionizes Learning in Contact Centers

Award for Innovation in Human Resources Management, Planning & Practice > Financial Services Industries

GOLD STEVIE WINNER

PT Bank Ganesha Tbk., Jakarta, Indonesia: Remarkable Turnaround Enabled by Comprehensive HR Transformation

BRONZE STEVIE WINNER

BOC Group Life Assurance Company Limited, Hong Kong, China: Creating a Blend-in Organizational Culture to Leverage

Award for Innovation in Human Resources Management, Planning & Practice > Non-Profit

GOLD STEVIE WINNER

Seegene Medical Foundation, 재단법인 씨젠의료재단, Seoul, South Korea: Human Resource Cultivation for enhancing Innovation, 혁신 고취를 위한 인재 양성

Award for Innovation in Human Resources Management, Planning & Practice > Other Service Industries

GOLD STEVIE WINNER

Manage Damage, Woolloongabba, QLD Australia: Risk Dollarisation — a Groundbreaking Approach to Non-Financial Risk

BRONZE STEVIE WINNERS

PT Angkasa Pura II (PERSERO), Jakarta, Indonesia: TransformAction

Sitel Philippines, Makati City, Manila, Philippines: People First: Effective Employee Engagement & Retention in the BPO Industry

Award for Innovation in Human Resources Management, Planning & Practice > All Other Industries

GOLD STEVIE WINNER

Petroliam Nasional Berhad (PETRONAS), Kuala Lumpur, Malaysia: Managerial Excellence Leadership Development Journey

BRONZE STEVIE WINNERS

IRPC Public Company Limited, Bangkok, Thailand: IRPC Human Resource Excellence

LafargeHolcim, Singapore: South East Asia Sales Academy — Business mindset change

PT Pembangkitan Jawa Bali, Surabaya, Indonesia: Acceleration Of Paiton Generation Unit Operator Excellent (OPEXC)

AWARDS FOR INNOVATION IN TECHNOLOGY

Award for the Innovation in Technology Development > Computer Industries

GOLD STEVIE WINNER

BoardPAC Pte Ltd, Singapore: BoardPAC — an innovative and user-friendly board meeting process automation solution

SILVER STEVIE WINNERS

689Cloud, Hanoi, Vietnam

Acronis Asia Pte Ltd, Singapore: Active Protection: Al technology that fights off all kinds of cyberattacks

Cloudbric Corporation, Seoul, South Korea: Elite Full Service Website Security

Darktrace, Singapore: Darktrace Enterprise Immune System

Dell Technologies Ltd., Bangalore, India: Call Driver Analytical Tool

TelkomSigma — Member of Telkom Indonesia, Jakarta, Indonesia: TelsiGuard: Cloud — Based Security Services

Award for the Innovation in Technology Development > Financial Services Industries

GOLD STEVIE WINNER

FIS Payments, Jacksonville, FL USA: FIS, Real-Time Payments in Australia

SILVER STEVIE WINNER

Finnet - Member of Telkom Indonesia, Jakarta, Indonesia: Finpay: e-commerce payment in a single click

Award for the Innovation in Technology Development > Other Service Industries

GOLD STEVIE WINNER

SATS Ltd, Singapore:

SATS Technology Innovation Centre

SILVER STEVIE WINNER

Freelancer.com, Sydney, NSW Australia



AWARDS FOR INNOVATION IN TECHNOLOGY — Continued

Award for the Innovation in Technology Development > Telecommunications Industries

GOLD STEVIE WINNER

VNPT Technology, Hanoi, Vietnam: VNPT Technology Smart Connected Platform

SILVER STEVIE WINNERS:

M800 Limited, Hong Kong, China

Metrasat — Member of Telkom Indonesia, Jakarta, Indonesia: Relating Rural Area via 4G Over Satellite

BRONZE STEVIE WINNERS

MATRIXX Software, Saratoga, CA USA: Telco Transformation In APAC

Ooredoo Myanmar, Yangon, Myanmar: Ooredoo Myanmar 4G Expansion

Award for the Innovation in Technology Development > All Other Industries

GOLD STEVIE WINNER

Elliptic Labs, San Francisco, California and Shanghai, China: Elliptic Labs is the leader in ultrasound virtual proximity and gesture sensing

SILVER STEVIE WINNERS

PT Petrosida Gresik — PT Petrokimia Gresik Group, Gresik, Indonesia: PETROZYME for leather Industry

SID Corporation, 주식회사 에스아이디, Pyeongtaek-si, South Korea: Sculpture of Jeongnimsa Temple Site, Sabi Period(BUYEO), Baekje Historic Areas, 유네스코세계문화유산 백제역사보존지구 사비상징조형물(부여)

Vamp, Sydney, NSW Australia:Vamp — Innovation in Technology

Award for Innovation in Technology Management, Planning & Implementation > Financial Services

GOLD STEVIE WINNER

Telkom Indonesia, Jakarta, Indonesia: Digital Omni Channel Platform

SILVER STEVIE WINNER

Telkom Indonesia, Jakarta, Indonesia:

E-Dapem: Next-Gen Electronic Data Payment

Award for Innovation in Technology Management, Planning & Implementation > Government

GOLD STEVIE WINNER

Seocho-Gu, 서초구, Seoul, South Korea: Seocho-gu's communication channel 'Seocho-gu internet broadcasting', 서초구의 소통채널 '서초구 인터넷방송'

SILVER STEVIE WINNERS

Telkom Indonesia, Jakarta, Indonesia: DNA Solution for National Computer Based Test (NCBT)

Telkom Indonesia, Jakarta, Indonesia: Integrated Waste Management System

Award for Innovation in Technology Management, Planning & Implementation > Other Service Industries

GOLD STEVIE WINNER

Korea Seven Co., Ltd., ㈜코리아세븐, Seoul, South Korea: World's First convenience store with biometric payment system/ First unmanned convenient store, 세계 최초 생체결제 시스템을 적용한 국내 최초 무인편의점

SILVER STEVIE WINNERS

JCDecaux Transport, Hong Kong, China: Best Engagement Strategy — Beacon-empowered Interactive and O2O Media Solution

PT Angkasa Pura II (PERSERO), Jakarta, Indonesia: Airport Operation Control Center

Telkom Indonesia, Jakarta, Indonesia: Indonesian Pharmaceutical Ecosystem Digital Transformation

BRONZE STEVIE WINNER

Amobee, San Diego, CA USA

Award for Innovation in Technology Management, Planning & Implementation > Public Enterprise

GOLD STEVIE WINNER

Gyeonggido Job Foundation, 재단법인 경기도일자리재단, Seoul, South Korea: Employment Information Platforms 'JOBaba.net', 경기도고용지원플랫폼 잡아바

SILVER STEVIE WINNER

Telkom Indonesia, Jakarta, Indonesia: Integrated Waste Management System

BRONZE STEVIE WINNER

PT Petrokimia Gresik, Gresik, Indonesia: Teknologi Informasi PT Petrokimia Gresik (Produsen Pupuk Nasional Indonesia)



AWARDS FOR INNOVATION IN TECHNOLOGY — Continued

Award for Innovation in Technology Management, Planning & Implementation > Telecommunications Industries

GOLD STEVIE WINNER:

HGC Global Communications Limited, Hong Kong, China: HGC OTT Content Expansion Solution

BRONZE STEVIE WINNER:

MDMedia — members of Telkom Indonesia, Jakarta, Indonesia: SmartAds Wifi.id LBA

Award for Innovation in Technology Management, Planning & Implementation > All Other Industries

GOLD STEVIE WINNER

Manila Electric Company (MERALCO),
Pasig City, Manila, Philippines: Office365
The New Normal — maximizing productivity for
Meralco's Digital Pivot

SILVER STEVIE WINNER

SID Corporation, 주식회사 에스아이디, Pyeongtaek-si, South Korea: Sculpture of Jeongnimsa Temple Site, Sabi Period (BUYEO), Baekje Historic Areas, 유네스코세계문화유산 백제역사보존지구 사비상징조형물(부여)

BRONZE STEVIE WINNER

PT Petrokimia Gresik, Gresik, Indonesia: Teknologi Informasi PT Petrokimia Gresik

AWARDS FOR INNOVATION IN PRODUCT DESIGN AND DEVELOPMENT

Award for Innovation in Business-to-Business Products

GOLD STEVIE WINNER

LexisNexis Australia, Sydney, NSW Australia: High Court Analyser — LexisNexis Australia

SILVER STEVIE WINNERS

Allegis Global Solutions, Hanover, MD USA: Allegis Global Solutions Launches IGNITE to Attract Hard-to-Find Talent

eDENT, 주식회사 이덴트, Seoul, South Korea: Dental Intellectual. Dental 지식iN Telkom Indonesia, Jakarta, Indonesia: tokoperhutani.com: An e-commerce for Agroforestry

Treasure Collection, ㈜트레졀컬렉션, Seoul, South Korea: Pasietiti, 파시에티티

BRONZE STEVIE WINNERS

Biboting International Co., Ltd, Taoyuan, Taiwan: Biboting Beauty Healthcare Instrument

EasyPnP (阳光印网), Beijing, China: Sunshine Enterprise Acquisition platform — 阳光企采平台

FIS Payments, Jacksonville, FL USA: FIS, ATM Managed Services — Philippines

Award for Innovation in Business-to-Business Services

GOLD STEVIE WINNER

Manage Damage, Woolloongabba, QLD Australia: Risk Dollarisation — a Groundbreaking Approach to Non-Financial Risk

SILVER STEVIE WINNERS

Bendalls Group, North Sydney, NSW Australia: The Female Social Network

Concentrix Corporation, Tempe, AZ USA: Automated Metrics Tool Increases Staff Performance

Finnet — Member of Telkom Indonesia, Jakarta, Indonesia: Finnet Loyalty Platform

Globe Telecom/Globe Business, Taguig City, Manila, Philippines: South East Asia-United States Cable System Campaign

Infomedia — Member of Telkom Indonesia, Jakarta, Indonesia: My Tami: Travel Management Infomedia Platform

Loanezi Pty Ltd, Helensvale, QLD Australia: The industry leading FinTech driving sales through B2B service in the Asia-Pacific

BRONZE STEVIE WINNERS

Eastgold Co., Ltd., 點石成金文創志業有限公司, Taipei, Taiwan: Use words as the starting point of brand marketing to build corporate reputation -以文字為品牌行銷起點,打造企業知名度

Indosat Ooredoo, Singapore: Indosat Ooredoo IoT Connect



AWARDS FOR INNOVATION IN PRODUCT DESIGN AND DEVELOPMENT — Continued

Award for Innovation in Consumer Products & Services

GOLD STEVIE WINNER

PT Petrokimia Gresik, Gresik, Indonesia: Dengan Pupuk NPK Phonska Plus Hasil Panen Melimpah Hingga Dua Kali Lipat

SILVER STEVIE WINNERS

Crimson Education, Melbourne, VIC Australia Forest Interactive, Kuala Lumpur, Malaysia Morris Cookies (Asia) Limited, Hong Kong, China: Morris Cookies

ThermoBrush, Cowell, SA Australia
Treasure Collection, ㈜트레졀컬렉션,
Seoul, South Korea: Pasietiti, 파시에티티
USANA Australia Pty Ltd, Castle Hill, NSW, Australia:

BRONZE STEVIE WINNERS

USANA Celavive®

Nu Skin (Malaysia) Sdn. Bhd., Kuala Lumpur, Malaysia:ageLOC LumiSpa

Telkom Indonesia, Jakarta, Indonesia: GUI: Micro SME Loans Application

Award or Innovation in Consumer Electronics & Information Technology

GOLD STEVIE WINNER

Jalin — Member of Telkom Indonesia, Jakarta, Indonesia: LINK Debits Switching: Indonesian Nation Payment Gateway

SILVER STEVIE WINNER

Digivision, Hanoi, Vietnam: Cryptohub

Award for Innovation in Construction, Manufacturing or Materials

GOLD STEVIE WINNER

Studio up, 스투디오 에이업, Seoul, South Korea: A-upprimo, '에이업프리모

Award for Innovation in Energy & Sustainability

GOLD STEVIE WINNER

Shopping Center Management Corporation, Marilao, Philippines: E-LluminArt

Award for Innovation in Government Services

GOLD STEVIE WINNER

Telkom Indonesia, Jakarta, Indonesia: Digital Command Center for Cyber Diplomacy

SILVER STEVIE WINNERS

Seocho-Gu, 서초구, Seoul, South Korea: Frost Pool Igloo Shelter — 겨울철 추위를 막아주는 '서리풀이글루'

Telkom Indonesia, Jakarta, Indonesia: Disruptive Big Data Utilization for Indonesia Tourism Promotion

BRONZE STEVIE WINNER

PT Petrokimia Gresik, Gresik, Indonesia: Mendukung Program Ketahanan Pangan Nasional dengan Pupuk NPK Phonska Plus

Award for Innovation in Health & Wellness

GOLD STEVIE WINNER

Admedika — Member of Telkom Indonesia, Jakarta, Indonesia: T-Health MOM Advance

SILVER STEVIE WINNERS

Admedika — Member of Telkom Indonesia, Jakarta, Indonesia: Health Intelligence Big Data Service

USANA Australia Pty Ltd, Castle Hill, NSW Australia: USANA Prenatal CellSentials®

BRONZE STEVIE WINNER

USANA Health Sciences, Salt Lake City, UT USA: USANA Celavive

Award for Innovation in Industrial Design

GOLD STEVIE WINNER

SID Corporation, 주식회사 에스아이디, Seoul, South Korea: Sculpture of Jeongnimsa Temple Site, Sabi Period(BUYEO), Baekje Historic Areas, 유네스코세계문화유산 백제역사보존지구 사비상징조형물(부여)

Award for Innovation in Living, Learning, and Working Environments

GOLD STEVIE WINNER

Globe Telecom, Metro Manila, Philippines: Project PRISM: Empowering Educators for the Future of Learning

SILVER STEVIE WINNERS

Indosat Ooredoo, Jakarta, Indonesia: Indosat Ooredoo Quipper

Seocho-Gu, 서초구, Seoul, South Korea: The "Hyodo Culture Bus", 주민 교통편의를 높여주는 '효도버스 & 문화버스'

Viettel Group, Hanoi, Vietnam: Viettel360



AWARDS FOR INNOVATION IN PRODUCT DESIGN AND DEVELOPMENT — Continued

Award for Innovation in Media, Visual Communications & Entertainment

GOLD STEVIE WINNER

Tuan Chau Hanoi Joint Stock Company, Hanoi, Vietnam: The Quintessence of Tonkin — A desire to touch audiences' hearts

SILVER STEVIE WINNERS

Dure Art, (사)예술공장 두레, Seoul, South Korea: Traditional become Modernism Korea traditional theatre "Miyaljeon", 전통양식을 현대적으로 활용하는 창작마당극 <미얄전>

Theme Park, Hanoi, Vietnam: Hoi An memories Toothlife Co., Ltd., Milyang city, South Korea: Toonation — Everybody's Hearts Aims You

BRONZE STEVIE WINNER

HGC Global Communications, Hong Kong, China: Launch of New eSports Online Platform

Award for Innovation in Medical/Dental

GOLD STEVIE WINNER

eDENT, 주식회사 이덴트, Seoul, South Korea: Dental Intellectual, Dental 지식iN

Award for Innovation in Transportation & Logistics

GOLD STEVIE WINNER

ILCS — Member of Telkom Indonesia, Jakarta, Indonesia: Smart Port ID: Digitizing Port & Business Community

SILVER STEVIE WINNER

Metra — Member of Telkom Indonesia, Jakarta, Indonesia: Free Flow Electronic Collection



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