4th ANNUAL
ASIA-PACIFIC STEVIE® AWARDS

Awards Banquet and Ceremonies
Friday, 2 June, 2017
Hilton Hotel • Tokyo, Japan
Quality is our business. We offer our clients a team of highly skilled and professional staff and state of the art technology that sets the high quality of products and services.

PITSTOP MOTORS INC., from the Philippines revolves in automobile sales and services. We are committed to dominate the market thorough our “value for money” policy.

It is an honor to receive the prestigious Stevie Award which is a validation of the hard work we put into perfecting our business.

CONGRATULATIONS TO ALL THE WINNERS!!
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As the Official News Distribution Partner of the 2017 Asia-Pacific Stevie Awards, PR Newswire - a premier global service provider of news release distribution and multimedia platform - is providing the Gold, Silver and Bronze winning companies the following offers* to announce and share their winning stories to their target audiences.

**Offer 1**

The winning companies of the following awards categories sponsored by PR Newswire will receive:

- *Award for Innovation in Media Relations*
- *Most Innovative Public Relations Agency of the Year*
- *Most Innovative Communications Team of the Year*

- One (1) complimentary English press release (include a photo or logo) distribution to APAC English Only circuit for one (1) trade category.
- The release will be accompanied by a complimentary online media distribution report.

**Offer 2**

The winning companies (Gold, Silver and Bronze) of the rest of awards categories will receive:

- A special rate of US$600 for one (1) English press release (include a photo or logo) distribution to APAC English Only circuit for one (1) trade category.
- Each release will be accompanied by a complimentary online media distribution report.

Email asia.marketing@prasia.com for more information.

*The English press release is to be provided by the winning companies. Offers expire on June 30, 2017. The content of the press release must be related to the winning at the Asia-Pacific Stevie Awards. Press release must be distributed from now until July 14, 2017.*
Welcome to the 2017 Asia-Pacific Stevie® Awards. We are so pleased that you are able to join us this evening as we celebrate and present the Grand, Gold, Silver, and Bronze Stevie Awards in this competition. Congratulations again on your awards!

The Asia-Pacific Stevie Awards are open to all organizations operating in the 22 nations of the Asia-Pacific region. We started this competition because we believe that this fast-growing region deserves a Stevie Awards competition of its own.

We cannot complete a successful Stevie Awards program without the commitment and participation of our volunteer judges. All of the members of this year’s juries are acknowledged in this program. We thank them for their time, interest and insights.

The Asia-Pacific Stevie Awards is one of seven different Stevie Awards programs. Each program has its own focus, list of categories and schedule. I invite you to learn about them at www.StevieAwards.com. Our other programs include:

The Stevie Awards for Great Employers recognizes the world’s best companies to work for, and the human resources teams, professionals, achievements, and HR-related products and suppliers that help to create and drive great workplaces.

The International Business Awards are open to all organizations worldwide, and include categories to honor accomplishments in all aspects of work life.

The American Business Awards are open to all organizations operating in the U.S.A., and feature a wide variety of categories to recognize achievement in every facet of the workplace.

The German Stevie Awards are open to all organizations operating in Germany.

The Stevie Awards for Sales & Customer Service are open to all organizations worldwide, and recognize the achievements of sales, customer service, and call center professionals.

The Stevie Awards for Women in Business are open to all organizations worldwide, and recognize the achievements of women executives, entrepreneurs, and the organizations they run.

Stevie Award judges include many of the world’s most respected executives, entrepreneurs, innovators, and business educators. Together our seven programs harness the insights and talents of more than 1,000 professionals on our juries every year.

Thank you again for coming this evening, and for participating in the Asia-Pacific Stevie Awards.

President
The Stevie Awards

AGENDA

6:00 pm/18:00 Cocktail Reception, Ballroom Foyer
7:00 pm/19:00 Dinner, Ballroom
7:40 pm/19:40 Awards Presentations, Ballroom
JUDGES

The following professionals were on the juries of the 2017 Asia-Pacific Stevie® Awards. Their average scores determined the Gold, Silver and Bronze Stevie Award winners. We thank them for their interest, time and insights.

COMPANY/MANAGEMENT/HUMAN RESOURCES JURY

CHAIR:

**Dr. Sunil Kulwal**
CEO & Managing Director
Birla White (Unit of Ultratech Cement Ltd)
Mumbai, India

COMMITTEE:

Ahmed Al Hai, Drilling Services Automation Project Manager, ADCO, Abu Dhabi, United Arab Emirates

Vic Alcuaz, Trainer & Consultant,
Hotel Solutions Partnership, Manila, National Capital Region, Philippines

Taufik Aldila Armuputra, Budget Controller,
PT PETROKIMIA GREVIK, Gresik, East Java, Indonesia

Claire Bibby, Senior Vice President & General Counsel, Brookfield, Sydney, New South Wales, Australia

Dr. Heena Sunil Bulchandani,
Specialist – Training & Development, Dubai Electricity & Water Authority, Dubai, United Arab Emirates

Virgilio Galima, Jr, Email Support, TaskUs, Cavite, Imus, Philippines

Yesi Gusteti, Lecturer/Dean,
Universitas Dharmas Indonesia, Dharmasraya, Sumatera Barat, Indonesia

Julie Hoang, CEO, JN Beauty,
London, United Kingdom

Richard Huzhaoyang, Cofounder and General Manager, Fspace China Ltd.,Co., Shanghai, China

Dnyanesh Kelkar, Vice President, Western Australia Business, Tech Mahindra Limited, Perth, Australia

Sean Pereira, Senior VP, Head India Operations,
Radius Global Solutions, Mumbai, India

Tsang Wing Phang, Senior Assistant Director,
State Courts Singapore, Singapore

Richa Ramola, Vice President, Human Resources,
Landmark Insurance, Mumbai, Maharashtra, India

Sharon Rudd, National Leadership, Sales & CS Consultant, TNT Australia, Mascot, New South Wales, Australia

Dr. Shih-Wei (Sherlock) Sheu, Researcher,
Hakka Affairs Council, Taipei, Taiwan, Taiwan

Uday Singh, Recon Executive, SIS India, New Delhi, India

CREATIVE JURY

CHAIR:

**Professor Sangsoo Chong**
Department of Advertising & PR
Cheongju University
Seoul, South Korea

COMMITTEE:

Seog Bong Bae, Representative, The Stevie Awards, Seoul, Korea

Chinun Boonroungrut, Ph.D. Candidate, School of Psychology, Central China Normal University, Wuhan, Hubei, China

Yew Seng Chia, Business Development Director, DTE Pte Ltd, Singapore, Singapore

Charmagne Coston, Business & Social Media Consultant, Branch Out Solutions, Austin, Texas, United States

Noemi Lardizabal-Dado, Editor, BlogWatch, Pasig, Metro Manila, Philippines

Margaret Manning, CEO, Adelphi Digital, Singapore, Singapore

Leo Nara Wirendra, Head of Strategy, Edelman Indonesia, Jakarta, Indonesia

Nilanjana Sanyal, Published Author, Entrepreneurial Vision/Innovative Persona (Differently Able), Hyderabad, Andhra Pradesh, India
CUSTOMER SERVICE JURY

CHAIR:
Thierry Regnier
Vice President of Sales
Asia Diligent APAC Board Services
Singapore

COMMITTEE:
Mandarr Agshikar, General Manager, Ajhinkiya Fze,
Dubai, United Arab Emirates
Taufik Aldila Armuputra, Budget Controller,
PT PETROKIMIA GRESIK,
Gresik, East Java, Indonesia
Virgilio Galima, Jr, Email Support, TaskUs,
Cavite, Imus, Philippines
Joann Hizon, Vice President for Human Resources,
Admin & Facilities, SM Investment Corp,
Pasay City, Philippines
Shridhar P Joshi, Consultant Advisor, Tata Motors,
Pune, Maharashtra, India
Sae Kwon, Vice President-Asia Pacific, Japan &
Greater China, Cisco Systems,
St Leonards, New South Wales, Australia
Lori Van Dyke, Manager Customer Care,
Access One, Chicago, Illinois, United States

MARKETING & PUBLIC RELATIONS JURY

CHAIR:
Doyle Yoon, Ph.D.
Associate Professor,
Gaylord College of Journalism
and Mass Communication
The University of Oklahoma
Norman, Oklahoma, USA

COMMITTEE:
Tania Alves, Director of Brand and
Marketing Projects, Mater Group,
Brisbane, Queensland, Australia
Taufik Aldila Armuputra, Budget Controller,
PT PETROKIMIA GRESIK,
Gresik, East Java, Indonesia
Katrina Hillard, Business Coach & Speaker,
The K.H Group Pty Ltd,
Sydney, New South Wales, Australia

Lyn Kwek, Marketing Director, Asia Pacific and
Latin America, Ipswitch, Singapore, Singapore
Kim Morgan, Managing Director, Maroochy River
Resort & Bungalows,
Maroohydore, Queensland, Australia
Joanne Painter, Managing Director, Icon Agency,
Melbourne, Victoria, Australia
Jessica Puchala, Director of Digital Media,
Association of Zoos & Aquariums,
Silver Spring, Maryland, United States
Richard Stewart, Business Director, Greater China,
VOK DAMS China, Beijing, China
Angela Tan, Senior Manager, Communications &
Partnerships, Burson-Marsteller,
Singapore, Singapore
Rochelle Vandenberghe, Head of Marketing,
FWD Life Insurance Corporation,
Taguig, NCR, Philippines

INFORMATION TECHNOLOGY &
NEW PRODUCTS JURY

CHAIR:
Scott Barber
Director Commercial Strategy, APAC
Travelport, Singapore

COMMITTEE:
Shadiya Baqutayan, Senior Lecturer,
Universiti Teknologi Malaysia,
Kuala Lumpur, Malaysia
Ahmed Al Hai, Drilling Services Automation
Project Manager, ADCO,
Abu Dhabi, United Arab Emirates
Margaret Manning, CEO, Adelphi Digital,
Singapore, Singapore
Dr. Monika Sikri, IT Architect, Cisco Systems
India Pvt Ltd., Bangalore, Karnataka, India
Uday Singh, Recon Executive, SIS India,
New Delhi, India
Arnold Wong, National Treasurer,
Australian Computer Society,
Wilson, Western Australia, Australia
KOREAN-LANGUAGE JURY

CHAIR:
Dr. Sunmi Park
Executive Creative Director & Managing Director
Daehong Communications
Seoul, Korea

COMMITTEE:
Seog Bong Bae, Representative, The Stevie Awards, Seoul, Korea
Jin Mu Cho, Vice President, Korea Business Communicators Association, Seoul, Korea
Sang Pil Han, Dean, College of Communications and Social Science, Hanyang University, Korea
Young Il Hong, Professor, Department of Visual Information Design, Nam Seoul University, Korea
Ji Youn Jeon, Artist, Seoul, Korea
Hung Ki Kim, President, Korea Business Communicators Association, Seoul, Korea
Ji Hyun Kwak, CEO, Communication on, Seoul, Korea
Myung Joo Lee, PR Team Leader, Samyang Holdings, Korea
Jong Sun Park, CEO, BRComm, Seoul, Korea
Ae Kyung Park, Representative, Director & Editor, Today Newspaper, Seoul, Korea
Beom Seok Seo, Professor, Department of Advertising & PR, Se-Myung University, Jecheon, Korea

INDONESIAN-LANGUAGE JURY

Yesi Gusteti, Lecturer/Dean, Universitas Dharmasrika, Indonesia, Dharmasraya, Sumatera Barat, Indonesia
Leo Nara Wirendra, Head of Strategy, Edelman Indonesia, Jakarta, Indonesia
Luke Robinow, Managing Director, REA Kaltim, Jakarta, Indonesia

CHINESE-LANGUAGE JURY

Yew Seng Chia, Business Development Director, DTE Pte Ltd, Singapore, Singapore
Richard Huzhaoyang, Cofounder and General Manager, Fspace China Ltd., Co., Shanghai, China
Lyn Kwek, Marketing Director, Asia Pacific and Latin America, Ipswitch, Singapore, Singapore
Tsang Wing Phang, Senior Assistant Director, State Courts Singapore, Singapore
Richard Stewart, Business Director, Greater China, VOK DAMS China, Beijing, China
Angela Tan, Senior Manager, Communications & Partnerships, Burson-Marsteller, Singapore, Singapore
Arnold Wong, National Treasurer, Australian Computer Society, Wilson, Western Australia, Australia
2017 STEVIE WINNERS

The following nominations were selected as Stevie® Award winners in the 2017 Asia-Pacific Stevie Awards. Winners will be celebrated and presented with their awards during the fourth annual gala banquet and awards ceremony on Friday, 2 June at the Hilton Hotel in Tokyo, Japan.

AWARDS FOR INNOVATION IN MANAGEMENT

Award for Innovative Management in Business Product & Service Industries

GOLD STEVIE WINNER
PT Angkasa Pura II (Persero), Jakarta, Indonesia: iPerform Mobile Application

SILVER STEVIE WINNERS
gemaker, Woronora, Australia
Hotel Seoulhada, 서울 소호다, South Korea: Hotel Seoulhada, part of Hotel Souhada

Award for Innovative Management in Consumer Product & Service Industries

GOLD STEVIE WINNER
Seocho-gu, 서울서초구, Seoul, South Korea: 서초구 일률성립 운영

SILVER STEVIE WINNERS
Big Fish Media Co., Ltd., (주) 큰물고기미디어, Seoul, South Korea: Sun Young Kim, CEO, Big Fish Film, 김선영 (주) 큰물고기미디어 대표이사
Fave (formerly KFit), Singapore: KFit and the new Fave Platform App Management
iflix, Kuala Lumpur, Malaysia: iflix.com Management
Toyoko INN Co, Ltd, Tokyo, Japan Maiko Kuroda, President and CEO

BRONZE STEVIE WINNERS
Concentrix Corporation, Tempe, AZ USA: Innovative Management Results in Great Wins for Client and Staff

Award for Innovative Management in Financial Industries

GOLD STEVIE WINNER
Concentrix Corporation, Tempe, AZ USA: Concentrix Saves Client Millions in Uncollected Premiums

SILVER STEVIE WINNER
Concentrix Corporation, Tempe, AZ USA: Innovation Drives Gains for Leading Financial and Banking Client

Award for Innovative Management in Health Care Industries

GOLD STEVIE WINNER
Seegene Medical Foundation, 씨젠의료재단, Seoul, South Korea: Jong Kee Chun, The Chairman of Seegene Medical Foundation, 전종기 씨젠의료재단 이사장

Award for Innovative Management in Manufacturing Industries

GOLD STEVIE WINNER
PT Petrokimia Gresik, Gresik, Indonesia: Nugroho Christijanto, President Director

Award for Innovative Management in Non-Profit or Government

GOLD STEVIE WINNER
Yongin City, 용인시, Gyeonggi-Do, South Korea: Chan Min Jung, The Mayor of Yongin City, 용덕있는 100만 대도시 용인의 미래를 그리다 : 정찬민 용인시장

SILVER STEVIE WINNERS
Andong City, 안동시, Gyeongsangbuk-Do, South Korea: Young Sae Kweon, Mayor of Andong, 권영세 안동시장
PT Petrokimia Gresik, Gresik, Indonesia: Board of Directors of PT Petrokimia Gresik, a Government Owned Company

Award for Innovative Management in Technology Industries

GOLD STEVIE WINNER
Freelancer.com, Taguig, Philippines: Freelancer.com

BRONZE STEVIE WINNER
Telkom Indonesia, Jakarta Selatan, Indonesia: GTM Acceleration
AWARDS FOR EXCELLENCE IN CORPORATE INNOVATION

Award for Excellence in Innovation in Business Product & Service Industries

GOLD STEVIE WINNER
DHL Express Vietnam, Ho Chi Minh, Vietnam

SILVER STEVIE WINNERS
Appco Korea, 애프코코리아, Seoul, South Korea
gemaker, Woronora, Australia
ShopClues, Gurgaon, India
SPI CRM, Makati City, Philippines:
    Cultivate. Retain. Maximize

BRONZE STEVIE WINNERS
The Audience Motivation Company Asia Pte Ltd, (amc asial), Singapore
PT Angkasa Pura II (Persero), Jakarta, Indonesia:
    Corporate ‘Transformation’ in Airport Management Company
SponsoredLinX, Fortitude Valley, Australia

Award for Excellence in Innovation in Consumer Product & Service Industries – Advertising, Marketing, Public Relations & Business Services

GOLD STEVIE WINNER
PRIZM, Hong Kong: Watsons Water – Flip a Bottle, Power the Recycle

SILVER STEVIE WINNERS
Concentrix Corporation, Tempe, AZ USA:
    Key Innovations in Hiring and Skills Development Leads to a Growing Partnership
PRIZM, Hong Kong: Hong Kong International Airport Social Media Campaign
PRIZM, Hong Kong: L’OCCITANE Gift for You

BRONZE STEVIE WINNER
PRIZM, Hong Kong: Watsons Water – Find your previous life

Award for Excellence in Innovation in Consumer Product & Service Industries – All Other Industries

GOLD STEVIE WINNER
Mapo-Gu, 마포구, Seoul, South Korea: Book Street Project for the disused Gyeong-ui railroad in Seoul, 경의선 엽철길 책거리 조성사업

SILVER STEVIE WINNERS
Carousell, Singapore
iflix, Kuala Lumpur, Malaysia
Seocho-Gu, 서초구, Seoul, South Korea:
    내국느티나무센터(어르신여가교육센터) 조성·운영
Toyoko INN Co, Ltd, Tokyo, Japan

BRONZE STEVIE WINNER
PT Mimpi Indah Indonesia: Mimpi Mattress, Jakarta, Indonesia

Award for Excellence in Innovation in Financial Industries

GOLD STEVIE WINNER
PT Bank Ganesha Tbk., Central Jakarta, Indonesia

SILVER STEVIE WINNER
Concentrix Corporation, Tempe, AZ USA

BRONZE STEVIE WINNERS
Dianrong.com, Shanghai, China
MC Payment, Singapore

Award for Excellence in Innovation in Health Care Industries

GOLD STEVIE WINNER
USANA Health Sciences, Salt Lake City, UT USA

SILVER STEVIE WINNERS
Mapo-Gu, 마포구, Seoul, South Korea:
    The miracle of 10,000 people project, building hopes for children with disabilities.
    1만여명의 기적! 장애아동들의 희망을 잇는 어린이재활병원 및 사회복지시설 건립
Seegene Medical Foundation, 씨젠의료재단, Seoul, South Korea: Seegene Medical Foundation, 씨젠의료재단

BRONZE STEVIE WINNER
Admedika – Telkom Indonesia Group, Jakarta Selatan, Indonesia

Award for Excellence in Innovation in Manufacturing Industries

GOLD STEVIE WINNER
TBM Co., Ltd, Tokyo, Japan: LIMEX

SILVER STEVIE WINNER
PT Petrokimia Gresik, Gresik, Indonesia

BRONZE STEVIE WINNER
Challenergy, Inc., Tokyo, Japan
AWARDS FOR EXCELLENCE IN CORPORATE INNOVATION—Continued

Award for Excellence in Innovation in Non-Profit or Government

**GOLD STEVIE WINNER**
Ministry of Science, ICT and Future Planning & Korea Institute of Science and Technology Information, 미래창조과학부&한국과학기술정보연구원, Gwacheon-si, Gyeonggi-Do, South Korea: National Science & Technology Information Service, 국가 과학기술 지식정보 서비스, 고객 맞춤 서비스로 콤플릿 접근

**SILVER STEVIE WINNERS**
Hwaseong City, 화성시, Gyeonggi-Do, South Korea: Hwaseong City Dream Park, 화성드림파크 조성사업
Yongin City, 용인시, Gyeonggi-Do, South Korea: Yongin's New city brand – Zero-debt city, 경제도시, 태교도시, 안전도시

**BRONZE STEVIE WINNERS**
Multicultural Aged Care Services Geelong (MACS), North Geelong, Australia: Body, Mind & Spirit Lifestyle Program

Award for Excellence in Innovation in Technology Industries

**GOLD STEVIE WINNER**
Telkomtelstra – Telkom Indonesia Group, Jakarta Selatan, Indonesia

**BRONZE STEVIE WINNERS**
Freelancer.com, Tagui, Philippines

AWARDS FOR INNOVATION IN COMMUNICATIONS/PUBLIC RELATIONS

Award for Innovation in Community Relations or Public Service Communications – Advertising, Marketing, and Public Relations

**GOLD STEVIE WINNER**
Seoul Foundation for Arts and Culture, 서울문화재단, Seoul, South Korea:
The Museum City, Seoul Project “Let’s collect Seoul” Campaign, 박물관도시 서울 프로젝트 “서울을 모아줘” 캠페인

**BRONZE STEVIE WINNERS**
Keep Left, Southbank, Australia: Red Nose – A new brand for a new mission
Pageone Media & Communications, Inc., Makati, Philippines: Goodbye Dumi, Hello Healthy

Award for Innovation in Community Relations or Public Service Communications – Energy

**GOLD STEVIE WINNER**
Manila Electric Company (Meralco), Pasig City, Philippines: Meralco and Workplace: Changing How Things Work

**BRONZE STEVIE WINNERS**
PTTEP, Jakarta Selatan, Indonesia: SIOLA Program
PTT Exploration and Production Public Company Limited, Bangkok, Thailand:
PTTEP Crab Hatchery Learning Center

Award for Innovation in Community Relations or Public Service Communications – Non-Profit Organizations

**GOLD STEVIE WINNER**
Korea Gas Safety Corporation, 한국가스안전공사, Eumseong-Gun, ChungCheongbuk-Do, South Korea: KGS Webzine <GongGam! KGS>, 한국가스안전공사 <공감! KGS> 전자사보

**SILVER STEVIE WINNER**
Korea Water and Wastewater Works Association, 한국상하수도협회, Seoul, South Korea: Clean Water World, 맑은 물 세상

**BRONZE STEVIE WINNER**
Hanam City, 하남시, Gyeonggi-Do, South Korea: Hanam City Official Social Media, 하남시 공식 소셜미디어 채널 “하남시가 전하는 창정이야기”
AWARDS FOR INNOVATION IN COMMUNICATIONS/ PUBLIC RELATIONS – Continued

Award for Innovation in Community Relations or Public Service Communications – Telecommunications

GOLD STEVIE WINNER
Indosat Ooredoo, Indonesia

BRONZE STEVIE WINNERS
PT Telkom Indonesia (Persero) Tbk,
Jakarta, Indonesia: Telkom Craft Indonesia:
The First Digital Craft Exhibition in Indonesia
Telkom Indonesia, Jakarta Selatan, Indonesia:
Telkom Comes 2U

Award for Innovation in Community Relations or Public Service Communications – All Other Industries

GOLD STEVIE WINNER
PT Petrokimia Gresik, Gresik, Indonesia:
Peduli Pendidikan

SILVER STEVIE WINNERS
Festival Walk, Kowloon Tong, Hong Kong:
Festival Walk “Colouring • Caring for Alzheimer’s” campaign
PT Petrokimia Gresik, Gresik, Indonesia:
Petro Muda Masuk Desa

BRONZE STEVIE WINNERS
FIS, St. Petersburg, FL USA: FIS Opens Financial Inclusion Lab in India to Drive Banking Access
Award for Innovation in Investor Relations

GOLD STEVIE WINNER
FTI Consulting, Central Hong Kong, China:
Announcing the First Acquisition of an English Premier League Club by a Mainland Chinese Owner

SILVER STEVIE WINNER
Strategic Public Relations Group Limited,
Hong Kong, China: Human Health Holdings Limited – Prescription for Success

BRONZE STEVIE WINNER
Strategic Public Relations Group Limited,
Hong Kong, China: China Animation Characters Company Limited

Award for Innovation in Media Relations

GOLD STEVIE WINNERS
Korea Highway Corporation, 한국도로공사,
Gimcheon-si, , Gyeongsangbuk-Do,
South Korea: Korea Expressway Corporation
PR Film, 한국도로공사 홍보 영상
KT, Sungnam City, Gyeonggi-Do, South Korea:
To revive the Naoshima Island by Art project,
버려진 섬에서 예술의 섬으로 – 나오시마의 기적

SILVER STEVIE WINNERS
Perfect Relations Pvt Ltd, Mumbai, India: Air India:
Brand Building and Crisis Management – A Real 24x7 Story
PT Petrokimia Gresik, Gresik, Indonesia:
Apresiasi Karya Jurnalistik Rico’s
Lechon, Cebu City, Philippines:
Rico’s Lechon #DaBestGyud Experience

BRONZE STEVIE WINNERS
Strategic Public Relations Group Limited,
Hong Kong, China: World Ventures
Telkomtelstra – Telkom Indonesia Group,
South Jakarta, Indonesia: MAGIC,
Media Activities to Get Impressive Coverage

Award for Innovation in Public Affairs Communications

GOLD STEVIE WINNER
Icon Agency, Richmond, Australia:
#Farmers4LandReform – How NSW Farmers reimagined public affairs communication using digital storytelling and social media influencing

SILVER STEVIE WINNER
Gwangmyeong City, 광명시, Gyeonggi-Do,
South Korea: Happy city with Children,
광명시 아이와 맘 편한 도시 만들기 정책

BRONZE STEVIE WINNERS
HWAN Creative Company, 홍이덕디자인컴퍼니,
Seoul, South Korea: No-Smoking Supports,
대학교 금연포털
Korea Gas Safety Corporation, 한국가스안전공사,
Eumseong-Gun, Chungcheongbuk-Do,
South Korea: KGS, 한국가스안전공사 <공공 영상물 제작, 홍보>
AWARDS FOR INNOVATION IN COMMUNICATIONS/ PUBLIC RELATIONS — Continued

Award for Innovation in the Use of Celebrities or Public Figures

GOLD STEVIE WINNER
MSLGROUP China, Shanghai, China:
Turning Green into Gold: Oakley achieves branding success in China

SILVER STEVIE WINNERS
Hong Kong Tourism Board, Hong Kong, China:
A Taste of Hong Kong
Sinclair Communications, Hong Kong, China:
Inspiring Family Travel to South Australia

BRONZE STEVIE WINNERS
Festival Walk, Kowloon Tong, Hong Kong, China:
Festival Walk “Colouring • Caring for Alzheimer’s” campaign
PermataBank, Jakarta, Indonesia:
#SayangUangnya Movement
Strategic Public Relations Group Limited, Hong Kong, China: Curiosity Initiative – Merck

Award for Innovation in the Use of Events

GOLD STEVIE WINNER
Keep Left, Southbank, Australia:
Super Smashaday with ME

SILVER STEVIE WINNER
HWAN Creative Company, 원크리에이티브컴퍼니, Seoul, South Korea: Fingerband Action Machine, 일반 범드 액션 미션

BRONZE STEVIE WINNERS
PermataBank, Jakarta, Indonesia: Wealth Wisdom – The Essence of Wealth
PT Petrokimia Gresik, Gresik, Indonesia: Pelatihan Anak Tani Remaja (PATRA)
PT Petrokimia Gresik, Gresik, Indonesia: Petro Agrifood Expo

Award for Innovation in the Use of Social Media – Advertising, Marketing, and Public Relations

GOLD STEVIE WINNER
Pageone Media & Communications, Inc., Makati, Philippines: Avatars: Digital Family Surrogates of the Youth

SILVER STEVIE WINNERS
MSLGROUP China, Shanghai, China: Find Your Extraordinary; IKEA galvanizes its Chinese workforce for Talent Focus Week
Strategic Public Relations Group Limited, Hong Kong, China: China PR Campaign for Google DeepMind Challenge: Lee Sedol vs AlphaGo

BRONZE STEVIE WINNERS
Pageone Media & Communications, Inc., Makati, Philippines: The Race To 3 Million: Sustaining And Scaling Up U4U Campaign Nationwide
PRIZM, Hong Kong, China: Hang Lung Mathematics Awards – “To infinity” Campaign
Strategic Public Relations Group Limited, Hong Kong, China: Curiosity Initiative – Merck

Award for Innovation in the Use of Social Media – All Other Industries

GOLD STEVIE WINNER
Resorts World Manila, Pasay, Philippines:
#BRIGHTERTOMORROW

SILVER STEVIE WINNERS
Hanam City, Gyeonggi-Do, South Korea: Hanam City Official Social Media. “하남시 공식 소셜미디어 채널 ‘하남시가 전하는 청정이야기’”
KEPCO, South Korea: The first mover of public enterprise’s SNS, 소셜미디어 시대 감성소통의 퍼스트 무버
Ministry of Food and Drug Safety, Cheongju-Do, South Korea: The Use of Social Media through Infotainment Contents Creation, ‘인포테인먼트 콘텐츠 제작을 통한 소셜 미디어 활용’

BRONZE STEVIE WINNERS
Choice Hotels Asia Pacific and Icon Agency, Richmond, Australia: #ChoiceTravelGrammer2016. How Choice Hotels Asia Pac used Instagram to engage a new generation of leisure travellers
Hong Kong Tourism Board, Hong Kong, China: 2016 Hong Kong Cyclothon Social Media Communications
PermataBank, Jakarta, Indonesia: #SayangUangnya Movement
PT Petrokimia Gresik, Gresik, Indonesia:
Social Media PT Petrokimia Gresik
AWARDS FOR INNOVATION IN COMMUNICATIONS/PUBLIC RELATIONS — Continued

Award for Innovation in the Use of Video

GOLD STEVIE WINNER
We Love Videos Manila, Inc., Pasig City, Philippines: ABRA Centennial 3-D Mapping Video Projection

SILVER STEVIE WINNER
KT, Sungnam City, Gyeonggi-Do, South Korea: KBN Focus on technology enovation of AI, KBN신년대기획 ‘4차산업혁명’ – 인공지능이 이끄는 기술혁명에 주목하라!

BRONZE STEVIE WINNERS
PRIZM, Hong Kong, China: Watsons Water – Find your previous life
Sinclair Communications, Hong Kong, China: Your Singapore Summer

Award for Innovation in the Use of Viral Media/Word of Mouth

GOLD STEVIE WINNER
PermataBank, Jakarta, Indonesia: #SayangUangnya Movement

SILVER STEVIE WINNERS
K-water, 한국수자원공사, Deajeon, South Korea: Improvement in communication as partner of local development, 지역과 미래 세대의 성장 파트너로서 커뮤니케이션 강화
PT Petrokimia Gresik, Gresik, Indonesia: Pelatihan Anak Tani Remaja (PATRA)

Most Innovative Public Relations Agency of the Year

GOLD STEVIE WINNER
BOM Interactive Media Inc., ㈜봉인테리브미디어, Deajeon, South Korea: BongInTe litigation as partner of local development

SILVER STEVIE WINNER
SUNNY SIDE UP, Inc., Shibuya, Japan: Creative and Evolving

BRONZE STEVIE WINNER
McGallen & Bolden Pte Ltd., Singapore: Digital centric, fully integrative, innovative, and holistic people development campaigns

Most Innovative Communications Team of the Year

GOLD STEVIE WINNER
PT Petrokimia Gresik, Gresik, Indonesia: Bagian Analisa & Laporan Manajemen

SILVER STEVIE WINNER
Mapo-Gu, 마포구, Seoul, South Korea: Mapo-Gu Office, 마포구청」

BRONZE STEVIE WINNER
PT Telkom Indonesia (Persero) Tbk, Jakarta, Indonesia: “Untuk Indonesia” a beyond telecommunication campaign of Telkom Indonesia

Most Innovative Communications Professional of the Year

GOLD STEVIE WINNER
Lisa Kelley, 리사 켈리, Seoul, South Korea: 할색조의 매력을 지닌 엔터테이너, 리사 켈리

SILVER STEVIE WINNER
PT Telkom Indonesia (Persero) Tbk, Jakarta, Indonesia: Arif Prabowo – Managing complexity with simplicity

AWARDS FOR INNOVATION IN MARKETING

Award for Innovation in Brand Development

GOLD STEVIE WINNER
Andong City, 안동시, Gyeongsangbuk-Do, South Korea: Andong, the capital of Korean spirit, Towards the New Millennium, 한국 정신문화의 수도 안동, 새로운 천년을 향해

SILVER STEVIE WINNERS
CJ E&M, Seoul, South Korea: 2017 MoveMnet Charles Darwin University, Cremorne, Australia: What a new world university looks like
MSLG ROU P China, Shanghai, China: Turning Green into Gold: Oakley achieves branding success in China

BRONZE STEVIE WINNER
TaskUs, Taguig City, Philippines: Innovation in Brand Development

Award for Innovation in Brand Renovation/Re-Branding

GOLD STEVIE WINNERS
Charles Darwin University, Cremorne, Australia: What a new world university looks like
Gwangmyeong City, 광명시, Gyeonggi-Do, South Korea: The miracle of the Abandoned Mine, Gwangmyeong Cave, 폐광의 기적, 광명동굴!

BRONZE STEVIE WINNERS
Geenger Communications Inc., Makati, Philippines: Geenger’s Rebranding of VXI Global Holdings PH Brand Positioning – Passion for People
SPI CRM, Makati City, Philippines: Purple is Royalty
AWARDS FOR INNOVATION IN MARKETING — Continued

Award for Innovation in Content Marketing/Branded Editorial

GOLD STEVIE WINNER
Celltrion, 셀트리온, Incheon, South Korea:  
Celltrion Photo Story. 셀트리온 15주년 스토리화보집 - 함께 걸여온 길. 함께 걸어갈 길

SILVER STEVIE WINNER
PT Petrokimia Gresik, Gresik, Indonesia:  
Tabloid Sahabat Petani

BRONZE STEVIE WINNERS
CLP Power Hong Kong Ltd, Hong Kong, China:  
Power Your Love Programme
PRIZM, Hong Kong, China:  
Hang Lung Mathematics Awards – “To infinity” Campaign

Award for Innovation in Cross-Media Marketing

GOLD STEVIE WINNER
OVERMAN, Seoul, South Korea:  
#Mizuno_Half_a_pair Surprising Event

SILVER STEVIE WINNER
Festival Walk, Kowloon Tong, Hong Kong, China:  
BATMAN v SUPERMAN: Dawn Of Justice x Festival Walk

BRONZE STEVIE WINNERS
Festival Walk, Kowloon Tong, Hong Kong, China:  
“Christmas Secret Garden” at Festival Walk
Festival Walk, Kowloon Tong, Hong Kong, China:  
Festival Walk “Disney Tsum Tsum Walk N’ Roll Festival”

Award for Innovation in Paid Media Planning & Management

GOLD STEVIE WINNERS
Amobee, Singapore and Sydney, Australia:  
Amobee Brand Intelligence
PT Petrokimia Gresik, Gresik, Indonesia:  
Apresiasi Karya Jurnalistik

Award for Innovation in Sponsorships

GOLD STEVIE WINNER
Creative Content 21 Committee, 문화콘텐츠 21 운영위원회, Seoul, South Korea:  
2017 spring literary contest for workers, 2017 제2회 전국 작가인신춘문예

SILVER STEVIE WINNER
TaskUs, Taguig City, Philippines:  
#BeBetter Road Safety Tour – TaskUs with Harley Davidson for Redefining Rebellion and Road Safety in the Philippines

BRONZE STEVIE WINNERS
PT Petrokimia Gresik, Gresik, Indonesia:  
Apresiasi Karya Jurnalistik
PT Petrokimia Gresik, Gresik, Indonesia:  
Pelatihan Anak Tani Remaja (PATRA)
Telkom Indonesia, Jakarta, Indonesia:  
IRX : Disruptive International Marketing Exposure

Award for Innovation in Social Media Marketing

GOLD STEVIE WINNER
Amobee, Singapore and Sydney, Australia:  
Airbnb Partners with Amobee to Launch Award-Winning, Cross Channel Global Digital Advertising Campaign

SILVER STEVIE WINNER
TaskUs, Taguig City, Philippines:  
How TaskUs Tells the story that matters

BRONZE STEVIE WINNERS
PRIZM, Hong Kong, China:  
Social Media Campaign of China Mobile Hong Kong

Most Innovative Advertising or Marketing Agency of the Year

GOLD STEVIE WINNER
PRIZM, Hong Kong, China

AWARDS FOR INNOVATION IN PUBLICATIONS

Award for Innovation in Annual Reports

GOLD STEVIE WINNER
Singapore Telecommunications, Singapore:  
Singtel’s 2016 Annual Report: Transforming with You

SILVER STEVIE WINNER
Hong Kong Tourism Board, Hong Kong, China:  
Hong Kong Tourism Board Annual Report 2015/16 – Power Up Hong Kong

BRONZE STEVIE WINNER
PT Petrokimia Gresik, Gresik, Indonesia:  
2015 Annual Report
AWARDS FOR INNOVATION IN PUBLICATIONS —Continued

Award for Innovation in Marketing or Sales Literature

GOLD STEVIE WINNER
Airport Railway Co., Ltd. (AREX), 공항철도(주), Incheon, South Korea: A Happy Companion, AREX, ‘빠르고 편한 공항철도’ (공항철도 여행 정보지)

SILVER STEVIE WINNER
Korea South-East Power Co., Ltd., 한국남동발전(주), Busan Metropolitan City, South Korea: GEMA: Majalah Internal Petrokimia Gresik

BRONZE STEVIE WINNER
Incheon, South Korea: MERA LCO, Pasig City, Philippines: Meralco Power Club: Engaging the Corporate Customer

Award for Innovation in House Organizations and Publications

GOLD STEVIE WINNER
Hanam City, 하남시, Gyeonggi-Do, South Korea: Cheongjeong Hanam, 청정하남

SILVER STEVIE WINNERS
Airport Railway Co., Ltd. (AREX), 공항철도(주), Incheon, South Korea: A Happy Companion, AREX, ‘빠르고 편한 공항철도’ (공항철도 여행 정보지)

Korea South-East Power Co., Ltd., 한국남동발전(주), Jinju-si, Kyungasangnam-Do, South Korea: 한국남동발전 사보 ‘남동빛’

BRONZE STEVIE WINNER
PT Petrokimia Gresik, Gresik, Indonesia: Annie Souvenir Programme and Activity Book

Award for Innovation in Other Types of Publications

GOLD STEVIE WINNER
Korea South-East Power Co., Ltd., 한국남동발전(주), Jinju-si, Kyungasangnam-Do, South Korea: 한국남동발전 사보 ‘남동빛’

SILVER STEVIE WINNERS
Airport Railway Co., Ltd. (AREX), 공항철도(주), Incheon, South Korea: A Happy Companion, AREX, ‘빠르고 편한 공항철도’ (공항철도 여행 정보지)

Hana Financial Group, 하나금융그룹, Seoul, South Korea: HANA GADEUK, 하나가독

Kyowon Creative, 유교원 크리에이티브, Seoul, South Korea: DoYoSe English Members, 도요세잉글리시 멤버스

MERALCO, Pasig City, Philippines: Meralco Power Club: Engaging the Corporate Customer

BRONZE STEVIE WINNER
PT Petrokimia Gresik, Gresik, Indonesia: 2015 Sustainability Report

AWARDS FOR INNOVATION IN WEBSITES AND BLOGS

Award for Innovation in Business Information or Application Websites

GOLD STEVIE WINNER
MEASAT Broadcast Network Systems Sdn Bhd, Kuala Lumpur, Malaysia: Transforming Redundancy to Genuine Online Support

SILVER STEVIE WINNER
Ministry of Science, ICT and Future Planning & Korea Institute of Science and Technology Information, 미래창조과학부 & 한국과학기술정보연구원, Gwacheon-si, Gyeonggi-Do, South Korea: National Science & Technology Information Service, 국가과학기술정보서비스, 고객 맞춤 서비스로 팀팀 점프

BRONZE STEVIE WINNER
Telkom Indonesia, Jakarta, Indonesia: INVIDEA

Award for Innovation in Corporate Websites

GOLD STEVIE WINNER
Busan Metropolitan City, 부산광역시, South Korea: Easy-to-Use Busan Metropolitan City Official Website, 쉽고, 편리하게 이용가능한 부산광역시 홈페이지

SILVER STEVIE WINNER
Concentrix Corporation, Tempe, AZ USA: Chinese Hub Consolidates Global Website Services

BRONZE STEVIE WINNER
Ayala Land Inc., Makati, Philippines: Ayala Land International Website
AWARDS FOR INNOVATION IN WEBSITES AND BLOGS — Continued

Award for Innovation in Education or Training Websites

GOLD STEVIE WINNER
Telkom Indonesia, Jakarta, Indonesia:
Guru Pembelajar E-Learning Website

SILVER STEVIE WINNER
Seoul Cyber University, 서울사이버대학교,
Seoul, South Korea: SCU Dream School,
서울사이버대학교 드림학당

BRONZE STEVIE WINNER
Bangkok Health Research Center by Bangkok Dusit Medical Services, Bangkok, Thailand:
Bangkokhealth.com

Award for Innovation in Entertainment Websites

GOLD STEVIE WINNER
Iflix, Kuala Lumpur, Malaysia: iflix.com

Award for Innovation in General Information Websites

GOLD STEVIE WINNER
Adelphi Digital, Singapore: National Parks Board – Singapore Garden Festival

SILVER STEVIE WINNERS
Financial Supervisory Service, 금융감독원,
Seoul, South Korea: 금융소비자정보포털 ‘파인’
Korea Securities Depository, 한국예탁결제원,
Seoul, South Korea:KSDis

The PyeongChang Organizing Committee for the 2018 Olympic and Paralympic Winter Games, 2018 평창 동계올림픽대회 및 동계패럴림픽대회 조직위원회, Pyeongchang-Keun, Gangwon-Do,
South Korea: The PyeongChang 2018 Olympic & Paralympic Torch relay Global Idea Contest
"Open! Mission Relay", 2018 평창동계올림픽대회 및 동계패럴림픽대회 성화봉송 전세계 아이디어
내기 “오른! 미션 리레이”

BRONZE STEVIE WINNER
PRIZM, Hong Kong, China: MTM – The True Beauty Journey

Award for Innovation in News Websites

GOLD STEVIE WINNER
National Health Insurance Service, 국민건강보험공단. Wonju-Si, Gangwon-Do,
South Korea: NHIS Magazine, <건강보험>

SILVER STEVIE WINNER
PT Petrokimia Gresik, Gresik, Indonesia:
Website Sahabat Petani: Peduli, Inspiratif, dan Mencerdaskan

Award for Innovation in Shopping or E-commerce Websites

GOLD STEVIE WINNER
Freelancer.com, Taguig, Philippines:
Freelancer.com

SILVER STEVIE WINNER
PRIZM, Hong Kong, China:
L’OCCITANE Gift for You

BRONZE STEVIE WINNERS
Carousell, Singapore: Carousell Web Platform
PRIZM, Hong Kong, China: Ngong Ping 360 Website Revamp
ShopClues, Gurugram, India: ShopClues

Award for Innovation in Social Websites

GOLD STEVIE WINNER
Korea Gas Safety Corporation, 한국가스안전공사,
Eumseong-Gun, ChungCheongbuk-Do,
South Korea: KGS SNS Service,
한국가스안전공사 <SNS 서비스>

AWARDS FOR INNOVATION IN APPS

Award for Innovation in Business Information Apps

GOLD STEVIE WINNER
Telkom Indonesia, Jakarta, Indonesia:
Smart Airport 3.0: Airport Transformation through Digital Passenger Experience

SILVER STEVIE WINNERS
PT Angkasa Pura II (Persero), Jakarta, Indonesia:
Indonesia Airport Apps
Telkom Indonesia, Jakarta, Indonesia:
ELMA Mobile Apps

BRONZE STEVIE WINNER
Appscore, Melbourne, Australia: SnapIt App – Australia Post

Award for Innovation in Business Utility Apps

GOLD STEVIE WINNER
ILCS – Telkom Indonesia Group, Jakarta Selatan,
Indonesia: iMOTA: Sea Port Traffic Solution

SILVER STEVIE WINNERS
Appscore, Melbourne, Australia:
CROSSMARK – StoreTrack
MotherApp, Hong Kong, China: PowerArena – Real-time Crowd Control Platform

BRONZE STEVIE WINNER
Concentrix Corporation, Tempe, AZ USA:
Concentrix Sets HDFC Apart With Award-Winning App
AWARDS FOR INNOVATION IN APPS — Continued

Award for Innovation in Education or Training Apps

GOLD STEVIE WINNER
BTS Asia, Singapore: Changr:
  Turning Strategy into Action

SILVER STEVIE WINNER
Suzhou and Cloud View Digital Technology Co., Ltd, Suzhou City, China: 云观博AR智慧博物馆观览系统

BRONZE STEVIE WINNER
Universiti Teknologi Malaysia, Johor Bahru, Malaysia: RMATHs – Mobile Based Numeracy Learning Applications for Learning Disabilities Students

Award for Innovation in Education or Training Apps

GOLD STEVIE WINNER
Freeview Australia, Mosman, Australia: Freeview FV – One click live TV on the go

SILVER STEVIE WINNER
Appscore, Melbourne, Australia: Etihad Stadium’s Medallion Club Smart Seats

Award for Innovation in General Information and General Utility Apps

GOLD STEVIE WINNERS
Admedika - Telkom Indonesia Group, Jakarta Selatan, Indonesia: Digitalization of Health Benefit Information with Admedika AdMobile
Shopping Center Management Corporation, Pasay City, Philippines: SM Supermalls Mobile App Download & Win

SILVER STEVIE WINNER
Informedia – Telkom Indonesia Group, South Jakarta, Indonesia: JMCARe

Award for Innovation in Shopping or E-commerce Apps

GOLD STEVIE WINNER
Finnnet – Telkom Indonesia, Jakarta Selatan, Indonesia: GBILL: Empowering Driver Communities For Better Lives

SILVER STEVIE WINNER
Fave (formerly KFit), Singapore: KFit and the new Fave Platform App

BRONZE STEVIE WINNERS
Carousell, Singapore: Carousell App
Festival Walk, Kowloon Tong, Hong Kong, China: Festival Walk “U Card App” Campaign
Freelancer.com, Taguig, Philippines: Freelancer.com

AWARDS FOR INNOVATION IN EVENTS

Award for Innovation in Business-to-Business Events

GOLD STEVIE WINNER
Uniplan Hong Kong, Hong Kong, China: The Grand Opening of The Parisian Macao

SILVER STEVIE WINNERS
The Audience Motivation Company Asia Pte Ltd (amc asia!), Singapore: 17Q3 Adidas Trade Show 2016
VOK DAMS China, Beijing, China: myAustrian Falling in love with Vienna

BRONZE STEVIE WINNERS
Manila Electric Co. (MERALCO), Pasig, Philippines: Meralco Power Club Golf Invitational: Transforming A Day Activity To A Life-Changing Event
Telkomtelstra – Telkom Indonesia Group, Jakarta, Indonesia: Bringing Telkomtelstra Customer Experience to Telstra Vantage

Award for Innovation in Consumer Events – Advertising, Marketing, and Public Relations

GOLD STEVIE WINNER
Luminous Experiential MSLGROUP, Hong Kong, China: HEINEKEN “Shape Your City” Campaign

SILVER STEVIE WINNERS
HWAN Creative Company, Seoul, South Korea: Smokefree Summer campaign, 여름 휴가철 금연캠페인
Jack Morton Worldwide, Singapore: Magnum Mansion – Release the Beast, Dare to go Double
Korea Red Cross, 대한적십자사, Seoul, South Korea: “Water for Lives” 캠페인
Uniplan, Shanghai, China: Plaza66 Christmas Decor and New Year Countdown Campaign

BRONZE STEVIE WINNER
Uniplan, Hong Kong, China: Huawei P9 Launch
AWARDS FOR INNOVATION IN EVENTS — Continued

Award for Innovation in Consumer Events – All Other Industries

GOLD STEVIE WINNERS
Festival Walk, Kowloon Tong, Hong Kong, China: “Christmas Secret Garden” at Festival Walk
Shopping Center Management Corporation, Pasay City, Philippines: SM Supermalls Pokemon Go Nationwide Lure Party

SILVER STEVIE WINNERS
Hong Kong Tourism Board, Hong Kong, China: Hong Kong LIVE in Bordeaux 2016
PT Petrokimia Gresik, Gresik, Indonesia: PetroAgrifood Expo

BRONZE STEVIE WINNER
Festival Walk, Kowloon Tong, Hong Kong, China: “Secret Code Gift Surprises” at Festival Walk

Award for Innovation in Entertainment Events

GOLD STEVIE WINNER
Seocho-Gu, 서초구, Seoul, South Korea: 도로 위에 패치지는 문화놀이터 지상 최대 스피져박

SILVER STEVIE WINNERS
Festival Walk, Kowloon Tong, Hong Kong, China: Festival Walk “Disney Tsum Tsum Walk N’ Roll Festival”
Uniplan Hong Kong, Hong Kong, China: The Grand Opening of The Parisian Macao

SILVER STEVIE WINNERS
Cisco Systems, St Leonards, Australia: Cisco Spark for TAC Collaboration
FRONTEO Korea, Inc., Seoul, South Korea: AI Engine ‘KIBIT’ for Cost Reduction in Cross-border Litigations

BRONZE STEVIE WINNERS
Telkomtelstra – Telkom Indonesia Group, Jakarta, Indonesia: DBOTS as Managed Service Automation Tools

Award for Innovation in Internal (Corporate) Events

GOLD STEVIE WINNERS
PT Petrokimia Gresik, Gresik, Indonesia: Showcase your Innovations and Achievements in PT Petrokimia Gresik XXX Innovation Convention

SILVER STEVIE WINNER
CYTS-Linkage Public Relations Consulting Co., Ltd., Beijing, China: 2016 SUNHOPE (China) 23rd Anniversary Celebration HUANYU Ambassador Glory Conference

BRONZE STEVIE WINNERS
Resorts World Manila, Pasay, Philippines: #RunWithMe on Resorts World Manila’s 7th Anniversary
Telkom Indonesia, Jakarta, Indonesia: Enterprise Solution Festival – Marketing Clinic and Sales Coach

AWARDS FOR INNOVATION IN CUSTOMER SERVICE

Award for the Innovative Use of Technology in Customer Service > Computer and Telecommunications Industries

GOLD STEVIE WINNER
Oracle, Systems Support, Asia Pacific and Japan: Oracle takes service to the next level with Artificial Intelligence and Deep Learning Neural Networks

SILVER STEVIE WINNERS
Cisco Systems, St Leonards, Australia: Cisco Spark for TAC Collaboration
FRONTEO Korea, Inc., Seoul, South Korea: AI Engine ‘KIBIT’ for Cost Reduction in Cross-border Litigations

BRONZE STEVIE WINNERS
Telkomtelstra – Telkom Indonesia Group, Jakarta, Indonesia: DBOTS as Managed Service Automation Tools
AWARDS FOR INNOVATION IN CUSTOMER SERVICE —Continued

Award for the Innovative Use of Technology in Customer Service > Financial Services Industries

GOLD STEVIE WINNER
ICICI Bank, Limited, New Delhi, India:
ICICI Bank Limited

BRONZE STEVIE WINNER
Goldenway Investments Holdings Limited,
Hong Kong, China: Innovation in Customer Service platform

Award for the Innovative Use of Technology in Customer Service > Other Service Industries

GOLD STEVIE WINNER
Nu Skin Singapore, Singapore: Customers’ Experience – The Heart of Our Business

SILVER STEVIE WINNERS
MEASAT Broadcast Network Systems Sdn Bhd,
Kuala Lumpur, Malaysia: Driving A Technology Enabled Customer First Experience
Yongin City, Gyeonggi-do, South Korea:
전국 최초 희망도서 바로 대출제: 동네서점도 살리고 시민 독서문화도 확산

BRONZE STEVIE WINNER
Australian Tax Office, Melbourne, Australia:
Alex Virtual Assistant

Award for the Innovative Use of Technology in Customer Service > All Other Industries

GOLD STEVIE WINNER
Hong Kong Tourism Board, Hong Kong, China:
Hong Kong Travel Buddy – your virtual travel companion

SILVER STEVIE WINNER
GoDaddy, Scottsdale, AZ USA: Supporting entrepreneurial spirit through innovation in technology

BRONZE STEVIE WINNERS
Domino’s India (Jubilant Foodworks Ltd),
New Delhi, India

Ministry of Science, ICT and Future Planning &
Korea Institute of Science and Technology Information, 미래창조과학부&한국과학기술정보연구원, Gwacheon-si, Gyeonggi-Do,
South Korea: National Science & Technology Information Service,
국가과학기술지식정보서비스, 고객 맞춤 서비스로 팀 퀄리티 확보

Queensland Department of Transport and Main Roads, Brisbane, Australia: Conversational IVR

Award for Innovation in Customer Service Management, Planning & Practice > Computer Industries

GOLD STEVIE WINNER
Datapipe, Austin, TX USA: Datapipe, a Leader in Client-Focused Excellence

SILVER STEVIE WINNERS
Cisco Systems, St Leonards, Australia:
Cisco Japan Quality Management System
Zuora, Inc., Beijing, China: Zuora APAC Customer Support Services & Community

Award for Innovation in Customer Service Management, Planning & Practice > Financial Services Industries

GOLD STEVIE WINNER
Financial Supervisory Service,
Seoul, South Korea: 금융소비자정보포털 ‘파인’

SILVER STEVIE WINNERS
KEB Hana Bank, KEB 하나은행, Seoul, South Korea:
금융 생물과 SNS가 만나 의미 있는 ‘하나’를 만든다
MNC Sekuritas, Jakarta, Indonesia: MNC Sekuritas – Corporate Innovation and Growth

Award for Innovation in Customer Service Management, Planning & Practice > Other Service Industries

GOLD STEVIE WINNERS
Hanaro Adcom, 하나로에드컴, Seoul, South Korea: HANAROADCOM, 하나로에드컴
Hong Kong Tourism Board, Hong Kong, China:
Hong Kong Tourism Board – Concierge Service

SILVER STEVIE WINNERS
MEASAT Broadcast Network Systems Sdn Bhd,
Kuala Lumpur, Malaysia: Advocating Service Excellence in Everything We Do
Rimini Street Australia Pty. Limited,
Sydney, Australia: Enabling CIOs to Become Change Agents
AWARDS FOR INNOVATION IN CUSTOMER SERVICE —Continued

Award for Innovation in Customer Service Management, Planning & Practice > All Other Industries

GOLD STEVIE WINNERS
- PT Angkasa Pura II (Persero), Jakarta, Indonesia: Customer Service Mobile
- SOO HYUN Inc., Seoul, South Korea: 대한민국 대표 노블레스 결혼정보회사 수현

SILVER STEVIE WINNERS
- Concentrix Corporation, Tempe, AZ USA: Commitment to Staff Earns Great Results for Client
- Concentrix Corporation, Tempe, AZ USA: Community Model: An Innovative Customer Service Management Solution
- Concentrix Corporation, Tempe, AZ USA: Excellence through a Dedication to Abundance and Happiness
- DHL-VNPT Express Limited, Tan Binh Dist., Vietnam: Vietnam Customer Service - A team of Insanely Customer Centric Culture (ICCC) towards next-level excellence
- GoDaddy, Scottsdale, AZ USA: Supporting entrepreneurial spirit through innovation in technology

BRONZE STEVIE WINNERS
- Pitstop Motors, Inc., Quezon City, Philippines: Customer Service Oriented Service
- Telkomtelstra - Telkom Indonesia Group, Jakarta, Indonesia: Customer Journey from Pre-Sales to After Sales Services with Customer Experience Center

AWARDS FOR INNOVATION IN HUMAN RESOURCES

Award for the Innovative Use of Technology in Human Resources

GOLD STEVIE WINNERS
- MSLGROUP Chinam Shanghai, China: Find Your Extraordinary: IKEA galvanizes its Chinese workforce for Talent Focus Week

SILVER STEVIE WINNER
- BTS Asia Pacific, Singapore: Multiply the value of conferences

BRONZE STEVIE WINNER
- PT Petrokimia Gresik, Gresik, Indonesia: Knowledge Based Enterprise dengan pengembangan Teknologi Knowledge Management

Award for Innovation in Human Resources Management, Planning & Practice

GOLD STEVIE WINNER
- SPi CRM, Makati City, Philippines: Creating Opportunities to Retain and Engage

BRONZE STEVIE WINNERS
- PT Petrokimia Gresik, Gresik, Indonesia: Pengelolaan SDM PT Petrokimia Gresik
- Stephen Gill Associates, Bang Krui, Thailand: Cool Mentoring – quality mentoring at a distance

AWARDS FOR INNOVATION IN TECHNOLOGY

Award for the Innovation in Technology Development > Computer Industries

GOLD STEVIE WINNER
- Cisco Systems, St Leonards, Australia: Cisco ProCallMe

SILVER STEVIE WINNER
- Cisco Systems, St Leonards, Australia: Cisco ACIDojo

BRONZE STEVIE WINNERS
- Cisco Cloud and Software IT, Shanghai, China: Big Data in Smart Billing Analysis Tool
- Cisco Systems India Pvt Ltd, Bengaluru, India: Smart Analytics & Insights: Hadoop Platform
- Progress, Boston & Waltham, MA, USA: Progress DigitalFactory

Award for the Innovation in Technology Development > Services Industries

GOLD STEVIE WINNER
- Wolters Kluwer, North Ryde, Australia: CCH IQ – The Market First Predictive Intelligence Tool

SILVER STEVIE WINNER
- Goldenway Global Investments (UK) Limited, Hong Kong, China: Innovation in GTS Platform

BRONZE STEVIE WINNERS
- Dianrong.com, Shanghai, China
- Telkomsigma – Telkom Indonesia Group, Jakarta, Indonesia: ERP Merah Putih
AWARDS FOR INNOVATION IN TECHNOLOGY – Continued

Award for the Innovation in Technology Development > Telecommunications Industries

**GOLD STEVIE WINNER**
Telkom Indonesia, Jakarta, Indonesia: CESSERA (Cellular Service on Satellite on the Move for Remote Area)

**Award for the Innovation in Technology Development > All Other Industries**

**GOLD STEVIE WINNER**
Travelport Locomote, Sydney, Australia: Travelport Locomote – Innovation in Technology

**SILVER STEVIE WINNER**
IP Australia, Canberra, Australia: Alex Virtual Assistant

**BRONZE STEVIE WINNER**
Freelancer.com, Taguig, Philippines: Freelancer.com

Award for Innovation in Technology Management, Planning & Implementation > Computer Industries

**GOLD STEVIE WINNER**
Cisco Systems India Pvt Ltd, Bangalore, India: Easy Continuous Delivery with Cisco Spark

**SILVER STEVIE WINNER**

**BRONZE STEVIE WINNERS**
Cisco Systems India Pvt Ltd, Bangalore, India: Enterprise Software Release Digitization

Responsible Cyber Pte. Ltd., Singapore

Award for Innovation in Technology Management, Planning & Implementation > Telecommunications Industries

**GOLD STEVIE WINNER**
Hutchison Global Communications Limited (HGC), Tsing Yi, Hong Kong, China: Customer Network Extension

**SILVER STEVIE WINNER**
Telkom Indonesia, Jakarta, Indonesia: Indonesia Tourism Intelligence

**BRONZE STEVIE WINNERS**
Indosat Ooredoo, Indonesia: Leading Digital Telco Ooredoo Myanmar, Yangon, Myanmar

Award for Innovation in Technology Management, Planning & Implementation > All Other Industries

**GOLD STEVIE WINNER**
PT Petrokimia Gresik, Gresik, Indonesia: Teknologi Informasi PT Petrokimia Gresik

**BRONZE STEVIE WINNER**
Telkom Indonesia, Jakarta, Indonesia: Insurance Total Solution: Big Data Service, Tele-account Service and Payment Gateway

AWARDS FOR INNOVATION IN PRODUCT DESIGN AND DEVELOPMENT

Award for Innovation in Business-to-Business Products

**GOLD STEVIE WINNER**
Carlson Wagonlit Travel, Singapore: CWT AnalytIQs – The Groundbreaking Real-Time Business Intelligence Tool for Business Travel

**SILVER STEVIE WINNERS**
Gensuite, Mason, OH USA: Gensuite Mobile
StrategyBlocks, Auckland, New Zealand: StrategyBlocks 4.0

**BRONZE STEVIE WINNERS**
Auspac Business Advantage, Maroochydore, Australia: Conscious Connection Framework for Communication Education and Training Program

Telkom Indonesia, Jakarta, Indonesia: ERP Cloud Solution for Agro-Industry
AWARDS FOR INNOVATION IN PRODUCT DESIGN AND DEVELOPMENT — Continued

Award for Innovation in Business-to-Business Services

GOLD STEVIE WINNER
Nuance Communications, North Sydney, NSW, Australia: Nuance’s Nina is The Go-To Virtual Assistant

SILVER STEVIE WINNER
gemaker, Woronora, Australia: gemaker: helping researchers engage with industry

BRONZE STEVIE WINNERS
Datapipe, Austin, TX USA: Datapipe’s New Offering Allows Clients to More Easily Scale in China
MC Payment, Singapore: Omnichannel payments technology and solutions provider.
Telkomsigma – Telkom Indonesia Group, Jakarta, Indonesia: ARIUM Branchless Banking

Award for Innovation in Consumer Products & Services

GOLD STEVIE WINNER
Kyowon Creative, ㈜/unic5d0/unic774/unid2f0/unibe0c, Seoul, South Korea: DoYoSe English Members, 도요새임글리시 멘버스

SILVER STEVIE WINNERS
iBaby Labs, Inc., San Jose, CA USA: AirSense Smartest Air Quality Monitor and Smallest Ionic Purifier
Nu Skin Enterprises Singapore Pte Ltd., Singapore: Expressing Youth on Your Own Terms

BRONZE STEVIE WINNERS
ABS-CBN Corporation, Quezon City, Philippines: ABS-CBN TVplus’s Kapamilya Box Office Democratized Legal Access to Movies and other Premium Content Inside each Filipino Home
Hutchinson Global Communications (HGC) & Tencent Holdings Limited, Tsing Yi, Hong Kong, China: WeChat GO SIM
Meralco (Manila Electric Company), Pasig, Philippines: Meralco Orange Tag: Empowering Customers with Appliance Consumption Data
PT Petrokimia Gresik, Gresik, Indonesia: Petro Hibrid

Award for Innovation in Energy & Sustainability

GOLD STEVIE WINNER
TBM Co., Ltd, Tokyo, Japan: LIMEX

SILVER STEVIE WINNERS
Gwangmyeong City, Gwangmyeong, Gyeonggi-Do, South Korea: Gwangmyeong upcycle art center – for changing waste matters to art.
Nespresso, North Sydney, Australia: The Nespresso Australia Post recycling satchel

BRONZE STEVIE WINNERS
Challenergy, Inc., Tokyo, Japan: Magnus Vertical Axis Wind Turbine (VAWT)
CLP Power Hong Kong Ltd, Hong Kong, China: Power Your Love Programme
PT Petrokimia Gresik, Gresik, Indonesia: Process Optimization on High Pressure Steam Substitution to Medium Pressure Steam in Molecular Sieve Regeneration Heater 173-C at Ammonia Plant

Award for Innovation in Health & Wellness

GOLD STEVIE WINNER
Ji Eun Kim, M.D./uniac31/unib144, Seoul, South Korea: Ji Eun Kim Oriental Medicine Clinic, 김지은한의원

SILVER STEVIE WINNER
USANA Health Sciences, Salt Lake City, UT USA: USANA’s CellSentials

BRONZE STEVIE WINNERS
Admedika - Telkom Indonesia Group, Jakarta, Indonesia: Winning the “Golden period” with T-Health-MOM Solution
Mater Health Services, South Brisbane, Australia: Mater Nappy Balm – An Australian First

Award for Innovation in Industrial Design

GOLD STEVIE WINNER
PT Petrokimia Gresik, Gresik, Indonesia: Meraih ASEAN Outstanding Engineering Achievement Award 2015 dengan Rancangan Proses Konsumsi Energi untuk Produksi Pupuk ZA

SILVER STEVIE WINNER
PT Petrokimia Gresik, Gresik, Indonesia: Process Optimization on High Pressure Steam Substitution to Medium Pressure Steam in Molecular Sieve Regeneration Heater 173-C at Ammonia Plant
AWARDS FOR INNOVATION IN PRODUCT DESIGN AND DEVELOPMENT — Continued

Award for Innovation in Living, Learning, and Working Environments

**GOLD STEVIE WINNER**
TaskUs, Taguig City, Philippines:
How TaskUs Innovated the way people work in the Philippines

**SILVER STEVIE WINNER**
Telkom Indonesia, Jakarta, Indonesia:
Smart City Nusantara Living Lab

**BRONZE STEVIE WINNER**
Indosat Ooredoo, Indonesia:
Indosat Ooredoo Kota Digital Smart City

Award for Innovation in Media, Visual Communications & Entertainment

**GOLD STEVIE WINNER**
Art Blue, Seoul, South Korea: Hyo Sook Kim, Ph.D.,
“Family Art Therapy”, 김호숙 미술치료학 박사의 가족 미술치료

**BRONZE STEVIE WINNER**
Telkomselstra - Telkom Indonesia Group, Jakarta, Indonesia: In-Train Entertainment: Digital Proximity

Award for Innovation in Medical/Dental

**GOLD STEVIE WINNER**
Kim Ji Eun Kim, M.D. 김지은의원,
Seoul, South Korea: Ji Eun Kim, MD, 김지은의원 김지은 원장

Award for Innovation in Transportation & Logistics

**GOLD STEVIE WINNER**
ILCS – Telkom Indonesia Group, Jakarta, Indonesia:
iMOTA: Sea Port Traffic Solution
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