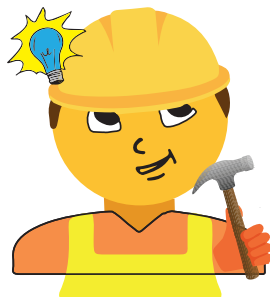


4th ANNUAL **ASIA-PACIFIC STEVIE® AWARDS**



Awards Banquet and Ceremonies

Friday, 2 June, 2017
Hilton Hotel • Tokyo, Japan

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As the Official News Distribution Partner of the 2017 Asia-Pacific Stevie Awards, PR Newswire - a premier global service provider of news release distribution and multimedia platform - is providing the Gold, Silver and Bronze winning companies the following offers* to announce and share their winning stories to their target audiences.

Offer 1

The winning companies of the following awards categories sponsored by PR Newswire will receive:

- **Award for Innovation in Media Relations**
- **Most Innovative Public Relations Agency of the Year**
- **Most Innovative Communications Team of the Year**

- One (1) complimentary English press release (include a photo or logo) distribution to APAC English Only circuit for one (1) trade category.
- The release will be accompanied by a complimentary online media distribution report.

Offer 2

The winning companies (Gold, Silver and Bronze) of the rest of awards categories will receive:

- A special rate of US\$600 for one (1) English press release (include a photo or logo) distribution to APAC English Only circuit for one (1) trade category.
- Each release will be accompanied by a complimentary online media distribution report.

Email asia.marketing@prnasia.com for more information.

* The English press release is to be provided by the winning companies. Offers expire on June 30, 2017. The content of the press release must be related to the winning at the Asia-Pacific Stevie Awards. Press release must be distributed from now until July 14, 2017.



Welcome to the 2017 Asia-Pacific Stevie® Awards. We are so pleased that you are able to join us this evening as we celebrate and present the Grand, Gold, Silver, and Bronze Stevie Awards in this competition. Congratulations again on your awards!

The Asia-Pacific Stevie Awards are open to all organizations operating in the 22 nations of the Asia-Pacific region. We started this competition because we believe that this fast-growing region deserves a Stevie Awards competition of its own.

We cannot complete a successful Stevie Awards program without the commitment and participation of our volunteer judges. All of the members of this year's juries are acknowledged in this program. We thank them for their time, interest and insights.

The Asia-Pacific Stevie Awards is one of seven different Stevie Awards programs. Each program has its own focus, list of categories and schedule. I invite you to learn about them at www.StevieAwards.com. Our other programs include:

The Stevie Awards for Great Employers recognizes the world's best companies to work for, and the human resources teams, professionals, achievements, and HR-related products and suppliers that help to create and drive great workplaces.

The International Business Awards are open to all organizations worldwide, and include categories to honor accomplishments in all aspects of work life.

The American Business Awards are open to all organizations operating in the U.S.A., and feature a wide variety of categories to recognize achievement in every facet of the workplace.

The German Stevie Awards are open to all organizations operating in Germany.

The Stevie Awards for Sales & Customer Service are open to all organizations worldwide, and recognize the achievements of sales, customer service, and call center professionals.

The Stevie Awards for Women in Business are open to all organizations worldwide, and recognize the achievements of women executives, entrepreneurs, and the organizations they run.

Stevie Award judges include many of the world's most respected executives, entrepreneurs, innovators, and business educators. Together our seven programs harness the insights and talents of more than 1,000 professionals on our juries every year.

Thank you again for coming this evening, and for participating in the Asia-Pacific Stevie Awards.

President
The Stevie Awards

AGENDA

6:00 pm/18:00	Cocktail Reception, Ballroom Foyer
7:00 pm/19:00	Dinner, Ballroom
7:40 pm/19:40	Awards Presentations, Ballroom

JUDGES

The following professionals were on the juries of the 2017 Asia-Pacific Stevie® Awards. Their average scores determined the Gold, Silver and Bronze Stevie Award winners. We thank them for their interest, time and insights.

COMPANY/MANAGEMENT/HUMAN RESOURCES JURY

CHAIR:



Dr. Sunil Kulwal
CEO & Managing Director
Birla White (Unit of Ultratech Cement Ltd)
Mumbai, India

COMMITTEE:

Ahmed Al Hai, *Drilling Services Automation*
Project Manager, ADCO,
Abu Dhabi, United Arab Emirates

Vic Alcuaz, *Trainer & Consultant,*
Hotel Solutions Partnership,
Manila, National Capital Region, Philippines

Taufik Aldila Armaputra, *Budget Controller,*
PT PETROKIMIA GRESIK,
Gresik, East Java, Indonesia

Claire Bibby, *Senior Vice President &*
General Counsel, Brookfield,
Sydney, New South Wales, Australia

Dr. Heena Sunil Bulchandani,
Specialist – Training & Development,
Dubai Electricity & Water Authority,
Dubai, United Arab Emirates

Virgilio Galima, Jr., *Email Support, TaskUs,*
Cavite, Imus, Philippines

Yesi Gusteti, *Lecturer/Dean,*
Universitas Dharma Indonesia,
Dharmasraya, Sumatera Barat, Indonesia

Julie Hoang, *CEO, JN Beauty,*
London, United Kingdom

Richard Huzhaoyang, *Cofounder and General*
Manager, Fspace China Ltd., Co., Shanghai, China

Dnyanesh Kelkar, *Vice President, Western Australia*
Business, Tech Mahindra Limited, Perth, Australia

Sean Pereira, *Senior VP, Head India Operations,*
Radius Global Solutions, Mumbai, India

Tsang Wing Phang, *Senior Assistant Director,*
State Courts Singapore, Singapore

Richa Ramola, *Vice President, Human Resources,*
Landmark Insurance,
Mumbai, Maharashtra, India

Sharon Rudd, *National Leadership, Sales &*
CS Consultant, TNT Australia,
Mascot, New South Wales, Australia

Dr. Shih-Wei (Sherlock) Sheu, *Researcher,*
Hakka Affairs Council, Taipei, Taiwan, Taiwan

Uday Singh, *Recon Executive, SIS India,*
New Delhi, India

CREATIVE JURY

CHAIR:



Professor Sangsoo Chong
Department of Advertising & PR
Cheongju University
Seoul, South Korea

COMMITTEE:

Seog Bong Bae, *Representative, The Stevie Awards,*
Seoul, Korea

Chinun Boonroungrut, *Ph.D. Candidate, School of*
Psychology, Central China Normal University,
Wuhan, Hubei, China

Yew Seng Chia, *Business Development Director,*
DTE Pte Ltd, Singapore, Singapore

Charmagne Coston, *Business & Social Media*
Consultant, Branch Out Solutions,
Austin, Texas, United States

Noemi Lardizabal-Dado, *Editor, BlogWatch,*
Pasig, Metro Manila, Philippines

Margaret Manning, *CEO, Adelphi Digital,*
Singapore, Singapore

Leo Nara Wirendra, *Head of Strategy,*
Edelman Indonesia, Jakarta, Indonesia

Nilanjana Sanyal, *Published Author, Entrepreneurial*
Vision/Innovative Persona (Differently Able),
Hyderabad, Andhra Pradesh, India

CUSTOMER SERVICE JURY

CHAIR:



Thierry Regnier
Vice President of Sales
Asia Diligent APAC Board Services
Singapore

COMMITTEE:

Mandarr Agshikar, *General Manager*, Ajhinkya Fze,
Dubai, United Arab Emirates

Taufik Aldila Armaputra, *Budget Controller*,
PT PETROKIMIA GRESIK,
Gresik, East Java, Indonesia

Virgilio Galima, Jr., *Email Support*, TaskUs,
Cavite, Imus, Philippines

Joann Hizon, *Vice President for Human Resources*,
Admin & Facilities, SM Investment Corp,
Pasay City, Philippines

Shridhar P Joshi, *Consultant Advisor*, Tata Motors,
Pune, Maharashtra, India

Sae Kwon, *Vice President-Asia Pacific*, Japan &
Greater China, Cisco Systems,
St Leonards, New South Wales, Australia

Lori Van Dyke, *Manager Customer Care*,
Access One, Chicago, Illinois, United States

MARKETING & PUBLIC RELATIONS JURY

CHAIR:



Doyle Yoon, Ph.D.
Associate Professor,
Gaylord College of Journalism
and Mass Communication
The University of Oklahoma
Norman, Oklahoma, USA

COMMITTEE:

Tania Alves, *Director of Brand and*
Marketing Projects, Mater Group,
Brisbane, Queensland, Australia

Taufik Aldila Armaputra, *Budget Controller*,
PT PETROKIMIA GRESIK,
Gresik, East Java, Indonesia

Katrina Hillard, *Business Coach & Speaker*,
The K.H Group Pty Ltd,
Sydney, New South Wales, Australia

Lyn Kwek, *Marketing Director*, Asia Pacific and
Latin America, Ipswitch, Singapore, Singapore

Kim Morgan, *Managing Director*, Maroochy River
Resort & Bungalows,
Maroochydore, Queensland, Australia

Joanne Painter, *Managing Director*, Icon Agency,
Melbourne, Victoria, Australia

Jessica Puchala, *Director of Digital Media*,
Association of Zoos & Aquariums,
Silver Spring, Maryland, United States

Richard Stewart, *Business Director*, Greater China,
VOK DAMS China, Beijing, China

Angela Tan, *Senior Manager*, *Communications &*
Partnerships, Burson-Marsteller,
Singapore, Singapore

Rochelle Vandenberghe, *Head of Marketing*,
FWD Life Insurance Corporation,
Taguig, NCR, Philippines

INFORMATION TECHNOLOGY & NEW PRODUCTS JURY

CHAIR:



Scott Barber
Director Commercial Strategy, APAC
Travelport, Singapore

COMMITTEE:

Shadiya Baqutayan, *Senior Lecturer*,
Universiti Teknologi Malaysia,
Kuala Lumpur, Malaysia

Ahmed Al Hai, *Drilling Services Automation*
Project Manager, ADCO,
Abu Dhabi, United Arab Emirates

Margaret Manning, *CEO*, Adelphi Digital,
Singapore, Singapore

Dr. Monika Sikri, *IT Architect*, Cisco Systems
India Pvt Ltd., Bangalore, Karnataka, India

Uday Singh, *Recon Executive*, SIS India,
New Delhi, India

Arnold Wong, *National Treasurer*,
Australian Computer Society,
Wilson, Western Australia, Australia

KOREAN-LANGUAGE JURY

CHAIR:



Dr. Sunmi Park
*Executive Creative Director &
Managing Director*
Daehong Communications
Seoul, Korea

COMMITTEE:

Seog Bong Bae, *Representative*, The Stevie Awards,
Seoul, Korea

Jin Mu Cho, *Vice President*, Korea Business
Communicators Association, Seoul, Korea

Sang Pil Han, *Dean*, College of Communications
and Social Science, Hanyang University, Korea

Young Il Hong, *Professor*, Department of Visual
Information Design, Nam Seoul University, Korea

Ji Youn Jeon, *Artist*, Seoul, Korea

Hung Ki Kim, *President*, Korea Business
Communicators Association, Seoul, Korea

Ji Hyun Kwak, *CEO*, Communication on,
Seoul, Korea

Myung Joo Lee, *PR Team Leader*,
Samyang Holdings, Korea

Jong Sun Park, *CEO*, BRComm, Seoul, Korea

Ae Kyung Park, *Representative, Director & Editor*,
Today Newspaper, Seoul, Korea

Beom Seok Seo, *Professor*, Department of
Advertising & PR, Se-Myung University,
Jecheon, Korea

INDONESIAN-LANGUAGE JURY

Yesi Gusteti, *Lecturer/Dean*, Universitas Dharma
Indonesia, Dharmasraya,
Sumatera Barat, Indonesia

Leo Nara Wirendra, *Head of Strategy*,
Edelman Indonesia, Jakarta, Indonesia

Luke Robinow, *Managing Director*, REA Kaltim,
Jakarta, Indonesia

CHINESE-LANGUAGE JURY

Yew Seng Chia, *Business Development Director*,
DTE Pte Ltd, Singapore, Singapore

Richard Huzhaoyang, *Cofounder and
General Manager*, Fspace China Ltd., Co.,
Shanghai, China

Lyn Kwek, *Marketing Director*, Asia Pacific and
Latin America, Ipswitch, Singapore, Singapore

Tsang Wing Phang, *Senior Assistant Director*,
State Courts Singapore, Singapore

Richard Stewart, *Business Director*, Greater China,
VOK DAMS China, Beijing, China

Angela Tan, *Senior Manager*, Communications &
Partnerships, Burson-Marsteller,
Singapore, Singapore

Arnold Wong, *National Treasurer*,
Australian Computer Society,
Wilson, Western Australia, Australia



2017 STEVIE WINNERS

The following nominations were selected as Stevie® Award winners in the 2017 Asia-Pacific Stevie Awards. Winners will be celebrated and presented with their awards during the fourth annual gala banquet and awards ceremony on Friday, 2 June at the Hilton Hotel in Tokyo, Japan.

AWARDS FOR INNOVATION IN MANAGEMENT

Award for Innovative Management in Business Product & Service Industries

GOLD STEVIE WINNER

PT Angkasa Pura II (Persero), Jakarta, Indonesia:
iPerform Mobile Application

SILVER STEVIE WINNERS

gemaker, Woronora, Australia
Hotel Soulhada, 호텔 소울하다, Seoul,
South Korea: Hotel Soulhada, 호텔 소울하다

Award for Innovative Management in Consumer Product & Service Industries

GOLD STEVIE WINNER

Seocho-gu, 서초구청, Seoul, South Korea:
서초구 알뜰살림 운영

SILVER STEVIE WINNERS

Big Fish Media Co, Ltd., (주)큰물고기미디어, Seoul,
South Korea: Sun Young Kim, CEO, Big Fish Film,
김선영 (주)큰물고기미디어 대표이사

Fave (formerly KFit), Singapore: KFit and the new
Fave Platform App Management

iflix, Kuala Lumpur, Malaysia: iflix.com Management
Toyoko INN Co, Ltd, Tokyo, Japan Maiko Kuroda,
President and CEO

BRONZE STEVIE WINNERS

Concentrix Corporation, Tempe, AZ USA:
Innovative Management Results in Great Wins
for Client and Staff

Award for Innovative Management in Financial Industries

GOLD STEVIE WINNER

Concentrix Corporation, Tempe, AZ USA:
Concentrix Saves Client Millions in
Uncollected Premiums

SILVER STEVIE WINNER

Concentrix Corporation, Tempe, AZ USA:
Innovation Drives Gains for Leading Financial
and Banking Client
Award for Innovative Management in Health
Care Industries

GOLD STEVIE WINNER

Seegene Medical Foundation, 씨젠의료재단,
Seoul, South Korea: Jong Kee Chun,
The Chairman of Seegene Medical Foundation,
천종기 씨젠의료재단 이사장

Award for Innovative Management in Manufacturing Industries

GOLD STEVIE WINNER

PT Petrokimia Gresik, Gresik, Indonesia:
Nugroho Christijanto, President Director

Award for Innovative Management in Non-Profit or Government

GOLD STEVIE WINNER

Yongin City, 용인시, Gyeonggi-Do, South Korea:
Chan Min Jung, The Mayor of Yongin City,
품격있는 100만 대도시 용인의 미래를 그리다 :
정찬민 용인시장

SILVER STEVIE WINNERS

Andong City, 안동시, Gyeongsangbuk-Do,
South Korea: Young Sae Kweon,
Mayor of Andong, 권영세 안동시장

PT Petrokimia Gresik, Gresik, Indonesia:
Board of Directors of PT Petrokimia Gresik,
a Government Owned Company

Award for Innovative Management in Technology Industries

GOLD STEVIE WINNER

Freelancer.com, Taguig, Philippines:
Freelancer.com

BRONZE STEVIE WINNER

Telkom Indonesia, Jakarta Selatan, Indonesia:
GTM Acceleration

AWARDS FOR EXCELLENCE IN CORPORATE INNOVATION

Award for Excellence in Innovation in Business Product & Service Industries

GOLD STEVIE WINNER

DHL Express Vietnam, Ho Chi Minh, Vietnam

SILVER STEVIE WINNERS

Appco Korea, 애플코코리아, Seoul, South Korea

gemaker, Woronora, Australia

ShopClues, Gurgaon, India

SPi CRM, Makati City, Philippines:

Cultivate. Retain. Maximize

BRONZE STEVIE WINNERS

The Audience Motivation Company Asia Pte Ltd, (amc asia!), Singapore

PT Angkasa Pura II (Persero), Jakarta, Indonesia: Corporate 'Transformation' in Airport Management Company

SponsoredLinX, Fortitude Valley, Australia

Award for Excellence in Innovation in Consumer Product & Service Industries – Advertising, Marketing, Public Relations & Business Services

GOLD STEVIE WINNER

PRIZM, Hong Kong: Watsons Water – Flip a Bottle, Power the Recycle

SILVER STEVIE WINNERS

Concentrix Corporation, Tempe, AZ USA:

Key Innovations in Hiring and Skills

Development Leads to a Growing Partnership

PRIZM, Hong Kong: Hong Kong International Airport Social Media Campaign

PRIZM, Hong Kong: L'OCCITANE Gift for You

BRONZE STEVIE WINNER

PRIZM, Hong Kong: Watsons Water – Find your previous life

Award for Excellence in Innovation in Consumer Product & Service Industries – All Other Industries

GOLD STEVIE WINNER

Mapo-Gu, 마포구, Seoul, South Korea: Book Street Project for the disused Gyeong-ui railroad in Seoul, 경의선 옛철길 책거리 조성사업

SILVER STEVIE WINNERS

Carousell, Singapore

iflix, Kuala Lumpur, Malaysia

Seocho-Gu, 서초구, Seoul, South Korea:

내국느티나무쉼터(어르신여가교육센터) 조성·운영

Toyoko INN Co, Ltd, Tokyo, Japan

BRONZE STEVIE WINNER

PT Mimpi Indah Indonesia: Mimpi Mattress, Jakarta, Indonesia

Award for Excellence in Innovation in Financial Industries

GOLD STEVIE WINNER

PT Bank Ganesha Tbk., Central Jakarta, Indonesia

SILVER STEVIE WINNER

Concentrix Corporation, Tempe, AZ USA

BRONZE STEVIE WINNERS

Dianrong.com, Shanghai, China

MC Payment, Singapore

Award for Excellence in Innovation in Health Care Industries

GOLD STEVIE WINNER

USANA Health Sciences, Salt Lake City, UT USA

SILVER STEVIE WINNERS

Mapo-Gu, 마포구, Seoul, South Korea:

The miracle of 10,000 people project, building hopes for children with disabilities.

1만여명의 기적! 장애아동들의 희망을 짓는 어린이재활병원 및 사회복지시설 건립

Seegene Medical Foundation, 씨젠의료재단, Seoul, South Korea: Seegene Medical Foundation, 씨젠의료재단

BRONZE STEVIE WINNER

Admedika – Telkom Indonesia Group, Jakarta Selatan, Indonesia

Award for Excellence in Innovation in Manufacturing Industries

GOLD STEVIE WINNER

TBM Co., Ltd, Tokyo, Japan: LIMEX

SILVER STEVIE WINNER

PT Petrokimia Gresik, Gresik, Indonesia

BRONZE STEVIE WINNER

Challenergy, Inc., Tokyo, Japan

AWARDS FOR EXCELLENCE IN CORPORATE INNOVATION – *Continued*

Award for Excellence in Innovation in Non-Profit or Government

GOLD STEVIE WINNER

Ministry of Science, ICT and Future Planning & Korea Institute of Science and Technology Information, 미래창조과학부&한국과학기술정보연구원, Gwacheon-si, Gyeonggi-Do, South Korea: National Science & Technology Information Service, 국가 과학기술 지식정보 서비스, 고객 맞춤 서비스로 퀀텀 점프

SILVER STEVIE WINNERS

Hwaseong City, 화성시, Gyeonggi -Do, South Korea: Hwaseong City Dream Park, 화성드림파크 조성사업

PT Petrokimia Gresik, Gresik, Indonesia: PT Petrokimia Gresik

Seoul Metropolitan Infrastructure Headquarters, 서울특별시도시기반시설본부, Seoul, South Korea: Construction Industry Payments Innovation, 대금e바로 시스템으로 건설업 혁신을 이룬다.

Yongin City, 용인시, Gyeonggi-Do, South Korea: Yongin's New city brand – Zero-debt city, economic city, Taisho city, safe city, 용인의 도시브랜드를 바꾸다 – 채무제로도시, 경제도시, 태교도시, 안전도시

BRONZE STEVIE WINNER:

Multicultural Aged Care Services Geelong (MACS), North Geelong, Australia: Body, Mind & Spirit Lifestyle Program

Award for Excellence in Innovation in Technology Industries

GOLD STEVIE WINNER

Telkomtelstra – Telkom Indonesia Group, Jakarta Selatan, Indonesia

BRONZE STEVIE WINNERS

Freelancer.com, Taguig, Philippines

iMerit, Kolkata, India

AWARDS FOR INNOVATION IN COMMUNICATIONS/ PUBLIC RELATIONS

Award for Innovation in Community Relations or Public Service Communications – Advertising, Marketing, and Public Relations

GOLD STEVIE WINNER

Seoul Foundation for Arts and Culture, 서울문화재단, Seoul, South Korea: The Museum City, Seoul Project “Let’s collect Seoul” Campaign, 박물관도시 서울 프로젝트 “서울을 모아줘” 캠페인

BRONZE STEVIE WINNERS

Keep Left, Southbank, Australia: Red Nose – A new brand for a new mission

Pageone Media & Communications, Inc., Makati, Philippines: Goodbye Dum!, Hello Healthy

Award for Innovation in Community Relations or Public Service Communications – Energy

GOLD STEVIE WINNER

Manila Electric Company (Meralco), Pasig City, Philippines: Meralco and Workplace: Changing How Things Work

BRONZE STEVIE WINNERS

PTTEP, Jakarta Selatan, Indonesia: SIOLA Program

PTT Exploration and Production Public Company Limited, Bangkok, Thailand: PTTEP Crab Hatchery Learning Center

Award for Innovation in Community Relations or Public Service Communications – Non-Profit Organizations

GOLD STEVIE WINNER

Korea Gas Safety Corporation, 한국가스안전공사, Eumseong-Gun, ChungCheongbuk-Do, South Korea: KGS Webzine <GongGam! KGS>, 한국가스안전공사 <공감! KGS> 전자사보

SILVER STEVIE WINNER

Korea Water and Wastewater Works Association, 한국상하수도협회, Seoul, South Korea: Clean Water World, 맑은 물 세상

BRONZE STEVIE WINNER

Hanam City, 하남시, Gyeonggi-Do, South Korea: Hanam City Official Social Media, 하남시 공식 소셜미디어 채널 “하남시가 전하는 청정이야기”

AWARDS FOR INNOVATION IN COMMUNICATIONS/ PUBLIC RELATIONS – *Continued*

Award for Innovation in Community Relations or Public Service Communications – Telecommunications

GOLD STEVIE WINNER

Indosat Ooredoo, Indonesia

BRONZE STEVIE WINNERS

PT Telkom Indonesia (Persero) Tbk,
Jakarta, Indonesia: Telkom Craft Indonesia:
The First Digital Craft Exhibition in Indonesia
Telkom Indonesia, Jakarta Selatan, Indonesia:
Telkom Comes 2U

Award for Innovation in Community Relations or Public Service Communications – All Other Industries

GOLD STEVIE WINNER

PT Petrokimia Gresik, Gresik, Indonesia:
Peduli Pendidikan

SILVER STEVIE WINNERS

Festival Walk, Kowloon Tong, Hong Kong:
Festival Walk "Colouring • Caring for Alzheimer's"
campaign

PT Petrokimia Gresik, Gresik, Indonesia:
Petro Muda Masuk Desa

BRONZE STEVIE WINNER

FIS, St. Petersburg, FL USA: FIS Opens Financial
Inclusion Lab in India to Drive Banking Access
Award for Innovation in Investor Relations

GOLD STEVIE WINNER

FTI Consulting, Central Hong Kong, China:
Announcing the First Acquisition of an
English Premier League Club by a Mainland
Chinese Owner

SILVER STEVIE WINNER

Strategic Public Relations Group Limited,
Hong Kong, China: Human Health
Holdings Limited – Prescription for Success

BRONZE STEVIE WINNER

Strategic Public Relations Group Limited,
Hong Kong, China: China Animation Characters
Company Limited

Award for Innovation in Media Relations

GOLD STEVIE WINNERS

Korea Highway Corporation, 한국도로공사,
Gimcheon-si, , Gyeongsangbuk-Do,
South Korea: Korea Expressway Corporation
PR Film, 한국도로공사 홍보 영상

KT, Sungnam City, Gyeonggi-Do, South Korea:
To revive the Naoshima Island by Art project,
버려진 섬에서 예술의 섬으로 – 나옴시마의 기적

SILVER STEVIE WINNERS

Perfect Relations Pvt Ltd, Mumbai, India: Air India:
Brand Building and Crisis Management –
A Real 24x7 Story

PT Petrokimia Gresik, Gresik, Indonesia:
Apresiasi Karya Jurnalistik

Rico's Lechon, Cebu City, Philippines:
Rico's Lechon #DaBestGyud Experience

BRONZE STEVIE WINNERS

Strategic Public Relations Group Limited,
Hong Kong, China: World Ventures
Telkomtelstra – Telkom Indonesia Group,
South Jakarta, Indonesia: MAGIC:
Media Activities to Get Impressive Coverage

Award for Innovation in Public Affairs Communications

GOLD STEVIE WINNER

Icon Agency, Richmond, Australia:
#Farmers4LandReform – How NSW Farmers
reimagined public affairs communication using
digital storytelling and social media influencing

SILVER STEVIE WINNER

Gwangmyeong City, 광명시, Gyeonggi-Do,
South Korea: Happy city with Children,
광명시 아이와 맘 편한 도시 만들기 정책

BRONZE STEVIE WINNERS

HWAN Creative Company, (주)한크리에이티브컴퍼니,
Seoul, South Korea: No-Smoking Supporters,
대학생 금연서포터즈

Korea Gas Safety Corporation, 한국가스안전공사,
Eumseong-Gun, Chungcheongbuk-Do,
South Korea: KGS, 한국가스안전공사 <공공
영상물 제작, 홍보>

AWARDS FOR INNOVATION IN COMMUNICATIONS/ PUBLIC RELATIONS – *Continued*

Award for Innovation in the Use of Celebrities or Public Figures

GOLD STEVIE WINNER

MSLGROUP China, Shanghai, China:
Turning Green into Gold: Oakley achieves
branding success in China

SILVER STEVIE WINNERS

Hong Kong Tourism Board, Hong Kong, China:
A Taste of Hong Kong
Sinclair Communications, Hong Kong, China:
Inspiring Family Travel to South Australia

BRONZE STEVIE WINNERS

Festival Walk, Kowloon Tong, Hong Kong, China:
Festival Walk “Colouring • Caring for
Alzheimer’s” campaign
PermataBank, Jakarta, Indonesia:
#SayangUangnya Movement
Strategic Public Relations Group Limited,
Hong Kong, China: Curiosity Initiative – Merck

Award for Innovation in the Use of Events

GOLD STEVIE WINNER

Keep Left, Southbank, Australia:
Super Smashaday with ME

SILVER STEVIE WINNER

HWAN Creative Company, (주)환크리에이티브컴퍼니,
Seoul, South Korea: Fingerband Action Machine,
핑거 밴드 액션 머신

BRONZE STEVIE WINNERS

PermataBank, Jakarta, Indonesia: Wealth Wisdom –
The Essence of Wealth
PT Petrokimia Gresik, Gresik, Indonesia:
Pelatihan Anak Tani Remaja (PATRA)
PT Petrokimia Gresik, Gresik, Indonesia:
Petro Agrifood Expo
SUNNY SIDE UP, Inc., Shibuya, Japan:
Image Transformation! YOU MAKE SHIBUYA
COUNTDOWN 2016–2017

Award for Innovation in the Use of Social Media – Advertising, Marketing, and Public Relations

GOLD STEVIE WINNER

Pageone Media & Communications, Inc.,
Makati, Philippines: Avatars: Digital Family
Surrogates of the Youth

SILVER STEVIE WINNERS

MSLGROUP China, Shanghai, China: Find Your
Extraordinary: IKEA galvanizes its Chinese
workforce for Talent Focus Week
Strategic Public Relations Group Limited,
Hong Kong, China: China PR Campaign
for Google DeepMind Challenge:
Lee Sedol vs AlphaGo

BRONZE STEVIE WINNERS

Pageone Media & Communications, Inc.,
Makati, Philippines: The Race To 3 Million:
Sustaining And Scaling Up U4U
Campaign Nationwide
PRIZM, Hong Kong, China: Hang Lung
Mathematics Awards – “To infinity” Campaign
Strategic Public Relations Group Limited,
Hong Kong, China: Curiosity Initiative – Merck

Award for Innovation in the Use of Social Media – All Other Industries

GOLD STEVIE WINNER

Resorts World Manila, Pasay, Philippines:
#BRIGHTERTOMORROW

SILVER STEVIE WINNERS

Hanam City, 하남시, Gyeonggi-Do, South Korea:
Hanam City Official Social Media, 하남시 공식
소셜미디어 채널 “하남시가 전하는 청정이야기”
KEPCO, 한국전력공사, Naju-Si, Jeollanam-Do,
South Korea: The first mover of public
enterprise’s SNS, 소셜미디어 시대 감성소통의
퍼스트 무버
Ministry of Food and Drug Safety,
식품의약품안전처, Cheongju-Si,
Chungcheongbuk-Do, South Korea:
The Use of Social Media through Infotainment
Contents Creation, ‘인포테인먼트’ 콘텐츠 제작을
통한 소셜 미디어 활용

BRONZE STEVIE WINNERS

Choice Hotels Asia Pacific and Icon Agency,
Richmond, Australia:
#ChoiceTravelGrammer2016. How Choice
Hotels Asia Pac used Instagram to engage a
new generation of leisure travellers
Hong Kong Tourism Board, Hong Kong, China:
2016 Hong Kong Cyclothon Social Media
Communications
PermataBank, Jakarta, Indonesia:
#SayangUangnya Movement
PT Petrokimia Gresik, Gresik, Indonesia:
Social Media PT Petrokimia Gresik



AWARDS FOR INNOVATION IN COMMUNICATIONS/ PUBLIC RELATIONS –Continued

Award for Innovation in the Use of Video

GOLD STEVIE WINNER

We Love Videos Manila, Inc., Pasig City, Philippines:
ABRA Centennial 3-D Mapping Video Projection

SILVER STEVIE WINNER

KT, Sungnam City, Gyeonggi-Do, South Korea:
KBN Focus on technology enovation of AI,
KBN신년대기획 '4차산업혁명' – 인공지능이
이끄는 기술혁명에 주목하라!

BRONZE STEVIE WINNERS

PRIZM, Hong Kong, China: Watsons Water –
Find your previous life

Sinclair Communications, Hong Kong, China:
Your Singapore Summer

Award for Innovation in the Use of Viral Media/
Word of Mouth

GOLD STEVIE WINNER

PermataBank, Jakarta, Indonesia:
#SayangUangnya Movement

SILVER STEVIE WINNERS

K-water, 한국수자원공사, Deajeon, South Korea:
Improvement in communication as partner of
local development, 지역과 미래 세대의 성장
파트너로서 커뮤니케이션 강화

PT Petrokimia Gresik, Gresik, Indonesia:
Pelatihan Anak Tani Remaja (PATRA)

Most Innovative Public Relations Agency of the Year

GOLD STEVIE WINNER

BOM Interactive Media Inc., (주) 봄인터랙티브미디어,
Deajeon, South Korea: (주) 봄인터랙티브미디어

SILVER STEVIE WINNER

SUNNY SIDE UP, Inc., Shibuya, Japan:
Creative and Evolving

BRONZE STEVIE WINNER

McGallen & Bolden Pte Ltd., Singapore:
Digital centric, fully integrative, innovative,
and holistic people development campaigns

Most Innovative Communications Team of the Year

GOLD STEVIE WINNER

PT Petrokimia Gresik, Gresik, Indonesia:
Bagian Analisa & Laporan Manajemen

SILVER STEVIE WINNER

Mapo-Gu, 마포구, Seoul, South Korea:
Mapo-Gu Office, 마포구청

BRONZE STEVIE WINNER

PT Telkom Indonesia (Persero) Tbk, Jakarta,
Indonesia: "Untuk Indonesia" a beyond
telecommunication campaign of
Telkom Indonesia

Most Innovative Communications Professional of the Year

GOLD STEVIE WINNER

Lisa Kelley, 리사 켈리, Seoul, South Korea:
팔색조의 매력을 지닌 엔터테이너, 리사 켈리

SILVER STEVIE WINNER

PT Telkom Indonesia (Persero) Tbk,
Jakarta, Indonesia: Arif Prabowo –
Managing complexity with simplicity

AWARDS FOR INNOVATION IN MARKETING

Award for Innovation in Brand Development

GOLD STEVIE WINNER

Andong City, 안동시, Gyeongsangbuk-Do,
South Korea: Andong, the capital of
Korean spirit, Towards the New Millennium,
한국 정신문화의 수도 안동, 새로운 천년을 향해

SILVER STEVIE WINNERS

CJ E&M, Seoul, South Korea: 2017 MoveMnet
Charles Darwin University, Cremorne, Australia:
What a new world university looks like

MSLGROUP China, Shanghai, China: Turning Green
into Gold: Oakley achieves branding success
in China

BRONZE STEVIE WINNER

TaskUs, Taguig City, Philippines:
Innovation in Brand Development

Award for Innovation in Brand Renovation/ Re-Branding

GOLD STEVIE WINNERS

Charles Darwin University, Cremorne, Australia:
What a new world university looks like

Gwangmyeong City, 광명시, Gyeonggi-Do,
South Korea: The miracle of the
Abandoned Mine, Gwangmyeong Cave,
폐광의 기적, 광명동굴!

BRONZE STEVIE WINNERS

Geenger Communications Inc., Makati, Philippines:
Geenger's Rebranding of VXi Global Holdings
PH Brand Positioning – Passion for People
SPi CRM, Makati City, Philippines: Purple is Royalty

AWARDS FOR INNOVATION IN MARKETING –*Continued*

Award for Innovation in Content Marketing/ Branded Editorial

GOLD STEVIE WINNER

Celltrion, 셀트리온, Incheon, South Korea:
Celltrion Photo Story, 셀트리온 15주년
스토리화보집 – 함께 걸어온 길, 함께 걸어갈 길

SILVER STEVIE WINNER

PT Petrokimia Gresik, Gresik, Indonesia:
Tabloid Sahabat Petani

BRONZE STEVIE WINNERS

CLP Power Hong Kong Ltd, Hong Kong, China:
Power Your Love Programme
PRIZM, Hong Kong, China:
Hang Lung Mathematics Awards –
"To infinity" Campaign

Award for Innovation in Cross-Media Marketing

GOLD STEVIE WINNER

OVERMAN, Seoul, South Korea:
#Mizuno_Half_a_pair Surprising Event

SILVER STEVIE WINNER

Festival Walk, Kowloon Tong, Hong Kong, China:
BATMAN v SUPERMAN: Dawn Of Justice x
Festival Walk

BRONZE STEVIE WINNERS

Festival Walk, Kowloon Tong, Hong Kong, China:
"Christmas Secret Garden" at Festival Walk
Festival Walk, Kowloon Tong, Hong Kong, China:
Festival Walk "Disney Tsum Tsum Walk N' Roll
Festival"

Award for Innovation in Paid Media Planning
& Management

GOLD STEVIE WINNERS

Amobee, Singapore and Sydney, Australia:
Amobee Brand Intelligence
PT Petrokimia Gresik, Gresik, Indonesia:
Apresiasi Karya Jurnalistik

Award for Innovation in Sponsorships

GOLD STEVIE WINNER

Creative Content 21 Committee, 문화콘텐츠
21 운영위원회, Seoul, South Korea:
2017 spring literary contest for workers,
2017 제2회 전국 직장인신춘문예

SILVER STEVIE WINNER

TaskUs, Taguig City, Philippines: #BeBetter Road
Safety Tour – TaskUs with Harley Davidson for
Redefining Rebellion and Road Safety in
the Philippines

BRONZE STEVIE WINNERS

PT Petrokimia Gresik, Gresik, Indonesia:
Apresiasi Karya Jurnalistik
PT Petrokimia Gresik, Gresik, Indonesia:
Pelatihan Anak Tani Remaja (PATRA)
Telkom Indonesia, Jakarta, Indonesia: IRX :
Disruptive International Marketing Exposure

Award for Innovation in Social Media Marketing

GOLD STEVIE WINNER

Amobee, Singapore and Sydney, Australia:
Airbnb Partners with Amobee to Launch
Award-Winning, Cross Channel Global Digital
Advertising Campaign

SILVER STEVIE WINNER

TaskUs, Taguig City, Philippines:
How TaskUs Tells the story that matters

BRONZE STEVIE WINNER

PRIZM, Hong Kong, China: Social Media Campaign
of China Mobile Hong Kong

Most Innovative Advertising or Marketing Agency of the Year

GOLD STEVIE WINNER

PRIZM, Hong Kong, China

AWARDS FOR INNOVATION IN PUBLICATIONS

Award for Innovation in Annual Reports

GOLD STEVIE WINNER

Singapore Telecommunications, Singapore:
Singtel's 2016 Annual Report: Transforming
with You

SILVER STEVIE WINNER

Hong Kong Tourism Board, Hong Kong, China:
Hong Kong Tourism Board Annual Report
2015/16 – Power Up Hong Kong

BRONZE STEVIE WINNER

PT Petrokimia Gresik, Gresik, Indonesia:
2015 Annual Report

AWARDS FOR INNOVATION IN PUBLICATIONS —Continued

Award for Innovation in Marketing or Sales Literature

GOLD STEVIE WINNER

Airport Railway Co., Ltd. (AREX), 공항철도(주),
Incheon, South Korea: A Happy Companion,
AREX, 「빠르고 편한 공항철도」
(공항철도 여행 정보지)

SILVER STEVIE WINNER

Korea South-East Power Co., 한국남동발전(주),
Jinju-si, Kyungasangnam-Do, South Korea:
한국남동발전 사보 '남동愛'

BRONZE STEVIE WINNER

Resorts World Manila, Pasay, Philippines:
Annie Souvenir Programme and Activity Book

Award for Innovation in House Organizations and Publications

GOLD STEVIE WINNER

Hanam City, 하남시, Gyeonggi-Do, South Korea:
Cheongjeong Hanam, 청정하남

SILVER STEVIE WINNERS

Airport Railway Co., Ltd. (AREX), 공항철도(주),
Incheon, South Korea: A Happy Companion,
AREX, 「빠르고 편한 공항철도」
(공항철도 여행 정보지)

Korea South-East Power Co., 한국남동발전(주),
Jinju-si, Kyungasangnam-Do, South Korea:
한국남동발전 사보 '남동愛'

BRONZE STEVIE WINNERS

PT Petrokimia Gresik, Gresik, Indonesia:
GEMA: Majalah Internal Petrokimia Gresik
PT Petrokimia Gresik, Gresik, Indonesia:
Tabloid Sahabat Petani

Award for Innovation in Other Types of Publications

GOLD STEVIE WINNER

Korea South-East Power Co., 한국남동발전(주),
Jinju-si, Kyungasangnam-Do, South Korea:
한국남동발전 사보 '남동愛'

SILVER STEVIE WINNERS

Airport Railway Co., Ltd. (AREX), 공항철도(주),
Incheon, South Korea: A Happy Companion,
AREX, 「빠르고 편한 공항철도」
(공항철도 여행 정보지)

Hana Financial Group, 하나금융그룹,
Seoul, South Korea: HANA GADEUK, 하나가득
Kyowon Creative, (주)교원 크리에이티브,
Seoul, South Korea: DoYoSe English Members,
도요새잉글리시 멤버스

MERALCO, Pasig City, Philippines: Meralco Power
Club: Engaging the Corporate Customer

BRONZE STEVIE WINNER

PT Petrokimia Gresik, Gresik, Indonesia:
2015 Sustainability Report

AWARDS FOR INNOVATION IN WEBSITES AND BLOGS

Award for Innovation in Business Information or Application Websites

GOLD STEVIE WINNER

MEASAT Broadcast Network Systems Sdn Bhd,
Kuala Lumpur, Malaysia: Transforming
Redundancy to Genuine Online Support

SILVER STEVIE WINNER

Ministry of Science, ICT and Future Planning &
Korea Institute of Science and Technology
Information, 미래창조과학부&한국과학기술정보
연구원, Gwacheon-si, Gyeonggi-Do,
South Korea: National Science &
Technology Information Service,
국가과학기술지식정보서비스,
고객 맞춤 서비스로 퀀텀 점프

BRONZE STEVIE WINNER

Telkom Indonesia, Jakarta, Indonesia: INVIDEA

Award for Innovation in Corporate Websites

GOLD STEVIE WINNER

Busan Metropolitan City, 부산광역시,
South Korea: Easy-to-Use Busan Metropolitan
City Official Website, 쉽고, 편리하게 이용이
가능한 부산광역시 홈페이지

SILVER STEVIE WINNER

Concentrix Corporation, Tempe, AZ USA:
Chinese Hub Consolidates Global
Website Services

BRONZE STEVIE WINNER

Ayala Land Inc., Makati, Philippines:
Ayala Land International Website

AWARDS FOR INNOVATION IN WEBSITES AND BLOGS –Continued

Award for Innovation in Education or Training Websites

GOLD STEVIE WINNER

Telkom Indonesia, Jakarta, Indonesia:
Guru Pembelajar E-Learning Website

SILVER STEVIE WINNER

Seoul Cyber University, 서울사이버대학교,
Seoul, South Korea: SCU Dream School,
서울사이버대학교 드림학당

BRONZE STEVIE WINNER

Bangkok Health Research Center by Bangkok
Dusit Medical Services, Bangkok, Thailand:
Bangkokhealth.com

Award for Innovation in Entertainment Websites

GOLD STEVIE WINNER

iflix, Kuala Lumpur, Malaysia: iflix.com

Award for Innovation in General Information Websites

GOLD STEVIE WINNER

Adelphi Digital, Singapore: National Parks Board –
Singapore Garden Festival

SILVER STEVIE WINNERS

Financial Supervisory Service, 금융감독원,
Seoul, South Korea: 금융소비자정보포털 '파인'

Korea Securities Depository, 한국예탁결제원,
Seoul, South Korea: KSDian

The PyeongChang Organizing Committee for the
2018 Olympic and Paralympic Winter Games,
2018 평창 동계올림픽대회 및 동계패럴림픽대회
조직위원회, Pyeongchang-Keun, Gangwon-Do,
South Korea: The PyeongChang 2018 Olympic
& Paralympic Torch relay Global Idea Contest
"Open! Mission Relay", 2018 평창동계올림픽대회
및 동계패럴림픽대회 성화봉송 전세계 아이디어
내기 "오픈! 미션 릴레이"

BRONZE STEVIE WINNER

PRIZM, Hong Kong, China: MTM –
The True Beauty Journey

Award for Innovation in News Websites

GOLD STEVIE WINNER

National Health Insurance Service,
국민건강보험공단, Wonju-Si, Gangwon-Do,
South Korea: NHIS Magazine, <건강보험>

SILVER STEVIE WINNER

PT Petrokimia Gresik, Gresik, Indonesia:
Website Sahabat Petani: Peduli, Inspiratif,
dan Mencerdaskan

Award for Innovation in Shopping or E-commerce Websites

GOLD STEVIE WINNER

Freelancer.com, Taguig, Philippines:
Freelancer.com

SILVER STEVIE WINNER

PRIZM, Hong Kong, China:
L'OCCITANE Gift for You

BRONZE STEVIE WINNERS

Carousell, Singapore: Carousell Web Platform

PRIZM, Hong Kong, China: Ngong Ping 360
Website Revamp

ShopClues, Gurgaon, India: ShopClues

Award for Innovation in Social Websites

GOLD STEVIE WINNER

Korea Gas Safety Corporation, 한국가스안전공사,
Eumseong-Gun, ChungCheongbuk-Do,
South Korea: KGS SNS Service,
한국가스안전공사 <SNS 서비스>

AWARDS FOR INNOVATION IN APPS

Award for Innovation in Business Information Apps

GOLD STEVIE WINNER

Telkom Indonesia, Jakarta, Indonesia:
Smart Airport 3.0: Airport Transformation
through Digital Passenger Experience

SILVER STEVIE WINNERS

PT Angkasa Pura II (Persero), Jakarta, Indonesia:
Indonesia Airport Apps

Telkom Indonesia, Jakarta, Indonesia:
ELMA Mobile Apps

BRONZE STEVIE WINNER

Appscore, Melbourne, Australia: SnapIt App –
Australia Post

Award for Innovation in Business Utility Apps

GOLD STEVIE WINNER

ILCS – Telkom Indonesia Group, Jakarta Selatan,
Indonesia: iMOTA: Sea Port Traffic Solution

SILVER STEVIE WINNERS

Appscore, Melbourne, Australia:
CROSSMARK – StoreTrack

MotherApp, Hong Kong, China: PowerArena –
Real-time Crowd Control Platform

BRONZE STEVIE WINNER

Concentrix Corporation, Tempe, AZ USA:
Concentrix Sets HDfC Apart With
Award-Winning App

AWARDS FOR INNOVATION IN APPS – *Continued*

Award for Innovation in Education or Training Apps

GOLD STEVIE WINNER

BTS Asia, Singapore: Changr:
Turning Strategy into Action

SILVER STEVIE WINNER

Suzhou and Cloud View Digital Technology Co., Ltd,
苏州和云观博数字科技有限公司, Suzhou City,
China: 云观博AR智慧博物馆观览系统

BRONZE STEVIE WINNER

Universiti Teknologi Malaysia, Johor Bahru, Malaysia:
RMATHs – Mobile Based Numeracy Learning
Applications for Learning Disabilities Students

Award for Innovation in Entertainment Apps

GOLD STEVIE WINNER

Freeview Australia, Mosman, Australia:
Freeview FV – One click live TV on the go

SILVER STEVIE WINNER

Appscore, Melbourne, Australia: Etihad Stadium's
Medallion Club Smart Seats

Award for innovation in General Information and General Utility Apps

GOLD STEVIE WINNERS

Admedika - Telkom Indonesia Group,
Jakarta Selatan, Indonesia: Digitalization
of Health Benefit Information with
Admedika AdMobile

Shopping Center Management Corporation,
Pasay City, Philippines: SM Supermalls Mobile
App Download & Win

SILVER STEVIE WINNER

Infomedia – Telkom Indonesia Group,
South Jakarta, Indonesia: JMCARe

Award for Innovation in Shopping or E-commerce Apps

GOLD STEVIE WINNER

Finnet – Telkom Indonesia, Jakarta Selatan, Indonesia:
GBILL: Empowering Driver Communities For
Better Lives

SILVER STEVIE WINNER

Fave (formerly KFit), Singapore:
KFit and the new Fave Platform App

BRONZE STEVIE WINNERS

Carousell, Singapore: Carousell App
Festival Walk, Kowloon Tong, Hong Kong, China:
Festival Walk “U Card App” Campaign
Freelancer.com, Taguig, Philippines:
Freelancer.com

AWARDS FOR INNOVATION IN EVENTS

Award for Innovation in Business-to-Business Events

GOLD STEVIE WINNER

Uniplan Hong Kong, Hong Kong, China:
The Grand Opening of The Parisian Macao

SILVER STEVIE WINNERS

The Audience Motivation Company Asia Pte Ltd
(amc asia!), Singapore: 17Q3 Adidas
Trade Show 2016

VOK DAMS China, Beijing, China:
myAustrian Falling in love with Vienna

BRONZE STEVIE WINNERS

Manila Electric Co. (MERALCO), Pasig, Philippines:
Meralco Power Club Golf Invitational:
Transforming A Day Activity To A
Life-Changing Event

Manila Electric Co. (MERALCO), Pasig, Philippines:
Power Up Forum Series – Finance Edition:
Improving Numbers Through Customer
Engagement

Telkomtelstra – Telkom Indonesia Group,
Jakarta, Indonesia: Bringing Telkomtelstra
Customer Experience to Telstra Vantage

Award for Innovation in Consumer Events – Advertising, Marketing, and Public Relations

GOLD STEVIE WINNER

Luminous Experiential MSLGROUP, Hong Kong,
China: HEINEKEN “Shape Your City” Campaign

SILVER STEVIE WINNERS

HWAN Creative Company, (주)한크리에이티브컴퍼니,
Seoul, South Korea: Smokefree Summer
campaign, 여름 휴가철 금연캠페인

Jack Morton Worldwide, Singapore:
Magnum Mansion – Release the Beast,
Dare to go Double

Korea Red Cross, 대한적십자사, Seoul, South Korea:
“Water for Lives” 캠페인

Uniplan, Shanghai, China: Plaza66 Christmas Decor
and New Year Countdown Campaign

BRONZE STEVIE WINNER

Uniplan, Hong Kong, China: Huawei P9 Launch

AWARDS FOR INNOVATION IN EVENTS — *Continued*

Award for Innovation in Consumer Events – All Other Industries

GOLD STEVIE WINNERS

Festival Walk, Kowloon Tong, Hong Kong, China:
“Christmas Secret Garden” at Festival Walk
Shopping Center Management Corporation,
Pasay City, Philippines: SM Supermalls Pokemon
Go Nationwide Lure Party

SILVER STEVIE WINNERS

Hong Kong Tourism Board, Hong Kong, China:
Hong Kong LIVE in Bordeaux 2016
PT Petrokimia Gresik, Gresik, Indonesia:
Petro Agrifood Expo

BRONZE STEVIE WINNER

Festival Walk, Kowloon Tong, Hong Kong, China:
“Secret Code Gift Surprises” at Festival Walk

Award for Innovation in Entertainment Events

GOLD STEVIE WINNER

Seochu-Gu, 서초구, Seoul, South Korea:
도로 위에 펼쳐지는 문화놀이터 ‘지상 최대
스케치북’

SILVER STEVIE WINNERS

Festival Walk, Kowloon Tong, Hong Kong, China:
Festival Walk “Disney Tsum Tsum Walk N’ Roll
Festival”

Uniplan Hong Kong, Hong Kong, China:
The Grand Opening of The Parisian Macao

VOK DAMS China, Beijing, China:
BMW Masters 2015

BRONZE STEVIE WINNERS:

Festival Walk, Kowloon Tong, Hong Kong, China:
BATMAN v SUPERMAN: Dawn Of Justice x
Festival Walk

HWAN Creative Company, (주)환크리에이티브컴퍼니,
Seoul, South Korea: FingerBand Rap Audition &
FingerBand Festival, 핑거밴드 랩 오디션 &
핑거밴드 페스티벌

Hutchison Global Communications Limited (HGC),
Tsing Yi, Hong Kong, China: Dusk till Dawn
Networking Night

Shopping Center Management Corporation –
SM Supermalls, City of San Fernando,
Philippines: Castaway 3 Music Festival

Award for Innovation in Internal (Corporate) Events

GOLD STEVIE WINNERS

PT Petrokimia Gresik, Gresik, Indonesia:
Showcase your Innovations and Achievements
in PT Petrokimia Gresik XXX Innovation
Convention

VOK DAMS China, Beijing, China:
MBFS China Excellence Awards 2016

SILVER STEVIE WINNER

CYTS-Linkage Public Relations Consulting Co., Ltd.,
Beijing, China: 2016 SUNHOPE (China) 23rd
Anniversary Celebration HUANYU Ambassador
Glory Conference

BRONZE STEVIE WINNERS

Resorts World Manila, Pasay, Philippines:
#RunWithMe on Resorts World Manila’s
7th Anniversary

Telkom Indonesia, Jakarta, Indonesia:
Enterprise Solution Festival – Marketing Clinic
and Sales Coach

AWARDS FOR INNOVATION IN CUSTOMER SERVICE

Award for the Innovative Use of Technology in Customer Service > Computer and Telecommunications Industries

GOLD STEVIE WINNER

Oracle, Systems Support, Asia Pacific and Japan:
Oracle takes service to the next level with
Artificial Intelligence and Deep Learning
Neural Networks

SILVER STEVIE WINNERS

Cisco Systems, St Leonards, Australia:
Cisco Spark for TAC Collaboration

FRONTEO Korea, Inc., Seoul, South Korea:
AI Engine ‘KIBIT’ for Cost Reduction in
Cross-border Litigations

BRONZE STEVIE WINNERS

Cisco Systems India Pvt Ltd., Bengaluru, India:
Next Gen Customer Service –
Adaptive Experience on eDnA Portal

Telkomtelstra – Telkom Indonesia Group,
Jakarta, Indonesia: DBOTS as Managed Service
Automation Tools

AWARDS FOR INNOVATION IN CUSTOMER SERVICE —Continued

Award for the Innovative Use of Technology in Customer Service > Financial Services Industries

GOLD STEVIE WINNER

ICICI Bank, Limited, New Delhi, India:
ICICI Bank Limited

BRONZE STEVIE WINNER

Goldenway Investments Holdings Limited,
Hong Kong, China: Innovation in Customer Service platform

Award for the Innovative Use of Technology in Customer Service > Other Service Industries

GOLD STEVIE WINNER

Nu Skin Singapore, Singapore: Customers' Experience – The Heart of Our Business

SILVER STEVIE WINNERS

MEASAT Broadcast Network Systems Sdn Bhd,
Kuala Lumpur, Malaysia: Driving A Technology Enabled Customer First Experience

Yongin City, 용인시, Gyeonggi-Do, South Korea:
전국 최초 희망도서 바로 대출제: 동네서점도 살리고 시민 독서문화도 확산

BRONZE STEVIE WINNER

Australian Tax Office, Melbourne, Australia:
Alex Virtual Assistant

Award for the Innovative Use of Technology in Customer Service > All Other Industries

GOLD STEVIE WINNER

Hong Kong Tourism Board, Hong Kong, China:
Hong Kong Travel Buddy – your virtual travel companion

SILVER STEVIE WINNER

GoDaddy, Scottsdale, AZ USA: Supporting entrepreneurial spirit through innovation in technology

BRONZE STEVIE WINNERS

Domino's India (Jubilant Foodworks Ltd),
New Delhi, India

Ministry of Science, ICT and Future Planning &
Korea Institute of Science and Technology
Information, 미래창조과학부&한국과학기술정보
연구원, Gwacheon-si, Gyeonggi-Do,
South Korea: National Science &
Technology Information Service,
국가과학기술지식정보서비스, 고객 맞춤
서비스로 퀀텀 점프

Queensland Department of Transport and Main
Roads, Brisbane, Australia: Conversational IVR

Award for Innovation in Customer Service Management, Planning & Practice > Computer Industries

GOLD STEVIE WINNER

Datapipe, Austin, TX USA: Datapipe, a Leader in Client-Focused Excellence

SILVER STEVIE WINNERS

Cisco Systems, St Leonards, Australia:
Cisco Japan Quality Management System
Zuora, Inc., Beijing, China: Zuora APAC Customer Support Services & Community

Award for Innovation in Customer Service Management, Planning & Practice > Financial Services Industries

GOLD STEVIE WINNER

Financial Supervisory Service, 금융감독원,
Seoul, South Korea: 금융소비자정보포털 '파인'

SILVER STEVIE WINNERS

KEB Hana Bank, KEB 하나은행, Seoul, South Korea:
금융 상품과 SNS가 만나 의미 있는 '하나'를 만들다
MNC Sekuritas, Jakarta, Indonesia: MNC Sekuritas – Corporate Innovation and Growth

Award for Innovation in Customer Service Management, Planning & Practice > Other Service Industries

GOLD STEVIE WINNERS

Hanaro Adcom, 하나로애드컴, Seoul, South Korea:
HANAROADCOM, 하나로애드컴

Hong Kong Tourism Board, Hong Kong, China:
Hong Kong Tourism Board – Concierge Service

SILVER STEVIE WINNERS

MEASAT Broadcast Network Systems Sdn Bhd,
Kuala Lumpur, Malaysia: Advocating Service Excellence in Everything We Do

Rimini Street Australia Pty. Limited,
Sydney, Australia: Enabling CIOs to Become Change Agents

AWARDS FOR INNOVATION IN CUSTOMER SERVICE —Continued

Award for Innovation in Customer Service Management, Planning & Practice > All Other Industries

GOLD STEVIE WINNERS

PT Angkasa Pura II (Persero), Jakarta, Indonesia:
Customer Service Mobile

SOOHYUN Inc., 노블레스 수현, Seoul, South Korea:
대한민국 대표 노블레스 결혼정보회사 수현

SILVER STEVIE WINNERS

Concentrix Corporation, Tempe, AZ USA:
Commitment to Staff Earns Great Results
for Client

Concentrix Corporation, Tempe, AZ USA:
Community Model: An Innovative Customer
Service Management Solution

Concentrix Corporation, Tempe, AZ USA:
Excellence through a Dedication to Abundance
and Happiness

DHL–VNPT Express Limited, Tan Binh Dist., Vietnam:
Vietnam Customer Service – A team of Insanely
Customer Centric Culture (ICCC) towards
next-level excellence

GoDaddy, Scottsdale, AZ USA: Supporting
entrepreneurial spirit through innovation
in technology

BRONZE STEVIE WINNERS

Pitstop Motors, Inc., Quezon City, Philippines:
Customer Service Oriented Service

Telkomtelstra - Telkom Indonesia Group,
Jakarta, Indonesia: Customer Journey from
Pre-Sales to After Sales Services with Customer
Experience Center

AWARDS FOR INNOVATION IN HUMAN RESOURCES

Award for the Innovative Use of Technology in Human Resources

GOLD STEVIE WINNERS

MSLGROUP Chinam Shanghai, China: Find Your
Extraordinary: IKEA galvanizes its Chinese
workforce for Talent Focus Week

Stephen Gill Associates, Bang Kruai, อ. บางกรวย,
Thailand: Cool Mentoring – quality mentoring
at a distance for the Refrigeration and
Air-Conditioning Industry

SILVER STEVIE WINNER

BTS Asia Pacific, Singapore:
Multiply the value of conferences

BRONZE STEVIE WINNER

PT Petrokimia Gresik, Gresik, Indonesia: Knowledge
Based Enterprise dengan pengembangan
Teknologi Knowledge Management

Award for Innovation in Human Resources Management, Planning & Practice

GOLD STEVIE WINNER

SPi CRM, Makati City, Philippines:
Creating Opportunities to Retain and Engage

BRONZE STEVIE WINNERS

PT Petrokimia Gresik, Gresik, Indonesia:
Pengelolaan SDM PT Petrokimia Gresik

Stephen Gill Associates, Bang Kruai, อ. บางกรวย,
Thailand: Cool Mentoring – quality mentoring
at a distance

AWARDS FOR INNOVATION IN TECHNOLOGY

Award for the Innovation in Technology Development > Computer Industries

GOLD STEVIE WINNER

Cisco Systems, St Leonards, Australia:
Cisco ProCallMe

SILVER STEVIE WINNER

Cisco Systems, St Leonards, Australia:
Cisco ACI Dojo

BRONZE STEVIE WINNERS

Cisco Cloud and Software IT, Shanghai, China:
Big Data in Smart Billing Analysis Tool

Cisco Systems India Pvt Ltd, Bengaluru, India:
Smart Analytics & Insights: Hadoop Platform

Progress, Boston & Waltham, MA, USA:
Progress DigitalFactory

Award for the Innovation in Technology Development > Services Industries

GOLD STEVIE WINNER

Wolters Kluwer, North Ryde, Australia: CCH IQ –
The Market First Predictive Intelligence Tool

SILVER STEVIE WINNER

Goldenway Global Investments (UK) Limited,
Hong Kong, China: Innovation in GTS Platform

BRONZE STEVIE WINNERS

Dianrong.com, Shanghai, China

Telkomsigma – Telkom Indonesia Group,
Jakarta, Indonesia: ERP Merah Putih

AWARDS FOR INNOVATION IN TECHNOLOGY – *Continued*

Award for the Innovation in Technology Development > Telecommunications Industries

GOLD STEVIE WINNER

Telkom Indonesia, Jakarta, Indonesia:
CESSERA (Cellular Service on Satellite on the
Move for Remote Area)

Award for the Innovation in Technology Development > All Other Industries

GOLD STEVIE WINNER

Travelport Locomote, Sydney, Australia:
Travelport Locomote – Innovation in Technology

SILVER STEVIE WINNER

IP Australia, Canberra, Australia:
Alex Virtual Assistant

BRONZE STEVIE WINNER

Freelancer.com, Taguig, Philippines:
Freelancer.com

Award for Innovation in Technology Management, Planning & Implementation > Computer Industries

GOLD STEVIE WINNER

Cisco Systems India Pvt Ltd, Bangalore, India:
Easy Continuous Delivery with Cisco Spark

SILVER STEVIE WINNER

Cisco Systems India Pvt Ltd, Bengaluru, India:
Cisco Puppet Open Source –
A Systems Management Solution.

BRONZE STEVIE WINNERS

Cisco Systems India Pvt Ltd, Bangalore, India:
Enterprise Software Release Digitization
Responsible Cyber Pte. Ltd., Singapore

Award for Innovation in Technology Management, Planning & Implementation > Telecommunications Industries

GOLD STEVIE WINNER

Hutchison Global Communications Limited (HGC),
Tsing Yi, Hong Kong, China: Customer
Network Extension

SILVER STEVIE WINNER

Telkom Indonesia, Jakarta, Indonesia:
Indonesia Tourism Intelligence

BRONZE STEVIE WINNERS

Indosat Ooredoo, Indonesia: Leading Digital Telco
Ooredoo Myanmar, Yangon, Myanmar

Award for Innovation in Technology Management, Planning & Implementation > All Other Industries

GOLD STEVIE WINNER

PT Petrokimia Gresik, Gresik, Indonesia:
Teknologi Informasi PT Petrokimia Gresik

BRONZE STEVIE WINNER

Telkom Indonesia, Jakarta, Indonesia:
Insurance Total Solution: Big Data Service,
Tele-account Service and Payment Gateway

AWARDS FOR INNOVATION IN PRODUCT DESIGN AND DEVELOPMENT

Award for Innovation in Business-to-Business Products

GOLD STEVIE WINNER

Carlson Wagonlit Travel, Singapore:
CWT AnalytIQs – The Groundbreaking Real-Time
Business Intelligence Tool for Business Travel

SILVER STEVIE WINNERS

Gensuite, Mason, OH USA: Gensuite Mobile
StrategyBlocks, Auckland, New Zealand:
StrategyBlocks 4.0

BRONZE STEVIE WINNERS

Auspac Business Advantage, Maroochydore,
Australia: Conscious Connection Framework
for Communication Education and
Training Program
Telkom Indonesia, Jakarta, Indonesia:
ERP Cloud Solution for Agro-Industry

AWARDS FOR INNOVATION IN PRODUCT DESIGN AND DEVELOPMENT —Continued

Award for Innovation in Business-to-Business Services

GOLD STEVIE WINNER

Nuance Communications, North Sydney,
NSW, Australia: Nuance's Nina is The Go-To
Virtual Assistant

SILVER STEVIE WINNER

gemaker, Woronora, Australia: gemaker:
helping researchers engage with industry

BRONZE STEVIE WINNERS

Datapipe, Austin, TX USA: Datapipe's New Offering
Allows Clients to More Easily Scale in China
MC Payment, Singapore: Omnichannel payments
technology and solutions provider.
Telkomsigma – Telkom Indonesia Group,
Jakarta, Indonesia: ARIUM Branchless Banking

Award for Innovation in Consumer Products & Services

GOLD STEVIE WINNER

Kyowon Creative, (주)교원 크리에이티브,
Seoul, South Korea: DoYoSe English Members,
도요새잉글리시 멤버스

SILVER STEVIE WINNERS

iBaby Labs, Inc., San Jose, CA USA:
AirSense Smartest Air Quality Monitor and
Smallest Ionic Purifier
Nu Skin Enterprises Singapore Pte Ltd., Singapore:
Expressing Youth on Your Own Terms

BRONZE STEVIE WINNERS

ABS-CBN Corporation, Quezon City, Philippines:
ABS-CBN TVplus's Kapamilya Box Office
Democratized Legal Access to Movies and other
Premium Content Inside each Filipino Home
Hutchison Global Communications (HGC) &
Tencent Holdings Limited, Tsing Yi,
Hong Kong, China: WeChat GO SIM
Meralco (Manila Electric Company),
Pasig, Philippines: Meralco Orange Tag:
Empowering Customers with Appliance
Consumption Data
PT Petrokimia Gresik, Gresik, Indonesia:
Petro Hibrid

Award for Innovation in Energy & Sustainability

GOLD STEVIE WINNER

TBM Co., Ltd, Tokyo, Japan: LIMEX

SILVER STEVIE WINNERS

Gwangmyeong City, 광명시, Gyeonggi-Do,
South Korea: Gwangmyeong upcycle art
center – for changing waste matters to art.
폐자원을 예술로 바꾸는 '광명업사이클아트센터'
Nespresso, North Sydney, Australia:
The Nespresso Australia Post recycling satchel

BRONZE STEVIE WINNERS

Challenergy, Inc., Tokyo, Japan:
Magnus Vertical Axis Wind Turbine (VAWT)
CLP Power Hong Kong Ltd, Hong Kong, China:
Power Your Love Programme
PT Petrokimia Gresik, Gresik, Indonesia:
Process Optimization on High Pressure Steam
Substitution to Medium Pressure Steam in
Molecular Sieve Regeneration Heater 173-C at
Ammonia Plant

Award for Innovation in Health & Wellness

GOLD STEVIE WINNER

Ji Eun Kim, M.D. 김지은한의원, Seoul, South Korea:
Ji Eun Kim Oriental Medicine Clinic,
갱년기 질환 치료 전문 한의원 김지은한의원

SILVER STEVIE WINNER

USANA Health Sciences, Salt Lake City, UT USA:
USANA's CellSentials

BRONZE STEVIE WINNERS

Admedika - Telkom Indonesia Group,
Jakarta, Indonesia: Winning the "Golden period"
with T-Health-MOM Solution
Hungerball Ltd., Auckland, New Zealand:
Hungerball
Mater Health Services, South Brisbane, Australia:
Mater Nappy Balm – An Australian First

Award for Innovation in Industrial Design

GOLD STEVIE WINNER

PT Petrokimia Gresik, Gresik, Indonesia:
Meraih ASEAN Outstanding Engineering
Achievement Award 2015 dengan Rancangan
Proses Konsumsi Energi untuk Produksi
Pupuk ZA

SILVER STEVIE WINNER

PT Petrokimia Gresik, Gresik, Indonesia:
Process Optimization on High Pressure Steam
Substitution to Medium Pressure Steam in
Molecular Sieve Regeneration Heater 173-C at
Ammonia Plant



AWARDS FOR INNOVATION IN PRODUCT DESIGN AND DEVELOPMENT —Continued

Award for Innovation in Living, Learning, and Working Environments

GOLD STEVIE WINNER

TaskUs, Taguig City, Philippines:
How TaskUs Innovated the way people work
in the Philippines

SILVER STEVIE WINNER

Telkom Indonesia, Jakarta, Indonesia:
Smart City Nusantara Living Lab

BRONZE STEVIE WINNER

Indosat Ooredoo, Indonesia:
Indosat Ooredoo Kota Digital Smart City

Award for Innovation in Media, Visual Communications & Entertainment

GOLD STEVIE WINNER

Art Blue, Seoul, South Korea: Hyo Sook Kim, Ph.D.,
"Family Art Therapy", 김효숙 미술치료학 박사의
「가족 미술치료」

BRONZE STEVIE WINNER

Telkomtelstra - Telkom Indonesia Group,
Jakarta, Indonesia: In-Train Entertainment:
Digital Proximity

Award for Innovation in Medical/Dental

GOLD STEVIE WINNER

Kim Ji Eun Kim, M.D. 김지은한의원,
Seoul, South Korea: Ji Eun Kim, MD,
남북한 통합 한의사 1호, 김지은한의원 김지은 원장

Award for Innovation in Transportation & Logistics

GOLD STEVIE WINNER:

ILCS – Telkom Indonesia Group, Jakarta, Indonesia:
iMOTA: Sea Port Traffic Solution

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